



# La Lettre Electronique de TRRAACE TRRAACE Electronic Newsletter

N° 184 – 09/03/2014

## **TRRAACE :**

**TOUTES LES RESSOURCES POUR LES RADIOS AFRICAINES ASSOCIATIVES COMMUNAUTAIRES ET EDUCATIVES**

**TRACKING RESOURCES FOR RADIOS IN AFRICA AT THE BENEFIT OF THE ASSOCIATIVE COMMUNITY AND EDUCATIVE RADIO STATIONS**

**TODOS OS RECURSOS PARA AS RADIOS ASSOCIATIVAS EN AFRICA ASSIM CEMO COMUNITARIAS E EDUCATIVAS**

**[HTTP://WWW.MEDIAFRICA.NET](http://www.mediafrica.net)**

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## RESOURCES / RESSOURCES

### **MANUEL: ENQUETE PAR HYPOTHESE : MANUEL DU JOURNALISTE D'INVESTIGATION**

[http://markleehunter.free.fr/documents/SBI\\_french.pdf](http://markleehunter.free.fr/documents/SBI_french.pdf)

Le manuel précité est un guide sur les méthodes et les techniques de base du journalisme de terrain. Il couvre chaque étape du processus d'enquête, de la conception à la recherche, en passant par l'écriture, le contrôle de la qualité et la publication.

Le manuel pose la question « Qu'est-ce que le journalisme de terrain? » et y répond d'une manière logique, étape par étape.

Le manuel explique que, lorsque les journalistes couvrent un sujet important, ils se doivent de le présenter d'une manière juste et précise. Les journalistes doivent comparer la théorie ou l'hypothèse sur laquelle leur histoire se fonde avec les sources écrites et verbales portant sur le sujet. Lorsque les données sont collectées, organisée, examiné et vérifiées, les journalistes peuvent écrire une histoire percutante qui pourra par la suite être publiée, promue et, surtout, défendue.

Vous pouvez télécharger le manuel en format PDF gratuitement.

Source: Agro Radio Hebdo, nr 279, 24 fév. 2014

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### **MANUAL: STORY-BASED INQUIRY: A MANUAL FOR INVESTIGATIVE JOURNALISTS**

[http://markleehunter.free.fr/documents/SBI\\_english.pdf](http://markleehunter.free.fr/documents/SBI_english.pdf)

This manual is a guide to the basic methods and techniques of investigative journalism. It covers each step of the investigative process, from conception through research, writing and quality control, to publication.

The manual asks the question, "What is investigative journalism?" and answers it in a logical, step-by-step manner.

The manual explains that, when journalists cover an important subject, they need to present it in a fair and accurate manner. Journalists must cross-check the theory or hypothesis behind their story against available written and verbal sources. Once the data is collected, organized, examined and checked, journalists can write a hard-hitting story which can be published, promoted and, importantly, defended.

The manual is free to download, and is available in PDF format at the link of this news.

Source: Farm Radio Weekly, Issue 279, 24 Feb. 2014

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(Posted from 23/02/2014 to 09/03/2014)

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NEWS

FROM : 23/02/2014 [EN]

#### **Malawi: Galaxy Radio fined for violating broadcasting laws**

<http://tinyurl.com/nzfp6yk>

The Malawi Communications Regulatory Authority (Macra) has imposed a fine of 625 dollars on private radio, Galaxy FM for contravening the provisions of the Code of Conduct for broadcasting Services.

Macra imposed the fine after finding the radio station of guilty of breaching clauses 3 and 5 of the Code of Conduct for Broadcasting Services contained in the Third Schedule to the Communications Act.

In October 2013, Galaxy Radio through a public debate programme aired a list of companies and their shareholders said to be involved in the "cash gate" scandal.

This contravened the Third Schedule to the Communications Act, according to Macra's Director General, Charles Nsaliwa.

"Galaxy Radio failed to comply with Clause 3 of the Code of Conduct for Broadcasters in that it failed to state that its broadcast was based on allegations and suppositions against the parties said to be involved in the "cash-gate" scandal," said Nsaliwa, adding it also failed to verify the accuracy of the information it broadcast.

Galaxy Radio failed to contact any of the parties mentioned in programme and failed to have

divergent views during the broadcast of the programme. Those mentioned were condemned unheard and the general public was denied an opportunity of hearing what the mentioned parties could have said in their defence, according to Macra.

"A case in point was the mention by Galaxy Radio of Principal Secretary, Mr Fletcher Zenengeya in the Ministry of Disability and Elderly Affairs who was alleged to own a company involved in the cash gate scandal when on fact Mr Fletcher Zenengeya did not own the mentioned company," says Nsaliwa.

Clause R of the Code of Conduct for Broadcasting Services requires broadcasters to report news truthfully, accurately and objectively without intentional or negligent departure from the facts.

"Galaxy Radio was called to a meeting by authority where it admitted contravening the provisions of the Code of Conduct for Broadcasting Services," said Nsaliwa.

Source: Nyasa Times website (Leeds), 21 Feb. 2014

ALERT

FROM : 23/02/2014 [EN]

### ***Somalia: Journalist critically wounded in attack on presidential palace in Somalia***

The National Union of Somali Journalists (NUSOJ) is saddened to learn that a broadcast journalist has been critically wounded in Mogadishu on Friday's attack, the latest in a series of attacks against the journalists in Somalia.

A broadcast journalist, Ahmad Said Ahmad, who worked at Kulmiye Radio, was seriously wounded after blast ripped off near the presidential palace on Friday's attack. Mr. Ahmad's body was burned down, in addition, his right hand suffers dual fractures, flying shrapnel that entered his chest, according to the Director of Kulmiye Radio, Usman Abdullahi Gure.

He was rushed to Daru Shifa Hotel for treatment.

"I can not tell you exactly his condition, he is in critical condition." Usman Abdullahi Gure said.

The National Union of Somali Journalists (NUSOJ) calls the fatal wound of the journalist, "A tragic incident" and called on the journalist to be vigilant.

"This is a tragic incident happened to our colleague and called on the journalist to be vigilant."

Muhammad Ibrahim, NUSOJ Secretary General said, "NUSOJ will do all it can to support our colleague and asked Allah to give him urgent recovery."

"On behalf of the Somali Journalists, we condemn all violations against the journalists and the media." Mr. Ibrahim added.

Source: Somaliweyn website, Angered, in Somali 22 Feb 14; translated and quoted by BBC Monitoring Global Newline Media File, 23 Feb. 2014

NEWS

FROM : 24/02/2014 [EN]

### ***Zambia: Challenges Facing Private Radio Stations in Zambia***

<http://allafrica.com/stories/201402240500.html?viewall=1>

A diverse media is necessary and crucial in a democracy as it acts as a watchdog of good governance because it facilitates access to information for the public to happenings in Government and helps the public make informed decisions.

In a young democracy like Zambia, a credible and effective media has been used as an instrument to promote not only democracy but the effective use of public resources for development by reporting issues of corruption.

It is for this reason that liberalisation of the airwaves has been in many democratic countries, encouraged as partners of development as it promotes effective use of public resources.

Since the liberalisation of the economy in Zambia, the media industry has recorded massive growth in the establishment of radio and television stations by both the private and public sector.

The situation has resulted in an increase in dissemination of information among the public in rural and urban areas, a move which has influenced informed decision-making by the people in the country.

In order to allow the media effectively play its role of informing, educating and entertaining, Government has let the various media organisations operate without interference and undue influence.

This has seen the proliferation of commercial, educational, religious and community radio stations which has increased from 40 in 2011, to about 70 radio stations across the country in the year 2014.

To further strengthen and enhance private sector investments in the establishment of radio stations, Government has been supporting programmes aimed at improving capacities to enhance

operations of radio stations.

Recently, Information and Broadcasting Deputy Minister Poniso Njeulu toured Eastern Province to appreciate the challenges of commercial and community radio stations in an effort to enhance their operations.

Breeze FM Radio was the first radio station which Mr Njeulu visited.

He was met by proprietor Michael Daka who shared the experiences, successes and challenges of the radio station during its ten years of operation.

Mr Daka revealed to the Deputy Minister that the biggest challenge the radio station faced was to acquire a loan to expand radio coverage to all parts of the province.

He noted that local banks did not show willingness to give a huge loan to the radio station saying he had to acquire a loan from Europe through his friends.[...]

Mr Njeulu later went to Feel Free Radio where he met acting station manager Lee Matebesi.

Mr Matebesi noted that the radio station had a poor revenue base as it did not raise adequate resources from advertisement and sponsorship for programmes which were the only sources of income. [...]

With this in mind, Mr Njeulu noted that Government had already planned a training programme for journalists in both community and commercial radio stations across the country.

He noted that Government was alive to the fact that a number of private radio stations in the country had financial challenges and were not able to train personnel. [...]

The Deputy Minister also travelled to Chadiza and Vubwi districts where there are no local radio stations.

In the two districts, his mission was to advise the local people to establish radio stations among other issues.

When he addressed a meeting with Government heads of departments and other stakeholders in Chadiza District, Mr Njeulu advised the local people to take advantage of the Constituency Development Fund (CDF) to establish a community radio station. [...]

Mr Njeulu, however, said that Government was in the process of improving ZNBC coverage in all parts of the country and had to this effect procured 25 transmitters.

"These transmitters will be taken to districts that do not have the ZNBC signal," he said.

And while in the newly created district of Vubwi, the Deputy Minister learnt that the local people had formed a board that would spearhead the establishment of a community radio station.

He also learnt that the district would get equipment from the Meteorological Department for the radio station which was soon to be established.

Mr Njeulu advised people in the area to construct a structure which would house the radio station with the use of CDF.

And in Lundazi, Mr Njeulu visited the oldest community radio station in the country, radio Chikaya. Management at the station explained that radio Chikaya has been operating without a single trained journalist.

They explained the financial challenges of the radio station which did not have enough computers to carryout operations effectively. [...]

A visit to Mphangwe Radio Station of Katete District gave a similar picture of the challenges faced by community radio.

Station manager Dickson Phiri said the radio station did not have a standby generator and that it went off air each time there was a Zesco blackout.

It was at this point that Mr Njeulu disclosed Government's plans to fund community radio stations next year in order to enhance their operations. [...]

The last radio station he visited was Explorer where he was received by station manager Patrick Daka.

At Radio Explorer, the picture was the same, no trained journalists and poor revenue base.

Information is power as the saying goes, provision of it would stimulate growth of the country especially where the Government is working out a policy that allows community radio stations to receive grants from Government.[...]

Full report and source/ Times of Zambia (Lusaka), 23 Feb. 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 24/02/2014 [EN]

### ***Ghana: Another Radio Presenter Gone***

<http://allafrica.com/stories/201402241890.html>

Just when the Ghanaian media fraternity was drawing the curtains down on weeks of mourning and wailing following the death of the ace Ghanaian BBC Broadcaster, Komla Afeke Dumor, another Kumasi-based presenter lost his life on Saturday.

Daniel Ablorh Holm, a.k.a. DJ Atom, who works with one of the premier radio stations in the Garden City, OTEC FM, was pronounced dead at the Korle Bu Teaching Hospital in what is suspected to be another case of heart attack.

The late disc jockey had been on admission at the Korle Bu Cardio Centre since last year, where he was receiving treatment for heart disease.

The news comes as a shock to the entire media fraternity, particularly those in the Kumasi metropolis, who know the diminutive disc jockey.

Coincidentally, the death of the DJ comes on the same day that the late ace Broadcaster, Komla Dumor, was being buried.

Friends and associates have been narrating their accounts about the late DJ, who was the host of the station's mid-morning show between 10-12pm on weekdays. He also used to host the station's Gospel show before being moved to the mid-morning programme.

A close confidant of the late presenter, Eric Asamoah, a.k.a. Protocol, told The Chronicle in an interview that the late DJ Atom was one of the presenters who started the businesses of disc jockeying during the early days of radio in Kumasi.

He said Daniel was initially receiving treatment at the Komfo Anokye Teaching Hospital, but somewhere late last year, he was transferred to Korle Bu.

Source: The Ghanaian Chronicle (Accra), 24 Feb. 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 25/02/2014 [EN]

### ***Tanzania: Tanzanian journalists warned against hate messages***

Journalists in the country have been cautioned against the spread of hate messages that place the country's development at risk.

Speaking late last week in Dodoma, Depont Ntererwa the Media Manager from Search for Common Ground that is based in the Democratic Republic of Congo (DRC) said more often than not, members of the press tend to unknowingly 'play music and programmes that spread hate messages.'

"The impact to society is tremendous," he warned.

Ntererwa was speaking at a training session on Conflict Sensitive Reporting offered to at least 34 journalists from nine community radios and was conducted by facilitators from UNESCO.

"The media is very influential and most all political leaders are aware of this power and seek to abuse it," he said noting that it is then paramount that "...journalists think very carefully about what they publicize," he again cautioned.

In another note, Ntererwa reminded journalists that their safety lays entirely on their own hands and that be the case, then they ought to be wary of 'unstable areas' especially when covering conflict and other crisis.

"A journalist is better alive than dead," he said "...so make sure you pay attention to safety issues," Ntererwa urged the media fraternity.

Presenting a topic on conflict resolution, veteran journalist and facilitator from Search for Common Ground Zanzibar Ali Sultan, also cautioned members of the press over volatile conflict situations saying safety is first.

However, he also bid the press to treat parties in conflict equally and not to be biased towards anyone because so doing may very well agitate the other group further complicating the situation.

"Keep a low profile whenever covering conflict stories" he advised, "...do not be rigid, you must adopt to the changing environment around you," Ali Sultan said.

Ussia Ledama, Information Officer for the UN raised concerns over the escalating rate of conflicts between herdsmen and peasants in the country, saying the media has a central role to play in the matter, to educate the communities in question on how they can best cohabit peacefully.

Journalists were reminded that media personnel must abide to their profession's code of ethics with repeated caution over the dangers of unbalanced news.

The training is part of ongoing UNESCO supported Democratic Empowerment Project aimed at enhancing democracy and ensuring free and fair elections among other things.

Source: The Guardian website (Dar es Salaam), 24 Feb. 2014; quoted by BBC Monitoring Global Newline Media File, 25 Feb. 2014

NEWS

FROM : 27/02/2014 [EN]

### ***Ivory Coast: Pan-African radio to be launched in Abidjan***

[http://abidjan.usembassy.gov/national\\_daily\\_press\\_review.html](http://abidjan.usembassy.gov/national_daily_press_review.html)

Fraternite Matin (p. 7) reports that a pan-African radio station will be launched soon in Abidjan.

Dubbed "Hit Radio," the station will start broadcasting from Abidjan, the Ivoirian commercial capital, the paper reports the director Eli Kodjoakou as saying yesterday at a press conference. According to Kodjoakou, Hit Radio, which is being sponsored by King Mohammed VI of Morocco to promote South-South cooperation, has been broadcasting since 2006 in Morocco.

Source : American Embassy's National Daily Press Review

26 Feb. 2014; information forwarded to TRRAACE by Serge Adam's Diakit  (free-lance journalist in Abidjan)

This American Embassy's National daily press review is compiled by the Information Section of the Public Affairs Office of the American Embassy in Abidjan, Cote d'Ivoire. The opinions expressed in these reviews in no way reflect the views of the United States Government and are presented for informational purposes only. The accuracy of reports contained in this summary has not been confirmed by the Embassy. For questions regarding this service, please contact: Mr. Folli Teko in the Public Affairs Press Office, TekoFX@state.gov.

TRAINING

FROM : 28/02/2014 [EN]

### ***Worldwide/The Netherlands: Broadcast Journalism***

<http://www.rntc.nl/broadcastjournalism>

Are you a mid-career journalist working in broadcast news and current affairs? If so, RNTC's flagship Broadcast Journalism course could be just what you're looking for to make the next step in your professional career.

In three months of course sessions and assignments, you will become an all-round media professional in audio, video and online journalism. You can also apply for either of the two six week modules.

The 2015 course is OPEN for applications

The 2015 course WILL BE OPEN for NFP scholarship applications

#### **Learning outcomes**

At the end of the course, you will be familiar with:

- \* the role and responsibility of the broadcast journalist in covering issues of food security
  - \* preparing, researching, and carrying out broadcast and multimedia journalism assignments on topics to do with food security
  - \* writing, presenting and reporting stories for radio and television
  - \* the impact of new and social media and their relevance to the practice of broadcast and multimedia journalism
  - \* writing, researching and producing for the internet using text, photos, audio and video
- working in a multimedia newsroom, generating story ideas and content for broadcast and new media

#### **Who's it for**

Mid-career broadcast journalists with at least three years experience in the field of broadcast news and current affairs.

More and source: RNTC (Hilversum), e-Newsletter and website, 28 Feb. 2014

RESOURCE

FROM : 04/03/2014 [EN]

### ***International Day: International Women's Day 2014: Inspiring change***

<http://tinyurl.com/p43j7hh>

Women have made positive gains, but the world is still unequal. International Women's Day celebrates the social, political and economic achievements of women while focusing world attention on areas requiring further action.

Each year, International Women's Day (IWD) is celebrated on March 8. The first IWD was held in 1911. Thousands of events mark the economic, political and social achievements of women.

Organizations, governments, charities, educational institutions, women's groups, corporations and the media celebrate the day. Why not join in?

Some groups select their own International Women's Day theme, specific to their local context.

Why not choose your own theme? You can promote your event here:

<http://www.internationalwomensday.com/events.asp#.UwMIbvmSxyN>

Many resources are available through the International Women's Day website:

<http://www.internationalwomensday.com/resources.asp#.UwMIIdPmSxyN>

International Women's Day is a time to reflect on progress made, call for further change, and celebrate acts of courage and determination by ordinary women who have played an extraordinary

role in their countries and communities.

More information on IWD will be available on the UN Women website. The organization's theme for IWD is "Equality for women is progress for all." You can find their IWD page at this address:

<http://www.unwomen.org/en/news/in-focus/international-womens-day>.

Source: Farm Radio Weekly, Issue 280, 3 Mar. 2014

RESOURCE

FROM : 04/03/2014 [EN]

### ***Guide: Media guidelines: Responsible journalism for genderqueer and non-binary identities***

<http://tinyurl.com/q2qqzlf>

This clear and simple-to-use media guide offers tips on how to cover issues surrounding lesbian, gay, bisexual, transgender, queer, questioning and intersex, or LGBTQI communities in a responsible and gender-sensitive manner.

As a journalist, you help to shape public perception and opinion. Following the guidelines in this publication will ensure journalistic integrity and communicate support, both to the LGBTQI community and to the public at large.

It is important to be aware of the nuances regarding genderqueer identities; there is a fine line between an educational story and a sensationalizing exposé.

The guide offers a list of dos and don'ts when writing about people with genderqueer and non-binary identities, includes handy terms and definitions, and offer further media resources on transgender terms and how to do justice to transgendered people's stories.

Click here to learn more: <http://neutrois.me/media-guidelines-genderqueer/>

Source: Farm Radio Weekly, Issue 280, 3 Mar. 2014

NEWS

FROM : 06/03/2014 [EN]

### ***South Sudan: South Sudan authorities warn private radio against "campaigning" for rebels***

[South Sudan Information Minister Michael Lueth] You might have heard of one of your colleagues who is in crisis with us, and that is The Eye Radio. Anybody from Eye Radio here?

Eye Radio you have been interviewing the rebels. You interviewed the rebels and after interviewing them in Addis [Ababa] you decided to play that interview to the people of South Sudan, and in that interview there was a demand for the president to step down and so many other things which were said.

I am bringing this up not because what the Eye Radio did but I don't want it to repeat itself. If it happens, you are agitating, you are making hostile propaganda and for that matter we will take you where we take the people who are in conflict with the law. This must be made very clear, there is nowhere in the world [change of thought], it is because of this democracy which we are applying that so many things are beginning to come up, and if that is how you will misuse the rights, the freedom if it this is how you will use it I am sorry, then you are likely to lose that right.

If you want to be hostile against the government, please move out from South Sudan. Do go and do whatever you want to do outside South Sudan but we will not allow any journalist who is hostile to the government to continue to disseminate this poison to the people, we will not allow it. This must be very clear and there is nowhere in the world other than in South Sudan where such things can happen, even in the so-called America where it is believed to be the most democratic despite Guantanamo.

So this will not be allowed to happen, I am informing you, your colleague who is under arrest will be brought to the books, and anybody who does the same will face it. So I am advising you to keep away from such things, if you are hostile to the government you can leave South Sudan, because we are not telling you to support the government but we want you to write or disseminate a neutral position that does not agitate against the government or against one another.

If you can come and play an interview from the rebels and then you disseminate to the people what are you doing? You are campaigning for the rebels, isn't it. So if you want to campaign please don't do it here. If you have nothing to do, don't do it here.

Source: South Sudan TV (Juba), 5 Mar. 2014; quoted by BBC Monitoring Global Newline Media File, 6 Mar. 2014

RESOURCE

FROM : 06/03/2014 [EN]



## **Kenya: Evaluation Specialist, Vernacular Radio Pilot Project Evaluation - MSI**

<http://tinyurl.com/oxewz9r>

MSI is a Washington, D.C.-based international development firm with a 30-year history of helping to deliver development results across the developing world. In 2008, we became the America's operation of the international development arm of Coffey International Limited. Since that time, we've greatly expanded our ability to respond seamlessly and flexibly to client needs with our sister offices in the UK and Australia. Together, we are always driving toward results. We care deeply about the global issues we tackle. Our projects drive governments and organizations toward better results, helping the people they serve to live better lives.

Today, we are proud to work in partnership with USAID, the private sector, local organizations, universities and foundations to create solutions to global needs. We collaborate with our partners in some of the most challenging and economic climates in the world, including Pakistan, Afghanistan and Iraq. We possess a core group of development experts in the fields of monitoring and evaluation, public sector reform, governance and anti-corruption who forge close relationships with our clients and partners to achieve the most effective development outcomes. Alongside the international development arm of Coffey, our team includes more than 2,100 development professionals with more than 70 corporate and project offices worldwide. For more information on MSI, please visit our website at [www.msiworldwide.com](http://www.msiworldwide.com).

### **Project Summary:**

This evaluation will focus on a six-month pilot project involving the vernacular radio community in Kenya. Six vernacular radio stations will be evaluated, seeking to confirm whether the arrangement between MSI and the station worked for both parties, and will measure any increase in development reporting among the stations involved. The evaluation will also look at sustainability and provide recommendations on whether the pilot should be rolled out more widely or over a longer period of time.

1. There are several components to the evaluation:
2. Document review of media monitoring and if available, SMS listenership data
3. On-site visits to the six radio stations
4. Analysis of the SMS, monitoring and field trip data
5. Final report to MSI due by 37th day [...]

### **Submission Instructions:**

Only candidates who have been selected for an interview will be contacted. No phone calls, please. To apply click here: <http://www.Click2apply.net/wjyxyhz>

Full information and source: Communication Initiative, Development Classifieds, Website, 26 Feb. 2014

NEWS

FROM : 09/03/2014 [EN]

## **Tanzania: Tanzania media regulator warns TV, radio stations over content**

The Tanzania Communication Regulatory Authority (TCRA) has sternly warned the Independent Television (ITV), Star TV and Radio Free Africa (RFA) for airing content that incites the masses to disrupt peace and refuse to pay taxes.

The TCRA National Content Committee chairperson, Ms Margaret Munyagi issued the warning yesterday where she also demanded that the media houses submit their guidelines that oversee the programmes produced after it had come to the knowledge of the authority that many do not own one and refrain presenters from airing their own songs.

"For starters, the committee gives a stern warning to the media houses, secondly we have asked them to submit manual filtering guidelines of their programmes and third, if they repeat this mistake, strict action will be taken against them.

Those accused are free to appeal against this decision within 30 days after issuance of this statement," said Ms Munyagi reading the verdict.

Reading the sentence in front of the press at the headquarters of TCRA before handing the verdict to offenders, Ms Munyagi said the content committee that governs the conduct and content of broadcasting in the country had discovered violations of the regulations this year and last year and before the decision, the committee met with the media houses representatives to talk and reach a compromise.

Explaining about the breach of regulations, she said television stations ITV and Star TV at different times had aired a Policy Forum advert that encourages the public to refrain from paying taxes

during prime time in the middle of a news bulletin contrary to regulation 5 (a) and 6 (b) of the Code.

About RFA, she said that on 27 June last year during the "Sindano tano za moto" programme aired between 8 a.m. and 9 a.m. [local time], the presenter played a song by Nashi (MC) that raises feelings of conflict, unruly protests and breach of peace, content that is within the song.

Following discussions with both sides, Ms Munyagi said the concerned admitted they would remove the content and in the discussion with the Director of ITV and Radio One, Ms Joyce Mhavile explained that they did not find a breach of the peace in the advertisement but that it was instead public education about tax exemptions and accountability of government and society.

In addition, Sahara Media Group owned by Star TV and RFA through its director, Mr Anthony Dialo and Planning and Research Manager, Nathan Lwehabura admitted to have used both the song and advertisement and pleaded with TCRA not to issue a strong penalty because they didn't have a filtering guideline.

Speaking immediately after sentencing, Lwehabura said the move was a challenge to all mass media communicators of information in that they personally did not find fault in the fact that even some government officials talk openly about tax exemptions but they respect the decision of the TCRA and have already stopped airing the advert.

Source: Daily News website, Dar es Salaam, in English 8 Mar 14; quoted by BBC Monitoring Global Newline Media File, 9 Mar. 2014

NEWS

FROM : 09/03/2014 [EN]

### ***Somalia: Somali Info. Minister Visits Shabelle Media Network***

<http://allafrica.com/stories/201403061682.html>

The Minister of Information of the Somali government, visited Shabelle Media Network yesterday afternoon and announced that his Ministry is welcoming all journalists from private networks and the Somali government.

Mr Mustaf Sheikh Ali Dhuxulow, the Information Minister said that he is close friends with the journalists working in Banaadir and added that his Ministry will play an important role to strengthen the relations between journalists and the government.

Mr Dhuxulow, the Information Minister of the Somali government became the first Minister of Information to officially visit Shabelle Media Network.

Source: Shabelle Media Network (Mogadishu), 6 Mar. 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 09/03/2014 [EN]

### ***Zimbabwe: Kelvin Sifelani Rocks Star FM***

<http://allafrica.com/stories/201403060685.html>

Star FM listeners were at the weekend pleased to tune in to the sound of Kelvin "Kedza" Sifelani during the Sunday afternoon show. The United Kingdom-based radio personality who returned home last week on family business had a whale of a time on Star FM, Zimbabwe's leading commercial radio which broadcasts live across the country as well as streaming live on [www.starfm.co.zw](http://www.starfm.co.zw).

Arguably one of the lyrical masters and a seasoned presenter on radio, Kedza's unmistakable voice got listeners hooked to the show which airs between 12 noon and 3pm. An elated Kedza, who is also affectionately known as the "Soul Supreme S", yesterday took to Facebook and posted his pictures behind the microphone at Star FM studios along Simon Mazorodze Road in Harare.

"The Sunday Soul Convention 12-3pm (Zimbabwe time). A less than modest expose of Soul on FM countrywide, also available internationally on the Tune in Radio app or log on [www.starfm.co.zw](http://www.starfm.co.zw)," he posted.

Kedza's return to radio was met with excitement among soul music lovers who are into old skool and urban music.

Chris Dube said: "The chief executive of the soul movement, big up my all time favourite DJ SOUL SUPREME KICK A\*\* SIFELANI".

Another big fan Pearson Trevor Mtemeri said: "If Soul Supreme is back now we talking . . ." while Samuel Yonah wrote: "Am definitely feeling this!"

MaDube Chishongo asked: "Kelvin are you back for real . . . Yippiieeee".

Comfort "Mbofs" Mbofana who is the "Breakfast Club" host and programmes manager at the station confirmed Kedza was around for the next two weeks.

"He's here sorting out his father's estate so we thought it would be nice to have him on the station.

"He is also going to help us with information around the world when he goes back to the United Kingdom so, yah, we hope to continue working with him," Mbofana said. During his days at the then Radio 3 now Power FM, Kedza used to rock listeners on the "Saturday Late Night Soul Selections" which he lovingly called the "Soul Movement".

He was home for his annual holiday last year and he played at a number of hangouts in Harare taking his fans down the memory lane dishing out a mix of rare grooves and soul music.

Source: The Herald (Harare), 6 Mar. 2014; quoted and distributed by allAfrica.com

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NEWS

FROM : 09/03/2014 [EN]

***South Africa: Rise FM - New Mpumalanga Radio Station***

<http://allafrica.com/stories/201403040554.html>

Rise fm, a new Mpumalanga radio station will reposition the station formally known as Mpower FM to better appeal to the vibrant and aspirational audience within the province.

Launched by Times Media (TMG), it showcases a fresh new lineup consisting of some of South Africa's young up-and-coming broadcast talent. Targeted at ages 25 - 49, the station will play a mixed blend of local and international songs with an urban flavour.

TMG head of radio, Tony Mallam, spearheads the launch of the station. "The station will produce shows and content that will be directly aligned with its listeners. As the only commercial radio station in Mpumalanga, it is a valuable asset and it is important for us to deliver content that is reflective of our listeners' interests."

Its positioning is part of the group's strategy to consolidate its strong media influence and aggressively extend its footprint in the broadcast market.

Source: Biz-Community (Cape Town), 4 Mar. 2014; quoted and distributed by allAfrica.com

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NEWS

FROM : 09/03/2014 [EN]

***Kenya: MCK Told to Monitor Radios***

<http://allafrica.com/stories/201403030966.html>

The Media Council of Kenya has been asked to scrutinise operations of vernacular radio stations owned by politicians.

A National Youth Council representative for Eastern province Benson Mutemi said the stations are being used by politicians to promote their agenda.

Speaking during a press conference at a Kitui hotel on Saturday, Mutemi said the stations have thrown ethics and professionalism to the wind.

Source: The Star (Nairobi), 3 Mar. 2014; quoted and distributed by allAfrica.com

<b>NOUVELLES</b>
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NEWS

FROM : 23/02/2014 [FR]

***Côte d'Ivoire: Violations des droits de l'enfant : Le RAMEDECI forme des agents de radios***

<http://tinyurl.com/pesjpvu>

Un atelier de formation sur la collecte et la documentation des violations des droits de l'enfant dans les stations de radio s'est tenu les vendredi 06 et samedi 07 décembre 2013 au CRFLCD (Centre Régional de Formation à la Lutte Contre la Drogue) de Grand-Bassam.

Cet atelier de deux jours a été organisé par le staff du RAMEDECI, Réseau des Acteurs des Médias pour les Droits de l'Enfant en Côte d'Ivoire et a enregistré la participation de différents points focaux du RAMEDECI venus d'Abidjan et de l'intérieur du pays, du staff du RAMEDECI, du forum des ONG et de l'association des enfants et jeunes travailleurs de Côte d'Ivoire ..... Ledit atelier s'est axé sur trois (03) points que sont : la collecte, la synergie et le prix RAMEDECI / Save The Children des radios de proximité pour les droits de l'enfant.

Source : Chance Hamed Israel, Animateur Radio ; reprise par le blog Forum-medias de Serge Adam's Diakité (journaliste indépendant à Abidjan), 10 déc. 2013

NEWS

FROM : 23/02/2014 [FR]

***Côte d'Ivoire: La Fondation Dr. Peter Graze forme des agents de radios***

[https://www.facebook.com/pages/Studio-Mozaik-l%27cole-des-radios/697589623594717?hc\\_location=timeline](https://www.facebook.com/pages/Studio-Mozaik-l%27cole-des-radios/697589623594717?hc_location=timeline)

Du 29 janvier au 7 février 2014 s'est tenu au CERAP et au Goethe institut Côte d'ivoire, un atelier de formation de journalistes et de production de programmes radio à la promotion de la réconciliation et de la cohésion sociale en côte d'ivoire. Initiée par La Fondation Dr. Peter Graze, Côte d'Ivoire, en partenariat avec Culture Counts Foundation, de Munich, en Allemagne et l'appui de La Fondation Hirondelle, de Lausanne, en Suisse.

Une douzaines de radios ont participé à cet atelier, dont Man FM de Man - La voix du Guémon de Duékoué - La voix de la Marahoué de Bouaflé - La voix de l'Agnéby d'Agboville - Radio Akwaba de Noé - Radio Gognoa de Gagnoa - Radio Phénix de Bouaké - Agnia FM de Abengourou - Radio Amitié de Yopougon - Téré FM d'Adjamé - Radio N'Gowa de Koumassi - Radio Zénith de Marcory. Soit 8 radios régionales et 4 radios du district d'Abidjan.

L'atelier s'est déroulé en trois parties :

La première a eu lieu du 29 janvier au 2 février, au CERAP, et la seconde du 3 février au 7 février, au Goethe-Institut, Côte d'Ivoire. Quant à la troisième étape, qui fut le finissage de l'opération, elle s'est tenue le vendredi 7 février 2014, de 19 heures à 21 heures, au Goethe-Institut, Côte d'Ivoire. Une clôture en apothéose, conçue sous la forme d'une émission spectacle à travers laquelle les journalistes participants ont présenté leurs travaux, à travers une émission de radio en direct et en public, devant un parterre d'invités composé de partenaires institutionnels de l'opération, de directeurs de radios partenaires et de médias nationaux et internationaux. Une véritable performance radiophonique puisque même les musiques seront interprétés en « live », par d'imminents artistes invités dont Kajeem, Nash, Hamed Farras, Selamty, Ferry M., Bobbee & Deevine, Wôyô, Swahili.

Source : Page facebook de Studio Mozaik, 16 fév. 2014; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 24/02/2014 [FR]

***Gabon: Oyem - Le parcours du combattant pour les agents de Radio 9***

<http://fr.allafrica.com/stories/201402242480.html>

La route menant vers Radio 9 Oyem, l'antenne provinciale de Radio - Gabon dans la province du Woleu - Ntem (nord), est un véritable parcours du combattant pour les gens qui l'empreint, notamment les agents affectés à cette station, au regard de son état quasi impraticable en toute saison.

Cette voie secondaire jadis praticable, s'est détériorée avec le temps, surtout en période pluvieuse où l'érosion l'a complètement fissurée.

Du coup, pour accéder à Radio 9, les automobilistes sont obligés d'effectuer le grand tour, c'est-à-dire en passant par la route du camp militaire située au quartier Ayenassi. Ce, et qui vaut à deux

fois le parcours initial de la route dégradée.

La réhabilitation des routes secondaires, notamment le cas de celle qui conduit à la RTG Oyem, préoccupe le nouveau Maire de la commune d'Oyem, Vincent Essone Mengué qui déclarait lors de son élection que : « les villes de l'intérieur ne peuvent se développer sans la décentralisation ». Source: Gabonews (Libreville), 23 fév. 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 24/02/2014 [FR]

### **Mauritanie: Radio Nouakchott lance ses émissions à NDB sur 92.0 FM**

<http://fr.allafrica.com/stories/201402241046.html>

Radio Nouakchott a lancé, samedi, ses émissions à Nouadhibou sur la fréquence 92.0 FM, après ses émissions sur Internet et sur le Satellite Arabsat.

L'émission de Radio Nouakchott à Nouadhibou intervient dans le cadre de la mise à la disposition des habitants de la capitale économique d'une voix radiophonique libre et indépendante.

Cette station devra constituer une passerelle qui permettra aux auditeurs de Nouadhibou d'avoir accès à une gamme variée d'informations régionales, nationales et internationales.

Source: Agence Nouakchott d'Information (Nouakchott), 23 fév. 2014; repris et distribué par allAfrica.com

RESOURCE

FROM : 26/02/2014 [FR]

### **Afrique de l'Ouest: Job Opportunity - L'IPAO recherche un chargé de projets**

L'Institut Panos Afrique de l'Ouest (IPAO) recherche un chargé de projets. Le poste est à pourvoir à l'IPAO. Les candidats devront justifier d'une bonne connaissance de l'IPAO, ses activités et sa façon d'opérer. Ils justifieront également d'une bonne expérience en gestion de projets. Le poste requiert une bonne connaissance de la radio, des Tic, des médias sociaux et des réseaux de médias dans la sous région. Parler anglais serait un énorme atout.

Envoyez un CV (pour une première sélection) à l'adresse suivante : [hdossouyovo@panos-ao.org](mailto:hdossouyovo@panos-ao.org)

En cas de besoin de plus de détails, n'hésitez pas à vous adresser à Hyppolite Dossou Yovo, en inbox, sur son profile Facebook : [hyppolite.dossouyovo](https://www.facebook.com/hyppolite.dossouyovo)

Date limite : vendredi 28 février 2014

Source : Institut Panos Afrique de l'Ouest (Dakar), 25 fév. 2014; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 27/02/2014 [FR]

### **France/Afrique: RFI - Juan Gomez, agitateur d'idées**

<http://tinyurl.com/q7xjo4s>

Chaque jour, des millions d'auditeurs de RFI sont au rendez-vous pour suivre "Appels sur l'actualité" de Juan Gomez. Retour sur un homme discret devenu une véritable star en Afrique.

Juan Gomez est un homme heureux. Souriant, chaleureux, le journaliste de Radio France internationale (RFI) aime son métier avec la même passion depuis vingt ans. "Pour moi, la radio, c'était un rêve de gosse. Mes parents, d'origine espagnole, l'écoutaient beaucoup pour s'informer. J'étais fasciné par ce média, qui avait le don d'abolir les distances, de nous mettre au contact de la musique, de la langue et de l'actualité d'un autre pays", se souvient-il. Né en 1970, Juan Gomez est devenu au fil des ans une véritable star en Afrique. Chaque jour, des millions d'auditeurs sont au rendez-vous pour son émission "Appels sur l'actualité".

Une consécration pour ce journaliste qui a fait ses premiers pas à 19 ans comme standardiste sur France Inter, alors qu'il était encore étudiant de lettres et civilisations espagnoles. Il deviendra par la suite l'assistant d'Alain Bedouet dans son émission phare Le téléphone sonne. En 1996, il a 26 ans quand il prend les rênes d'Appels sur l'actualité. Il connaît alors très peu le continent africain, mais il aborde ce défi sans angoisse. "Bien sûr, la première fois que j'ai eu à traiter du génocide rwandais, j'étais un peu tendu. Mais j'ai toujours pensé qu'à force de travail on pouvait arriver à tout", affirme-t-il. Pour Juan Gomez, le succès de l'émission s'explique d'abord par le format interactif, qui permet à chacun d'aborder, sans tabou ni censure, les sujets les plus divers. "Les auditeurs sont sensibles au respect qu'on leur porte : on n'émet pas de jugement, et chacun a le droit de défendre son point de vue." Sensible à la magie de la radio, le journaliste s'émerveille toujours qu'un Sénégalais vivant en Australie puisse discuter avec un auditeur de Kinshasa et être

contredit par un Malien de Bamako. "C'est un média qui rassemble, et c'est ce qui me plaît." Chaque jour, l'équipe reçoit des centaines de messages sur Facebook, par e-mail ou par téléphone et rappelle tous les auditeurs avant de les faire passer à l'antenne. L'émission, qui n'a jamais changé d'heure, est devenue un point fort de la station. Chaque jour, l'équipe reçoit des centaines de messages sur Facebook, par e-mail ou par téléphone et rappelle tous les auditeurs avant de les faire passer à l'antenne. "En quinze ans, nos auditeurs ont évolué. Pour le premier numéro sur le sida, on a eu beaucoup de mal à recueillir des réactions. Aujourd'hui, les gens parlent beaucoup plus facilement de tous les sujets. Le rapport aux médias a changé, les gens vont droit au but, ils savent qu'ils ont peu de temps."

Texte complet et source: Jeune Afrique (Paris), l'Actualité au quotidien, 27 fév. 2014

NEWS

FROM : 28/02/2014 [FR]

### ***RDC: Martin Kobler salue le rôle de Radio Okapi dans le paysage médiatique congolais***

<http://tinyurl.com/mwf6xan>

Radio Okapi, la radio de la mission des Nations unies en RDC (Monusco) fête son douzième anniversaire cette semaine. Le 25 février 2002, la radio de la paix diffusait, depuis Kinshasa, ses premières émissions. A l'occasion de cette célébration, Martin Kobler le représentant spécial du secrétaire général de l'ONU en RDC a salué le rôle de Radio Okapi dans la construction d'une société démocratique en RDC.

Depuis l'Allemagne où il discute des questions de coopération entre ce pays et la RDC avant de se rendre à La Haye à la réunion du groupe de contact international pour la RDC, Martin Kobler a lancé ce message :

« Mes félicitations pour le 12<sup>e</sup> anniversaire de Radio Okapi. Aujourd'hui c'est 23 millions d'auditeurs qui écoutent Radio Okapi. J'ai moi-même participé à l'émission Parole aux auditeurs. Nous avons 12 ans avec un rôle très important, celui de construire la société congolaise. Joyeux anniversaire à Radio Okapi et à tous les auditeurs ».

Source: Radio Okapi, website, 28 fév. 2014

NEWS

FROM : 01/03/2014 [FR]

### ***Congo: Radio Congo et l'Agence Chine Nouvelle signent un contrat***

<http://fr.allafrica.com/stories/201402251182.html>

Le directeur général de Radio Congo, Godefroy Yombi, et le directeur régional pour l'Afrique de l'Agence Chine Nouvelle, Yuan Bing Zhong, ont procédé ce 24 février au siège du ministère de la Communication et des relations avec le Parlement, à Brazzaville, à la signature d'un contrat de fourniture d'informations

Supervisé par le ministre de tutelle, Bienvenu Okiemy, et l'ambassadeur de Chine au Congo, Guan Jian, cet accord va essentiellement permettre de donner une plus-value à l'expertise de la radio diffusion nationale dans les domaines du traitement de l'information et de la diffusion de l'information.

En effet, par cet accord, l'Agence Chine Nouvelle alimentera Radio Congo en information internationale, la faisant ainsi bénéficier de la puissance de son réseau. Radio Congo de son côté, aura donc accès à ces informations pour accomplir au mieux son travail de service public dans le domaine de l'information radiophonique de proximité, mais aussi à l'international, grâce à sa présence sur les réseaux satellitaires. À titre indicatif, ce contrat permettra à Radio Congo de diffuser des informations sur les événements internationaux, sur la base des dépêches fournies par l'agence Chine Nouvelle.

À l'issue de la cérémonie, le directeur général de Radio Congo, Godefroy Yombi, s'est expliqué : « Vous savez que l'Agence de presse Chine Nouvelle fait partie de ce qu'on appelle les majors, c'est-à-dire, les plus grandes agences de presse du monde avec l'AFP, Unity Press International, avec l'Agence TAS, donc, la cinquième du monde. Elle a un réseau très vaste avec 180 agences à travers le monde. Ainsi Radio Congo va bénéficier de ce réseau mondial, en termes aussi de diffusion des informations sur le Congo qui seront mises dans ce réseau pour être diffusées à travers le monde. C'est vrai qu'on a déjà une visibilité parce qu'on est sur satellite, mais l'Agence Chine Nouvelle qui a des représentants partout dans le monde, va nous permettre également d'être présents à l'international. »

Intervenant à son tour, le directeur régional pour l'Afrique de l'Agence Chine Nouvelle, Yuan Bing Zhong, a déclaré : « Ce contrat est réciproque. Donc, l'Agence Chine Nouvelle obtiendra également des informations de la part de Radio Congo basées localement. Cet échange est gratuit parce que

L'Agence Chine Nouvelle est l'une des plus grandes agences dans le monde, et nous voulons aider dans ce sens nos amis congolais dans la fourniture des informations. »

Signalons enfin que cet accord est conclu pour une période d'une année.

Source: Les Dépêches de Brazzaville, 24 fév. 2014; repris et distribué par allAfrica.com

RESOURCE

FROM : 04/03/2014 [FR]

### ***Journée internationale de la femme 2014 : Inspirer le changement***

<http://tinyurl.com/novox7f>

Le 8 mars, la planète entière soulignera la Journée internationale de la femme. Agro Radio Hebdo no 280 portera donc sur les agricultrices et les droits des femmes.

Lucy Ndu'gu, une femme d'affaires kenyane, a combiné ses études à sa passion pour l'agriculture afin de mettre en place une petite ferme d'élevage fructueuse près de Nairobi. En commençant par un lapin d'élevage, elle a créé une ferme florissante qui vend de la viande et des œufs à des clients locaux et aux supermarchés et aux hôtels.

Mme Halimatou Ibrahim a reçu des chèvres par l'entremise d'un régime dirigé par le gouvernement visant à soutenir les familles pauvres des communautés rurales du Niger. Grâce aux bénéfices provenant de la progéniture des chèvres, elle peut subvenir aux besoins de ses enfants et de la famille sans avoir à dépendre de son mari.

L'homosexualité, l'identité sexuelle et d'autres types d'orientations non hétérosexuelles sont des sujets controversés dans de nombreux pays africains. Toutefois, des législateurs en Afrique du Sud sont en train de prendre des mesures progressistes pour protéger les lesbiennes, les homosexuels et les transsexuels de ceux qui cherchent à « corriger » leur comportement par le viol et d'autres formes de violence et d'incitation à la haine.

La section des événements d'ARH contient de plus amples renseignements sur la Journée internationale de la femme. La section sur les ressources comporte des conseils pour les journalistes sur la façon d'aborder délicatement le thème des orientations sexuelles et des identités de genre. Ces deux sections se trouvent dans la barre latérale.

Célébrons la contribution vitale que les femmes apportent à nos communautés et aux sociétés en mettant en évidence leurs compétences, leur expérience et leurs passions non seulement le 8 mars, mais tous les jours!

Source: Agro Radio Hebdo, nr 280, 3 mars 2014

RESOURCE

FROM : 04/03/2014 [FR]

### ***Guide: Lignes directrices pour les médias : Journalisme responsable à l'égard des allosexuelles***

<http://tinyurl.com/ndnp99m>

Lignes directrices pour les médias : Journalisme responsable à l'égard des allosexuelles et des personnes à identité non binaire

Ce guide à l'intention des médias clair et simple et offre des conseils sur la façon de traiter les questions entourant les personnes lesbiennes, gaies, bissexuelles, transgenres, allosexuelles, ceux et celles qui se questionnent et intersexués ou les communautés LGBTQI d'une manière responsable et qui tient compte des différences entre les sexes.

En tant que journaliste, vous contribuez à façonner la perception du public et son opinion. En suivant les directives du guide, vous assurerez votre intégrité journalistique et communiquerez de façon à soutenir à la fois la communauté LGBTQI et le public en général.

Il est important d'être conscient des nuances concernant les identités allosexuelles; peu de choses séparent un article éducatif et une histoire sensationnaliste.

Le guide propose une liste de choses à faire et à ne pas faire lorsque vous rédigez un article sur les personnes allosexuelles et à identité non binaire, comprend des termes et des définitions utiles et offre de nouvelles ressources pour les médias sur les termes relatifs aux personnes transgenres et les façons de rendre justice aux histoires des personnes transgenres.

Pour un complément d'informations, cliquer sur <http://neutrois.me/media-guidelines-genderqueer/> (en anglais seulement).

Source: Agro Radio Hebdo, nr 208, 3 mars 2014

NEWS

FROM : 06/03/2014 [FR]

## ***Côte d'Ivoire: Bocanda - 6 ans de la Radio locale / De grandes innovations attendues***

<http://news.abidjan.net/h/490854.html>

Portée sur les fonts baptismaux le 21 février 2008, la Radio Bocanda FM qui émet sur la bande 98.7 MHz en modulation de fréquence a soufflé sa 6eme bougie le vendredi 21 février 2014 autour des valeurs de la confraternité, de la cohésion et du travail. Fortement secouée depuis quelque temps par de nombreux départs dont celui de TIPI Dakoury qui en était le directeur, ladite station veut amorcer désormais un nouveau virage pour satisfaire davantage les populations. A en croire, le Directeur des programmes, Kouadiany Saint Rapho, après avoir cerné les besoins et les préoccupations de ladite radio, de grandes innovations sont attendues pour renforcer les liens entre la radio et ses auditeurs et également entre les auditeurs eux-mêmes. Et cela passe nécessairement par une réflexion profonde sur l'adoption de stratégies nouvelles pouvant concourir à la relance de la chaîne dite « la voix de l'émergence » qui a besoin d'accroître ses capacités techniques pour couvrir totalement le territoire départemental de Bocanda. Selon lui, il s'agit plus que jamais de participer au développement local à travers une nouvelle grille de programmes qui prend en compte toutes les aspirations des populations. Notamment des émissions d'éducation, de Santé, d'Economie, de Culture de sensibilisation pour ne citer que celles- là.

Source : Soir Info (Abidjan), 5 mars 2014, repris par [www.abidjan.net](http://www.abidjan.net); information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 09/03/2014 [FR]

## ***Côte d'Ivoire: Séminaire de formation sur les radios de proximité***

<http://news.abidjan.net/h/486591.html>

Séminaire de formation sur les radios de proximité / Ibrahima Sy Savané aux collectivités régionales et locales: "Nous faisons le pari d'un renouveau des radios qui sont un média d'avenir"

Le séminaire de formation à l'intention des conseils régionaux et communes exploitants de radios s'est tenu, le jeudi 6 février 2013, au Golf Hôtel à Cocody autour du thème : "Les radios de proximité : outil de développement local". Organisé par la Haute autorité de la communication audiovisuelle (Haca), ce séminaire visait à sensibiliser les Conseils régionaux et les communes sur le rôle stratégique, des radios de proximité dans le cadre du développement local et aussi sur le respect de la réglementation relative à l'exploitation pour une meilleure gestion au profit des populations. « La radio est un puissant moyen d'éducation de masse et de promotion de développement économique. La radio est non seulement un moyen de la promotion de la culture. Mais, elle est aussi au centre de l'opinion public ivoirienne. La Haute autorité de la communication audiovisuelle (Haca) doit pouvoir accompagner les radios de proximité dans la mise en œuvre de la formulation des communes et régions dans leur programme. Les régions quant à elles, se sont approprié de ce puissant moyen au service du développement décentralisé », a déclaré le Président de l'Assemblée des régions de Côte d'Ivoire (Arci), Jeannot Ahoussou Kouadio. Dans la même veine, il a souhaité que : « les textes soient adaptés pour tenir compte des exigences de leurs contextes actuels ». Le Premier ministre a plaidé aussi pour la refondation des textes sur les radios de proximité pour créer les conditions de leur développement et de leur grande participation à la vie des régions et communes. Jeannot Ahoussou Kouadio a souhaité la création des radios de communes et de régions pour la promotion du développement économique de la Côte d'Ivoire. Quant au représentant du président de l'Union des villes et communes de Côte d'Ivoire (Uvicoci), Bilé Diemiléon, il a indiqué que « la radio est l'intermédiaire entre les citoyens et l'Administration publique. Au moment où la Côte d'Ivoire passe au numérique, la radio suscite notre intérêt et mobilise l'attention. Les communes et régions doivent s'engager aux réseaux sociaux pour l'émergence des radios à l'horizon 2020 ». Selon le président de la haute autorité de la communication de l'audiovisuelle (Haca), Ibrahim Sy Savané, les radios de proximité constituent un vecteur stratégique a même d'impulser le développement des villes et régions. « Les radios des Collectivités Décentralisées doivent jouer un rôle de catalyseur. Les radios sont des médias d'avenir. Notre structure fait le pari d'un renouveau des radios. Qui, doivent être modernisées et animées par des hommes bien formés pour contribuer à l'éclosion de l'intelligence territoriale tant recherchée », a-t-il déclaré.

Source : L'Intelligent d'Abidjan, 7 fév. 2014, repris par [www.abidjan.net](http://www.abidjan.net) ; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan), 9 mars 2014



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Nairobi, KENYA  
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Fax: 254-20-2725171  
Email: [info@econewsafrika.org](mailto:info@econewsafrika.org)  
Web : <http://www.econewsafrika.org>

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Tél. :+ 229 - 20 21 26 88  
et 20 21 29 32  
Courriel : [apmbenin@gmail.com](mailto:apmbenin@gmail.com)  
[radioecoleapm@gmail.com](mailto:radioecoleapm@gmail.com)  
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BP 210 Dédougou, BURKINA FASO  
Tél.: (00226) 20 52 10 22  
Fax : (00226) 20 52 10 22  
Mobile : (00226) 70 25 36 39  
Courriel : [cemeca@mediafrica.net](mailto:cemeca@mediafrica.net)  
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