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TRRAACE :

TOUTES LES RESSOURCES POUR LES RADIOS AFRICAINES ASSOCIATIVES COMMUNAUTAIRES ET EDUCATIVES

TRACKING RESOURCES FOR RADIOS IN AFRICA AT THE BENEFIT OF THE ASSOCIATIVE COMMUNITY AND EDUCATIVE RADIO STATIONS

TODOS OS RECURSOS PARA AS RADIOS ASSOCIATIVAS EN AFRICA ASSIM CEMO COMUNITARIAS E EDUCATIVAS

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RESOURCES / RESSOURCES

GUIDE DE FORMATION: COMMUNICATION STRATEGIQUE POUR LA CONSOLIDATION DE LA PAIX

<http://tinyurl.com/k6otrqo>

Selon des recherches menées en Afrique occidentale et centrale par l'ONG Search for Common Ground (recherche d'un terrain d'entente) par l'entremise de son projet intitulé Radio: a platform for Peacebuilding (Radio : une plateforme pour la paix) (www.radiopeaceafrica.org), peu de gouvernements communiquent efficacement leurs politiques aux citoyens et aux citoyennes. Par conséquent, il y a un risque que les politiques ne s'établissent pas, que les réformes essentielles ne se concrétisent pas et que les conflits s'accroissent.

Le manuel de Common Ground intitulé Strategic communications for peacebuilding (communication stratégique pour la construction de la paix) a été conçu pour accroître les connaissances et les compétences des radiodiffuseurs et des radiodiffuseuses, notamment les jeunes radiodiffuseurs et radiodiffuseuses. Il vise également à déceler et à résoudre les problèmes complexes et potentiellement conflictuels; à éduquer les fonctionnaires du gouvernement sur l'importance d'une communication ouverte et efficace avec les communautés; et à améliorer la communication entre la société civile et les décideurs en matière de décisions et de politiques gouvernementales.

Le manuel précise que la communication doit être un processus à double sens, du gouvernement aux gens et vice versa et entre une partie de la société et une autre. Le guide propose une perspective de la communication qui crée un espace ouvert de dialogue à divers niveaux et entre des groupes variés.

Vous pouvez télécharger le guide gratuitement. Première édition: 2010, 51 pages.

Source. Agro Radio Hebdo, nr. 295, 7 juil. 2014

TRAINING MANUAL: STRATEGIC COMMUNICATION FOR PEACEBUILDING: A TRAINING GUIDE

<http://tinyurl.com/o7yqbpk>

According to research carried out in western and central Africa by the NGO Search for Common Ground through its project, Radio: a platform for Peacebuilding (www.radiopeaceafrica.org), few governments are successfully communicating their policies to their citizens. There is a risk, therefore, that policies will not take hold, essential reforms will not occur, and conflicts will increase.

Search for Common Ground's handbook, Strategic communications for peacebuilding, is designed to increase the knowledge and skills of radio broadcasters, particularly youth radio broadcasters. It also aims to identify and address complex and potentially divisive issues; to educate government officials on the importance of open and effective communication with communities; and to increase communication between civil society and policy-makers about government policies and decisions.

The handbook states that communication should be a two-way process, from government to people and back again, and between one section of society and another. The guide offers an approach to communication which creates an open space for dialogue on different levels and between different groups.

The guide - first edition 2010 - is available free for download.

Source: Farm Radio Weekly, Issue #295, 7 July 2014

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NEWS

FROM : 07/07/2014 [EN]

Malawi: Radio Maria to live-stream AMECEA plenary<http://tinyurl.com/l2oy98h>

Radio Maria in Malawi will live stream the opening ceremony of the 18th AMECEA plenary that scheduled on the 17 July 2014 in Lilongwe, Malawi

Speaking with AMECEA Online News in Dar es Salaam, Fr Andrew Kaufa, the Executive Secretary for Social Communication Department said the live streaming will be for opening session, closing session and any other event that is allowed for public consumption.

Referring Fr Joseph Kimu, the Director of Radio Maria –Malawi, Fr Kaufa said that there will be also an Online Streaming that will allow the access of broadcasting via internet. The online link is also available to any of the Catholic Radio station in the region which intends to air the plenary opening and closing ceremony. "In case there is a radio station which intends to have a live streaming of the plenary then they can liaise with Fr Kimu to receive a link," he said. [...]

Full report and source: AMECEA Online Newsletter, Issue 055, 4 July 2014

NEWS

FROM : 07/07/2014 [EN]

Uganda: Stem Van Afrika rolls out a Pilot Radio Project for Africa in Uganda<http://tinyurl.com/psgfayi>

Stem Van Afrika, a Foundation that supports community based media in Africa in collaboration with Social Communications Department of Uganda Episcopal Conference and CAMECO, has rolled out five-month project with an aim to help improve the community Radio Stations effectiveness and sustainability.

Speaking to AMECEA Online News via phone from Kampala, Fr. Philip Odii, the National Communications Secretary for the Bishops Conference, said that the project which will be carried out in phases has began in Kampala with a training of 20 radio journalists from 12 community radio stations, from 1st to 11th July, 2014. Among the participating radio stations are seven owned by the Catholic Church in Uganda. They include Radio Sapientia, Jubilee Radio, Radio Pacis, Radio Wa, Kyoga Veritus, Delta Radio, and Kasese Guide Radio.

The objective of the training is to build the capacity of community radio stations in Uganda in measuring and understanding their listeners/target audiences, assessing the values and impacts of their programming. It will also help them to use the data collected to make informed decisions about their programming and community engagements in order to retain/attract listeners and generate income/resources for sustainability.

The facilitators of the training came from Audience Dialogue, a Communications Consultancy based in Adelaide, South Australia, which specializes in media research, evaluation, marketing, and futures assessment.

In expressing the appreciation for the training, Fr. Odii said, "Ms. Petra Stammen from the Catholic Media Council (CAMECO) recommended us to Stem Van Afrika for this project for which we are grateful and more so happy because she is here for the training as a representative from the donors."

The implementation phase follows immediately after the training and this will take three months. "I will accompany the training facilitators to visit the radio stations whose staff received the training to assess how the programs are being implemented during the three months, which runs from July to October," Fr. Odii said.

The visits are meant to assess the trained journalists on how they carry out the implementation of the acquired skills during their training and give guidance accordingly.

November 2014 will mark the final phase of the project which will include sharing of research findings, experiences and the evaluation of the implementation phase as well as building the support network for the participating radios.

Source: AMECEA Online News, Issue 55, 4 July 2014

NEWS

FROM : 08/07/2014 [EN]

Kenya: Kenyan radios warned over hate speech<http://tinyurl.com/kjpba4p>

Radio stations found propagating hate speech will be shut down, the Communication Authority of Kenya [as published, presumably the Communications Commission of Kenya] has said. Director of consumer and public affairs Mutua Muthusi said some stations are taking advantage of the heated political situation to air content that contains hate speech.

"The authority hereby wishes to remind broadcasters that the constitutionally-guaranteed freedom of expression does not extend to spread of hate speech, propaganda for war, incitement to violence and advocacy of hatred," Muthusi said in a statement.

The agency urged broadcasters to provide responsible programming that caters for the needs of different sections of society. "The authority wishes to call on broadcast media to carry out their mandate within the parameters of the law.

"Failure to [do] this, we shall be forced to take the necessary regulatory action, including withdrawal of frequencies," Muthusi said. The limitations to freedom of expression also apply to conduct on the internet and offences are actionable in law, he said.

Source: The Star website (Nairobi), 7 July 2014; quoted by BBC Monitoring Global Newline Media File, 8 July 2014

NEWS

FROM : 08/07/2014 [EN]

South Africa: Radio days ends by contemplating the youth and the future<http://www.journalism.co.za/blog/radio-days-ends-contemplating-youth-future/>

Aptly named "the edgy day," Friday's programme of Joburg Radio Days focused on innovative strategies and 'edgy' content production meant to attract and sustain the youth segment of radio audiences, write Luca Kotton and Dinesh Balliah.

YFM CEO Kanthan Pillay was the first to take to the podium at Wits University and spent much of his talk showcasing the achievements of his organisation as one of the premier youth stations in South Africa. Pillay emphasised the way in which you make things accessible to your audience becomes crucial and said that youth engagement is all about balance.

J.P Schlueter, formerly of German youth station Dasding said the station always ensures their employees are young people and are part of the target demographic. He said, "We need younger approaches to news topics that regularly older audiences would enjoy." Schlueter said one of the ways for a youth station to remain relevant is to ensure that it is consistently radical in order to keep up with the ever-moving target of youth culture.

Lerato Makate, programming manager of campus radio station VoWFM said her station tries to be more inclusive of their audience. She said they have about 12 mobile stations which allows VoWFM to be physically present within its target community. Makate said "creation of unique relevant content that your audience can only obtain by listening to your station," is on the key's to VoWFM's appeal to its youth audience.

The second session of the morning saw the poster child for youth radio talking about the end of FM and the shift to digital. Radio is not going to die, it is simply changing, said radio personality Gareth Cliff in what was perhaps the most popular session of the conference.

Cliff, a former 5FM breakfast show host, shocked his fans a few months ago by announcing his departure from the station. Shortly thereafter he formed Cliffcentral.com, an internet-based station that is less than three months old.

Responding to questions about his exit from the SABC station, he said, "I needed a new challenge and felt audience needed new content."

He said the changes in the media business, particularly the move to digital, made it necessary for him to leave. He did admit his uncertainty about the move to the internet but said that he rather be first to create this new experience than come into it last.

Cliff explained that his station allows for an uninterrupted conversation with no advertisements, which is what he considers real engagement with audience. Talking about the future of his business, Cliff explained that he is in the process of partnering with Apple to make it possible for listeners to tune in from their cars.

Shifting down a gear and focusing on older audiences, Chris Turner of LM (Lourenco Marques) Radio spoke to a handful of delegates about the revival of this historic station that traces its roots back to Maputo, formerly known as Lourenco Marques.

Started in 1933 in Mozambique, the station gave way to Radio 5 in 1975, and some 17 years later was rebranded as present-day 5FM. Referring to the need for such a station in South Africa, Turner said, "Listeners say LM Radio treats them like engaged adults ... We only play hits and our content is consistent." Playing jingles from LM Radio before it went off-air, Turner said the station hoped to appeal to the nostalgia in its listeners.

With such disparate approaches to the future of radio, what became clear on the final day of the conference is that quality content tailored to target audiences is crucial. And the move to digital is still fraught with a high degree of uncertainty that is not specific to radio alone but to media generally.

The conference, a three-day affair, was hosted by the Wits Radio Academy, a division of Wits Journalism and is considered the continent's premier gathering of radio practitioners, researchers and students.

Source: journalim.co.za, website run by the Journalism Programme of the University of the Witwatersrand, 5 July 2014

NEWS

FROM : 08/07/2014 [EN]

Zimbabwe: New broadcasters blast licencing delays

<http://tinyurl.com/phgenh2>

Continued delays in licensing new radio stations has angered prospective broadcasters who feel this was a deliberate ploy by government to keep private players out of the country's closely guarded airwaves.

The government-run Broadcasting Authority of Zimbabwe (BAZ) has indefinitely postponed scheduled public hearings for 18 shortlisted local commercial radio applicants without proffering reasons.

This was followed by the disqualification of six applicants for reasons ranging from non-payment of the 7,500-dollar application fees to voluntary pull out.

But Zenzele Ndebele, production manager with the Bulawayo based radio initiative Radio Dialogue, said government's reluctance to licence both commercial and community radio stations was deliberate.

"The list of those shortlisted to get licences shows that the government will issue those aligned to them like Supa Mandiwanzira and the ZimPapers radio," Zenzele said, referring to the two Zanu PF-linked entities that were issued with national commercial licences 2012.

Ndebele was briefing guests during the yearly Radio Day commemorations at the University of South Africa's Witwatersrand last week.

He was up in arms with the continued failure by the two players to install 25 transmitters throughout the country to satisfy their national broadcaster status.

Ndebele was adamant the two national radio operators must first meet the requirements of their current licences before seeking to expand their activities.

He said government's steep application fees tended to eliminate prospective players who may not have the financial muscle to stay the course.

"The government does not want to issue licences," he said, "It's about 50,000 rand to apply for a commercial radio station.

"How can you expect, for example, a small town like Plumtree with less than 10,000 people, with no industry to enable such a station to survive in such an environment?

"How many years will it take to recover that 50,000 rand? The government is afraid of its own people; that is why they do not want to give them licences."

Ndebele decried the stringent operating environment for media players in Zimbabwe, adding that Zanu PF's simmering succession battles had spilled into the media as was witnessed by current Information Minister Jonathan Moyo's charm offensive.

Source: New Zimbabwe (London), 6 July 2014; quoted by BBC Monitoring Global Newslines Media File, 8 July 2014

NEWS

FROM : 09/07/2014 [EN]

Gambia: PURA Holds Workshop for Fm Radio Broadcasters<http://allafrica.com/stories/201407091135.html>

Public Utilities Regulatory Authority (PURA) recently held a day workshop on FM radio broadcasting at its head office on Kairaba Avenue, which brought participants from FM radio stations across the country.

In his presentation on the theme "Technical Aspect of Community Radio", Rodine S. Renner, Spectrum Manager of PURA, introduced the process involved in broadcasting, saying the PURA Act 2001 and IC Act 2009 mandate PURA to efficiently manage and monitor the spectrum in The Gambia since June 2009.

Spectrum Management is the planning, allocating, assigning, monitoring and controlling the usage of the electromagnetic radio frequency (spectrum) in an efficient manner to avoid harmful radiation and interference.

According to him, the process of making and broadcasting radio programs combines teamwork, creativity, punctuality and technology.

He said the process is done so that every part of the chain has to work correctly for the program to be of good quality and for it to reach the listeners on time.

Transmission/Broadcast- Sending the program out over the airwaves, so that listeners could listen to it on their radio sets.

Microphones: Typically, the broadcast studio should have at least a minimum of two high quality voice microphones - one for the host presenter and one for the guest.

Headphones and monitors: The usual rule is to have a pair of headphones for each speaker in the studio.

The headphones are used to monitor the audio going on air and to preview a new source before its sound is actually mixed.

Two CD players would be very useful for a broadcast studio, allowing pre-recorded materials to be smoothly mixed with each other without gaps in transmission.

Yankouba Tourary, Technical Management ICT adviser, said the principal objectives of broadcasting are to educate, inform and entertain, adding that to achieve these objectives there must be a medium of program of production.

The principal function of the transmitter in the broadcast chain is to convert the audio signal into RF-signal through the process of modulation.

Source: The Point (Banjul), 9 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 10/07/2014 [EN]

Zimbabwe: 'We Miss You PJ!' - Star Fm Fans<http://allafrica.com/stories/201407090434.html>

Star FM listeners had a great time at the weekend reminiscing on the good old days when popular disc jockey Peter Johns - who was the main man on the then Radio 3's Drive Time Show - came as a surprise guest on "The Crossover" hosted by Otis Fraser. It was a welcome return to radio for the revered DJ who was affectionately known by such sobriquets as "PJ Your DJ" or "The Radio Driver". The Star FM switchboard was abuzz with calls from fans who expressed joy when they heard the revered DJ and a legend who was last on air some 13 years ago. [...]

Full report and source: The Herald (Harare), 9 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 10/07/2014 [EN]

South Africa: Fresh Programming Line-Up for Ubuntu Radio<http://allafrica.com/stories/201407080669.html>

After eight months of broadcasting, Ubuntu Radio - South Africa's first government-run, 24-hour, online radio station - is undergoing a review of its programming schedule and content.

The Department of International Relations and Co-operation (Dirco) on Monday said that from the beginning of next month, the station will launch a new programming schedule and line-up of presenters, with the station scaling down on operations.

The forthcoming changes will see some presenters making way for new voices and content that is aligned to the vision of Ubuntu Radio, which is being the authority on "telling the African story by Africans from an African perspective".

"The decision to scale down has only affected the external contributors to the station," Dirco spokesperson Clayson Monyela said.

However, the internal volunteers from Dirco will continue to do their work and daily production, as well as covering major events such as the State of the Nation Address live.

"The view is to ensure that Ubuntu Radio not only maintains its position as a trendsetter, but also that it becomes a serious player in the broadcasting industry in general and grows from strength to strength," said Monyela.

Like all new projects, Monyela said the station has experienced teething problems that have resulted in invoices not being paid on time.

He said all these matters are being attended to and will be a thing of the past when the station re-launches.

"The past eight months have provided valuable lessons, experience and knowledge to the management team," Monyela said, adding that station manager Golden Neswiswi and his team are working round the clock to deliver a good quality product.

The first of its kind on the African continent and the first in South Africa to operate under the auspices of a government institution for non-commercial purposes, the station, in talk radio format, is aimed at enhancing communication on South Africa's foreign policy and tells African stories from the African perspective.

Source: SAnews.gov.za (Tshwane), 8 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 12/07/2014 [EN]

South Africa: Digital Broadcasting Consumer Guidelines Adopted

<http://allafrica.com/stories/201407111315.html>

SADC Member States have adopted guidelines to cushion consumers from the impact of the planned migration from analogue to digital broadcasting.

The SADC Guidelines on Consumer Protection and Awareness on Digital Broadcasting Migration were adopted by the 7th SADC Digital Broadcasting Migration Forum held in Kasane, Botswana in June.

"The Forum adopted the SADC Guidelines on Consumer Protection and Awareness on Digital Broadcasting Migration, and Member States are encouraged to implement the Guidelines with immediate effect," the forum said.

The guidelines will enable governments to cushion consumers from the effects of the transition from analogue to digital broadcasting and outline measures to be taken by Member States to raise awareness about the migration.

The measures to cushion consumers include subsidies for purchasing digital receivers. [...]

Full report and source: Southern African News Features (Harare), 11 July 2014; quoted and distributed by allAfrica.com

ALERT

FROM : 16/07/2014 [EN]

Sierra Leone: Regulatory Body Suspends Radio Programme

<http://allafrica.com/stories/201407151316.html>

The Independent Media Commission (IMC) on July 5, 2014, suspended one of the most popular radio programmes in Sierra Leone known as the "Monologue" on Citizen Radio for a period of sixty days.

According to MFWA's correspondent, David Tam Baryoh the presenter of the programme who doubles as the director of the radio station confirmed that he received a letter from the IMC to suspend the programme.

The letter, signed by J.P.K Lamin, Executive Secretary of the IMC among other things said "I am further directed to convey to you the Cabinet conclusion C.P. (2014) at its meeting on 21st May 2014 that the Monologue Programme on Citizen Radio be issued a sixty days suspension order as from 12 0' clock today".

Baryoh told our correspondent he suspects the Defence Minister, Alimamy Paolo Conteh had complained to cabinet about certain comments made by him (Baryoh) on his radio show concerning an accident that claimed the lives of two of Conteh's body guards.

According to the correspondent, the issue had earlier been handled by the IMC and Baryoh was cautioned. So the directive to suspend the programme comes as a surprise to many.

The MFWA appeals to the IMC to reconsider its decision and urges the media in Sierra Leone to be minded by the ethics of the journalism profession.

Source:

Media Foundation for West Africa (Accra), Press Release, 15 July 2014; quoted and distributed by allAfrica.com

RESOURCE

FROM : 17/07/2014 [EN]

Africa: The Search for New Advertising Models

<http://tinyurl.com/q9efuby>

Messaging, whether commercial or institutional, is one of the ways for Fondation Hirondelle radios and their partner radios to generate their own revenue. But in a crisis or post-crisis country, the advertising market is poorly structured and access to it still needs to be facilitated. Dominique Jaccard talked to Fondation Hirondelle Sustainability Specialist Jean-Pierre Husi.

Dominique Jaccard: Does Fondation Hirondelle use just one model to generate advertising revenue?

Jean-Pierre Husi: No, we don't have just one model, but we find the same actors in all our models, and what we decide to work on depends on the country, the partners and the media that we are going to work with.

DJ: Who are these actors?

JPH: The advertisers, the broadcast platforms, advertising producers and advertising departments. The key player is the advertising department or agency, which links broadcasters and advertisers. It can be part of the radio or institutionally separate. Fondation Hirondelle has set up an advertising department in the Central African Republic and "Hirondelle Communication" in the Democratic Republic of Congo.

DJ: Across what area does the advertising department work?

JPH: Essentially at national level. That's its value-added. The radios created or managed by Fondation Hirondelle operate at national level, and so it is important to maintain contacts with advertisers who want to promote their message or their product across the country. We can offer them a wide broadcasting network to which they would not otherwise have access directly. In the DRC, "Hirondelle Communication" allows advertisers through a single contract to access Radio Okapi's 77 community radio partners for institutional communication.

DJ: Is the revenue gained via such a structure enough to cover the operating costs of the community radios?

JPH: No, it's the cherry on the cake. This revenue represents only 10 to 20% of their total revenue. The rest must come from activities they conduct at local level, by broadcasting local advertisements and messages and private announcements such as deaths and marriages.

DJ: Is the local advertising market dynamic?

JPH: In the DRC, this market is underdeveloped. But the potential is there, even in small communities. We are teaching community radios to mobilize the resources of this market, and some of them have managed to double or triple their revenue in the last few years through the local market.

Source : What's new? News from Fondation Hirondelle, number 45, June 2014

NEWS

FROM : 17/07/2014 [EN]

DRCongo: Radio Okapi Looking to the Future

<http://tinyurl.com/q9efuby>

The UN Secretary General's Special Representative in the Democratic Republic of Congo (DRC) Martin Kobler, appointed a year ago, has made the sustainability of Radio Okapi one of the priorities of his mandate. This marks a change in the conception of Radio Okapi's future.

Now it can be separated from the future of the UN mission in the DRC. A first steering committee has been set up to propose concrete measures. The stakes are high, since the future of Radio Okapi is of concern to both the people and the authorities of the DRC. It is a question of the legal statute of the future Radio Okapi entity and the security of its journalists, as well as financial issues and revenue generation.

Fondation Hirondelle and the United Nations have already been working for several years on the sustainability process for Radio Okapi. Support to partner radios is part of this process, as well as the creation of "Hirondelle Communication", which was launched in 2009. The aim of this structure is to generate supplementary revenue for partner community radios through institutional communication campaigns.

Source : What's new? News from Fondation Hirondelle, number 45, June 2014

NEWS

FROM : 17/07/2014 [EN]

South Sudan: Fondation Hironnelle's Partnership with Radio Miraya Ends

<http://tinyurl.com/q9efuby>

Fondation Hironnelle has ended its partnership with UNMISS, the UN Mission in South Sudan, with respect to Radio Miraya. The Fondation has been supporting this UN radio since 2006. Since 2006, Fondation Hironnelle has helped create and operate Radio Miraya, first in Sudan and then in South Sudan, with editorial expertise, staff, training, equipment supply and logistical support. Some 100 journalists, technicians and managers have thus acquired new skills within the radio.

When South Sudan became independent in July 2011, Radio Miraya became "The Pulse of the New Nation", continuing to bring vital news and information to its listeners. At the end of May [2014], Fondation Hironnelle pulled out of Radio Miraya. Operational and managerial changes at the radio by UNMISS played a decisive role in the decision of donors and of Fondation Hironnelle to pull out. At a time when South Sudan is suffering a grave political and humanitarian crisis, Fondation Hironnelle remains more committed than ever to producing and broadcasting non-partisan news to the people of South Sudan, as well as working for the protection of journalists and freedom of expression in the country.

Source : What's new? News from Fondation Hironnelle, number 45, June 2014

ALERT

FROM : 17/07/2014 [EN]

DRCongo: Minister urges insolvent radio, TV channels to pay tax arrears

[Unattributed article: "During a News Briefing Yesterday, Kin-Kiey Mulumba Reminded Radio and TV Channels of Their Tax Obligations"]

The minister of post, telecommunications and new information and communication technologies [PTNTIC], Professor Tryphon Kin-kiey Mulumba, summoned insolvent radio and television channels to pay taxes owed to the Congolese State. Out of accumulated fiscal years from 2010 to 2013, the most insolvent of these channels actually owe the Congolese Treasury more than \$2.7 million and for 2014 alone, they owe 640 million Congolese francs.

The minister of PTNTIC banged his fist on the table, indicating that his services would shortly issue reminders to put an end to this situation and enable the State to recover its rights. He said it was not feasible to establish a business in the hope of not paying taxes to the State.

Given that posts, telecommunications, and new information technologies is a taxable service, the minister revealed that he received specific orders from the prime minister, head of government, Mr Matata Ponyo, to tidy and clean up the sector.

As a reminder, in June 2012, the private audiovisual sector owed the Treasury a total of \$1,210,580 million.

A year earlier, Minister Kin-Kiey then engaged in an awareness campaign and said the following: "although my action enabled some channels to negotiate a scaling, then a second and third that were often hardly honoured and also enabled the Treasury to save about \$303,045, thereby making me to congratulate these media, the arrears situation unfortunately severely degraded," we read in L'Avenir of 19 March 2013.

The Minister Supported the Empowerment of the Post and Telecommunications Regulatory Authority [ARPT]

The second point raised yesterday by the minister is the quality of services provided by mobile operators. "This quality is increasingly deteriorating in every segment of mobile telephony. As an example, I take the Airtel operator whose quality of service is criticized right up to the highest level of the State.

In order to remind operators of their obligations vis-a-vis consumers, I signed a series of decrees concerning rules on penalties applicable to operators of postal and telecommunications services in the event of non-compliance with decisions of the Post and Telecommunications Regulatory Authority of the Congo [ARPTC]," he said.

Henceforth, the minister said, the ball is in the camp of the regulator. It is up to the regulator to notice the degradation of the service, investigate the matter, and propose appropriate sanctions.

The third point of the communication of the minister of PTNTIC is the situation of the operator, Startimes. Minister Kin-kiey Mulumba recalled that the operator did not have a license and that under Congolese law, licenses are not transferable. In this case, Startimes is using the frequency of

two broadcasting channels, one private and one public.

In the same vein, the minister noted that the channel had not switched to Digital Terrestrial TV [DTT] but rather invested in false advertising to mislead consumers. The minister of PTNTIC concluded this chapter by stating that decision was taken to withdraw the license to Startimes channel.

Source: L'Avenir website (Kinshasa), in French 10 July 2014; translated and quoted by BBC Monitoring Global Newslines Media File, 17 July 2014

ALERT

FROM : 17/07/2014 [EN]

DRCongo: Radio Maendeleo threatened by officials of the National Police in Bukavu

Radio Maendeleo broadcasting from Bukavu said on 9 July to be threatened by the authorities of the Congolese National Police of Sud Kivu. Radio Maendeleo announced that insults and threats are sent to its journalists for denouncing the involvement of the national police in criminal activities going on in Bukavu.

Referring to its mandate, the radio reminds the public that it is apolitical and does not work on the account of any politician and as a community radio, it has an obligation to advocate justice and work for peace by bringing people and security forces together. It also recalls that in its activities, it has repeatedly organized joint programmes, bringing these forces and the local population to work together.

The radio warns perpetrators of the threat and promises to hold them responsible for any unfortunate event that could harm its journalists.

Source: Radio Maendeleo (Bukavu), in French, 9 July 2014; translated and quoted by BBC Monitoring Global Newslines Media File, 17 July 2014

ALERT

FROM : 18/07/2014 [EN]

South Africa: Media rights body raps SAfrican broadcaster chief over licences for journalists

<http://tinyurl.com/k3rjq9c>

[Report by Mmanaledi Mataboge: "CPJ Reacts to Hlaudi's 'Statements Against Media Freedom'"] An international media rights body has criticized the SABC's [South African Broadcasting Corporation] Hlaudi Motsoeneng for proposing licences for journalists and increased media regulation.

An international organization that promotes press freedom, Committee to Protect Journalists (CPJ), has warned controversial SABC chief operating officer (COO) Hlaudi Motsoeneng against taking South Africa's media freedom backwards.

CPJ was reacting to Motsoeneng's proposal to license journalists and increase government regulation of the media. In a letter to Motsoeneng, CPJ expressed concern at what it said were the COO's "recent statements against media freedom".

"South Africa must not become a country to which repressive governments can point in their efforts to legitimize press freedom violations," said the letter signed by CPJ executive director Joel Simon.

Full report and source: Business Day website (Johannesburg), 15 July 2014; quoted by BBC Monitoring Global Newslines Media File, 18 July 2014

NEWS

FROM : 19/07/2014 [EN]

Zimbabwe/UK: London-based Zimbabwean radio to end shortwave broadcasts

<http://www.swradioafrica.com/2014/07/18/last-shortwave-broadcast/>

It is with regret that SW Radio Africa announces that after 13 years, our shortwave broadcasts are to end on Friday 18th July.

You have welcomed us into your homes since our first shortwave broadcast on 19 December 2001. Our broadcasts will continue on our website, via Channel Zim through TV decoders, and by various other forms of new media.

We know how much these shortwave broadcasts have meant to our listeners in more remote areas who have so little access to news and information, and we sincerely regret that we will no longer

be able to provide this service.

We would like to thank our listeners who have been such loyal supporters for so many years and also for their willingness to share the stories of their lives with us on our Callback programme. This has allowed people all over the world to have a better understanding of the many crises that Zimbabweans continue to face.

We can only hope that one day, sooner rather than later, there is real media freedom that allows Zimbabweans, wherever they are in the country, easy access to what is a basic human right - freedom of information and expression.

Source: SW Radio Africa website (London), 18 July 2014; quoted by BBC Monitoring Global Newline Media File, 19 July 2014

NEWS

FROM : 21/07/2014 [EN]

Ethiopia: Ethiopian paper laments parliament's "dereliction of duty" on broadcasting law

<http://tinyurl.com/pqoholy>

The broadcasting law is yet to be implemented to the letter and in the spirit it was promulgated despite its enactment by Parliament over 15 years ago. The explanation forwarded to justify this inexcusable failure is disappointing, to say the least.

Though the proclamation, which was re-enacted in 2007, entitles Ethiopian citizens to operate private television stations, the reasons given as to why no such license has been issued to date are still controversial. The latest rationale tabled by the Speaker of the House of Peoples' Representatives to defend the reluctance to license private television stations is that the issuance of such a license needed to be handled with prudence given the media's capacity to destroy a nation through their act. He added that licensing private investors to run a television was not something that one embarked on in licensing other businesses as it vested the government with a grave responsibility. [...]

In conclusion the broadcasting law must be implemented fully so that privately owned radio and television stations are able to aid the expression of diverse views by the public. Allowing the establishment of private electronic media which entertain various issues of national importance in a country of some ninety million people is a matter of necessity, not of choice. Hence, Parliament is obliged to make sure that the broadcasting law is put to effect without being abridged. Otherwise, it would be complicit in violating the constitution and the laws it promulgated itself.

Source: The Reporter (Addis Ababa), 19 July 2014; quoted by BBC Monitoring Global Newline Media File, 21 July 2014

TRAINING

FROM : 21/07/2014 [EN]

Worldwide/Netherlands: Financial Management for Broadcast Managers

<http://tinyurl.com/kdqpzy3>

Five intense days of real world examples of running a successful business in the broadcast sector! We focus on how you can streamline your way of working, cut costs and increase your budget without compromising quality or independence.

Also we look at effective strategies for advertising, marketing, branding and promotion in order to generate income and strengthen the financial health of your broadcast organisation.

Course dates: 13-17 October (1 week)

Course fee: EUR 1,995 including:

- pick-up from the airport
- insurance
- accommodation & meals
- cost of local transport and travel assignments

There are still some places available! Sign up before 1 September!

Source: RNTC (Hilversum), Newsletter, 21 July 2014

NEWS

FROM : 21/07/2014 [EN]

Liberia: GVL Ends Community Media Workshop

<http://allafrica.com/stories/201407211466.html>

Golden Veroleum Liberia has partnered with two key media training organizations to build the capacity of local radio stations in Sinoe and Grand Kru Counties, with a communications train-the-trainer program in Monrovia, 16-19 July.

According to a press release issued by GVL in Monrovia, participating media outlets include Voice of Sinoe, Voice of Grand Kru and Voice of Pleebo community radio stations. Additionally, select staff members of Farbric FM, based in Monrovia were invited.

"Media is very valuable in Liberia and we consider a structured approach to helping build capacity from within," said Virgil Magee, GVL Head of Corporate Communications. "The workshop seeks to strengthen the unique identity of community radio stations as platforms for providing facts to the population, while building broadcast cohesion between media outlets."

According to Magee, the workshop will also offer an opportunity to share experiences and identify best practices in programming and how they can be enhanced. As part of the company's Corporate Social Responsibility efforts, it is focusing on outlets located primarily in its area of operations in Sinoe and Grand Kru.

Other CSR efforts have included the implementation of GVL Scholarship Fund, of which approximately 1,500 awards have been made to date; additionally the company has built its first elementary school in Butaw District in Sinoe, which recently conducted its first graduation ceremony.

"I think this is a really good start for the program and shows that GVL is serious about its interaction with media in our country and serious about making partnerships," said Max Klah, station manager for Voice of Sinoe radio. "We want this to continue since it will certainly help our progress and bring together some journalists, who may have never interacted with each other." The Liberian Film Institute, founded by Devine Anderson, traditionally teaches its students how to use various hardware and open-end software to make movies. "We are engaged in bottom top down approach to transformation in our African society, using film as a tool to enlighten people at all levels of understanding," said Anderson. "Such an approach reveals how our day-to-day activities affect others in our immediate environment and society as a whole. It's good that GVL decided to sponsor such a program."

During the program, instructors from all three institutions gave various blocks of instruction, including video, writing, journalistic editing, ethics and audio editing and equipment care and maintenance.

"The reason we decided to structure the program in this way was to show that even for radio, there are journalistic similarities across platforms which can be applied to all electronic-based media including television, radio, print and the Internet," said Magee.

"Of course, we want to build capacity for agricultural and county reporting and this in just one step. We will be doing similar programs in the future on additional journalistic subjects and hope to expand the program to include more outlets, more journalist and more locations."

MediaAid Foundation, a non-profit media organization, was established in 2012 to help build local capacity by providing training to beginner to mid-level journalists. Since its establishment MAF has trained secondary school students, sports journalists, and various radio staffs.

Source: The New Dawn (Monrovia), 21 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 21/07/2014 [EN]

Nigeria: Niger to Resuscitate AM Station

<http://allafrica.com/stories/201407210909.html>

Niger State government is set to resuscitate the state-owned AM radio station with the approval by the governor, Dr Muazu Babangida Aliyu.

Commissioner of Information, Communication and Strategy, Danladi Ndayebo, disclosed this while briefing journalists after the executive council meeting, stating that Governor Aliyu has given the ministry approval to acquire the necessary equipment to commence transmission.

The commissioner stated that the station, which has been moribund for over 14 years, has been a source of worry for the government, considering the situation whereby programmes meant for the AM station were being aired on the state's FM station.

"The idea is part of ongoing efforts to reposition state-owned media organisations for effective dissemination of information," Ndayebo said, adding that there must be a clear cut difference between programmes aired on AM and FM stations.

While saying that plans were underway to ensure training and re-training of staff of the ministry, in order that they are acquainted with digital broadcasting, Ndayebo added that equipment would be upgraded and furniture would be provided to encourage practitioners to play by the rules of the

profession.

Source: Leadership (Abuja), 19 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 21/07/2014 [EN]

Nigeria: Funke Treasure Takes Charge at Radio One Lagos

<http://allafrica.com/stories/201407210901.html>

Celebrated broadcast journalist Funke-Treasure Durodola has been appointed General Manager of Radio One (103.5 FM). Situated in Ikeja, Lagos, Funke's appointment took effect on June 4, 2014, with a mandate to re-engineer the station in the area of programming. This includes transforming it into an all-news, all-talk, and all-sports radio station.

Under Durodola's watch, Radio One will now broadcast in English language and its popular pidgin variant in Nigeria. In addition, the station will also relocate from its present base at the FRCN Training School in Ikeja to the Broadcasting House, its original home.

"My goal, as I take over the mantle of leadership from Mrs. Sherifat Ahmed is to make Radio One the favourite station of that format in Lagos in terms of audience reach and market share," Durodola, who recently completed a Masters Programme in Journalism and Media Studies at Rhodes University, South Africa, said.

"In my 19 years as a broadcast journalist, I have gained experience in key areas of broadcasting, such as news and programme presentation, production, news gathering, feature reporting, corporate development and media enterprise."

Durodola has also had ample international exposure and training in programming, broadcast journalism, media management and media training. She has also won national and international awards, including being a category finalist at the CNN/Multichoice Africa Journalism Awards in 2007 and earning the NMMA Radio Production of the Year with a 13 week series on street children.

"I hope to bring all these years of experience to bear as the head of the management of Radio Nigeria's first all-news, all talk, and all-sports radio station. I solicit your support, goodwill and patronage in positioning Radio One in the broadcast landscape in Nigeria," she said.

Radio One is arguably the oldest radio station in Nigeria, which is why it earned the slogan, The first before the rest. Over the years, the station has gone through a series of transitions; from being a legacy bequeathed by the British in its earliest affiliation with the BBC, to its elitist general interest English language beginnings and later becoming a Yoruba/English language station christened Choice FM on July 1, 2007.

The station was again re-christened Radio One on Oct 1, 2012. Despite this name change, the station continued to broadcast mainly in the Yoruba language and thriving on the followership of its popular Yoruba language programmes.

Radio One 103.5 FM will begin its transition to an all -news, all -talk and all - sports radio station on August 1, 2014.

Source: The Guardian (Lagos), 19 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 23/07/2014 [EN]

Madagascar: Number of Malagasy private radios not to air news over arrest of journalists

<http://tinyurl.com/qjjmlla>

A number of private stations in Madagascar have decided not to broadcast the news today 22 July as a show of solidarity with Jean Luc Rahaga and Didier Ramanoelina, the managing editor and editor-in-chief of the Malagasy newspaper Madagascar Matin respectively, who have been remanded in custody for "violation of press laws", Orange Madagascar website has reported. According to privately-owned daily newspaper L'Express de Madagascar, the two journalists were arrested after a defamation complaint on was filed against Madagascar Matin. The newspaper published a letter to the editor that named three government ministers in connection with the trafficking of rosewood.

Madagascar's union of journalists has issued a press statement which read in part: By issuing this warrant for the arrest of our colleagues, is the current government trying to deliver a message with regards to the ongoing efforts to decriminalize the violation of press laws?

In addition, a meeting organized by the union of journalists will also be held today afternoon at Au Bon Accueil Restaurant in the Ambatonakanga area in the capital, Antananarivo.

L'Express de Madagascar says that this is not the first time that a leader is attacking the press, a few days ago, Prime Minister Roger Kolo accused the Malagasy press of "lying".

Source: L'Express de Madagascar (Antananarivo), Website, in French 22 July 2014; Orange Madagascar website in French 22 July 2014; translated and quoted by BBC Monitoring Global Newsline Media File, 23 July 2013

NEWS

FROM : 23/07/2014 [EN]

Zimbabwe: China offers helping hand to Zimbabwe state radio

<http://tinyurl.com/pxp7fs6>

The visiting delegation from China National Radio (CNR), which toured ZBC radio studios at Pockets Hill in Harare, has pledged to cooperate with the national broadcaster in various spheres.

The visit by the Chinese delegation comes at a time the national broadcaster is faced with challenges in the transition from analogue to digital to meet the June 2015 international digital migration deadline.

The Chinese delegation toured radio studios at Pockets Hill where they were shown the aged analogue equipment currently in use, which requires to be done away with before June 2015.

The CNR director-general Wang Qiu said the visit is in line with exploring potential areas of cooperation, hinting that CNR is open to assist ZBC in various areas including training.

ZBC corporate communications manager Mr Gladman Bandama welcomed the visit by the delegation, saying the national broadcaster will gain a lot from the existing ties in its bid to improve broadcasting.

The delegation was welcomed by ZBC acting CEO, Mr Allan Chiweshe who expressed interest in the areas of cooperation offered by CNR and his management before being taken on a tour of the radio studios.

Source: ZBC website (Harare), 21 July 2014; quoted by BBC Monitoring Global Newsline Media File, 23 July 2013

NEWS

FROM : 23/07/2014 [EN]

Nigeria: Veteran Broadcast Journalist, Okeowo, Passes Away

<http://allafrica.com/stories/201407230222.html>

A veteran broadcast journalist and public relations manager, in Ilorin, Kwara state, Mr. Kunle Okeowo, has died.

THISDAY checks investigations revealed that, the veteran media manager, who was a Chief Press Secretary to a number of military governors in the state, died of leukemia.

It was also gathered that late Okeowo, had been treated in the University of Ilorin Teaching Hospital (UITH), before he was referred to an India hospital.

Late Okeowo, reportedly died few weeks after he returned from overseas medical trip.

Meanwhile, Governor Abdulfatah Ahmed has described as shocking the death of the seasoned journalist, media and public relations manager, Kunle Okeowo.

Governor Ahmed in a statement signed by his Chief Press Secretary, Abdulwahab Oba described late Okeowo as a journalist per excellence who contributed immensely to the development of broadcast journalism in Kwara State and beyond through dint of hard work and dedication.

Governor Ahmed recalled that Okeowo, who was a Chief Press Secretary to a number of military governors in Kwara State, selflessly mentored upcoming journalists.

Source: This Day (Lagos), 22 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 23/07/2014 [EN]

Nigeria: Madinitiative Sets for Media Summit

<http://allafrica.com/stories/201407230110.html>

The management of Media Advocacy and Development Initiative (MADinitiative) in partnership with Daar communications Plc and arrays of other media institutions is putting together a National Children and Young People's Media Summit (NCYPMS) to be held in Lagos from August 1-9, 2014 with the theme "Let's Go Live".

The summit which started in 2013 in Abuja has become an annual event and is expected to draw participants between the ages of 10-25 within and outside the country.

The summit according to the organizers is, amongst other things, to give practical training on how the media operates for young people who have passion for media from childhood, Prepare the next generation of Media Icons, take young people from passive media participants to active media

participants and give young people the power to create and control what the media produce. During the nine days training, participants will be exposed to training in areas of TV/Radio Presentation and Production, Photography, Video Editing, Cinematography, Animation, Graphics Design, Blog and Web-streaming and Writing.

"Participants would be given the platform to showcase their creativity while participants below the age of 18 would be given opportunity to present programs on TV and Radio during the 2015 International Children's Day of Broadcasting; by the end of the summit, the participants would have had basic experience on how different media operates and they would be expected to develop their own media content which will be aired by our media partners", a statement from MADinitiative reads.

Source: Vanguard (Lagos), 22 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 25/07/2014 [EN]

Somalia: Middle Shabelle Region - Radio Jowhar Given 24 Hour Ultimatum to Vacate Its Premises

<http://allafrica.com/stories/201407250538.html>

The National Union of Somali Journalists (NUSOJ) is deeply concerned about the decision of the Middle Shabelle Governor to evict Radio Jowhar from its premises within 24 hours, a decision deemed as unfair, leaving the only radio station in the region to close and calls for the decision to be reversed and urged the Somali Ministry of Information of the Federal government of Somalia to make an urgent intervention into the matter.

The administration in the Middle Shabelle region based in the town of Jowhar, issued a decree signed by the Governor of Middle Shabelle region, Eng. Abdi Jiinow Alasow, on Wednesday 23 July, 2014, that ordered Radio Jowhar to evacuate the premises, formerly owned by the Ministry of Livestock, within 24 hours, following the request from the Ministry of Livestock of the Federal government of Somalia.

The Decree orders "Radio Jowhar is ordered to evacuate within 24 hours, starting from the date the letter signed."

"We are really shocked by the decision of the governor to vacate the premises within 24 hours." Mohamed Abukar Casey said, "This leaves us no choice but only to shutdown the radio station."

The National Union of Somali Journalists (NUSOJ) is deeply concerned by the decision that provided Radio Jowhar an ultimatum of 24 hours, in the town of Jowhar, the regional capital of Lower Shabelle region and calls for the governor of Middle Shabelle region and the ministry of livestock to reserve their decision which could leave the communities in the region without information.

"We are concerned by the hasty decision ordering the radio station to vacate the premises within 24 hours" Mohamed Ibrahim, NUSOJ Secretary General, "We call for the Middle Shabelle administration and the Federal Government of Somalia to reverse their decision and provide enough time the radio station to look for another location or provide alternative location."

"The radio station is the only source of information for the communities in the region as informed communities are the integral part of building democratic societies." Mr. Ibrahim added.

Radio Jowhar is community radio founded in 2003 by volunteer journalists from the region and continued to serve the communities in the region by providing timely and accurate information, social platforms, peace and reconciliation talk shows among others. In 2007, the radio station lost two prominent journalist in the line of duty.

According to the Radio Jowhar Director, 12 male and 8 female volunteer journalists who dedicated their time only to let community better informed, are currently working at the radio station.

NUSOJ also calls for the Somalia Ministry of Information and the international partners willing to support the Somali media to provide urgent support to Radio Jowhar to establish its own premises to maintain its volunteer work for making the communities aware of what's happening in and around their region.

Source: Dalsan Radio (Mogadishu), 25 July 2014; quoted and distributed by allAfrica.com

ALERT

FROM : 29/07/2014 [EN]

Somalia: Somali security forces seize radio station

Government security forces have raided and closed privately-owned Radio Jowhar in central Somalia after officials ordered the station's owners to vacate the network's premises, Radio Gaalkacyo website reported on 25 July. The building is said to have previously belonged to the agriculture ministry.

Station head Mohamed Abukar Caseyir said government forces "stormed" the station on 25 July while it was on the air. They ordered the radio to close and demanded the keys to the building. Caseyir said the station was raided after the regional authorities in Middle Shabeelle ordered that the premises should be vacated within 24 hours.

The National Union for Somali Journalists condemned the move and said residents in Middle Shabeelle had lost the only radio station in the region.

Source: Radio Gaalkacyo (Gaalkacyo), Website, in Somali 25 July 2014; translated and quoted by BBC Monitoring Global Newslines Media File, 29 July 2014

ALERT

FROM : 29/07/2014 [EN]

Somalia: Somali broadcaster escapes car bomb

Mogadishu: A well-known Somali broadcast journalist has survived from a bomb blast planted inside his vehicle exploded just minutes before he got into the car.

The journalist Mohamed Abdullahi Haji, working for Radio Mogadishu and SNTV, a state-owned media, has survived from the blast but his vehicle was totally destroyed, according to colleagues. "The journalist was inside a shop near Waberi police station as he doing shopping, as he was returning to get into the car and drive just the car exploded, fortunately he was unhurt," a colleague journalist who spoke in anonymity condition said.

Mr Haji has hosted several debates on the radio and the TV. He is one of the popular news anchors at the SNTV.

In the past years dozens of journalists were killed in Mogadishu making the capital city as the most dangerous place to be a journalist. A month ago, a popular humanitarian radio journalist Yusuf Keynan was killed in a car bomb attached to his vehicle.

Source: Raxanreeb website? 25 July 2014; quoted by BBC Monitoring Global Newslines Media File, 29 July 2014

ALERT

FROM : 29/07/2014 [EN]

Uganda: Police attack journalists covering scuffle in Hoima Central Market

http://www.ifex.org/uganda/2014/07/28/policeman_assault/

On 23 July 2014, an armed policeman in Hoima assaulted Geoffrey Tumwesigye, a journalist working for Bunyoro television and Liberty radio, accusing him of recording a scuffle between policemen and angry butchers at the Hoima central market in Western Uganda. Another journalist, Vincent Arinaitwe, of Liberty FM radio, claimed being shot at as he was covering the same incident, but narrowly survived.

The journalists told Human Rights Network for Journalists-Uganda (HRNJ-Uganda) that the police officers were engaged in a scuffle with the local butchers who were protesting against the newly introduced levies and regulations by the Hoima Municipal Council authorities

"While I was recording the scuffle, an armed policeman emerged from behind slapped my left upper jaw. When I turned to see him, he slapped me again and said, 'who called you here, what are you doing, why are you recording us, stop,' while trying to grab my camera. When I declined surrendering it, I was slapped again, However, I managed to escape," Tumwesigye told HRNJ-Uganda.

Amidst the chaos, Arinaitwe claims he was shot at as he crossed over to the police side, "I narrowly escaped a gunshot fired at me, which instead hit the ground causing dust to cover my shoes. I managed to get to the police station although I remained gripped in shock for about three hours."

The officer in charge of Hoima Police Station, Magombe Ismail, could not give details on the case. However, Tumwesigye opened up an assault case against the implicated police officer. He has since presented two witnesses to support his case.

Meanwhile, another Masaka-based journalist, Margaret Kayondo, a news correspondent for Radio Simba in the South Buganda Sub region, survived a mob as she covered a court session for the trial of Ponsiano Rwakataka, a rally driver facing charges of illegal fish dealing. Kayondo and other journalists in the area were accused of "exaggerating Rwakataka's case". The bitter mob charged at Kayondo, but she was saved by the local police at court and other prison warders.

Rwakataka is facing charges of illegal fish dealing among others and is being remanded at Kalisizi prison till 25 July. However, his fans have since warned journalists against the continued reporting of Rwakataka's trial.

"HRNJ-Uganda commends the police and prison officers who saved the journalist from an angry mob. However, measures must be taken to ensure the safety and security of journalists as they do their work. The police in Hoima should also take action against the officers implicated in assaulting Tumwesigye while on duty," said the HRNJ-Uganda National Coordinator, Robert Ssempala. Source: Human Rights Network for Journalists (Kampala), 28 July 2014; quoted by IFEX (Toronto), website

NEWS

FROM : 29/07/2014 [EN]

Somalia: Minister for Information Visits Dalsan Radio Station

<http://allafrica.com/stories/201407291075.html>

The Minister for Information, Hon. Mustaf Sheikh Ali Dhuxulow who is a close friend of the media visited Dalsan Radio Station in Mogadishu on Eid-ul-Fitr Day. The minister was warmly welcomed by the director of the radio station, Mr. Hassan Ali Geesey, heads of different sections in the radio station, and the staff members that were on duty at the time. The minister, who also privately met with the Executive Director of the radio station, pointed out that he was delighted to have visited the radio station and to have participated the celebrations of the Eid Day with the staff and seniors of Dalsan Radio Station. Minister Dhuxulow congratulated Dalsan Radio Station staff and seniors for being the strength of character of the Somali media platform and for working on peace building and reconciliation. The Director of Dalsan Radio Mr. Hassan Ali Geesey expressed gratitude to the minister for his visit and acknowledged the effectual manner in which the minister works on the development of the media and the linkage between the Ministry of Information and the independent media. Dalsan Radio was lucky enough to be the first radio station that Minister Dhuxulow visited right after he performed the Eid Prayers at the Isbahaysiga Mosque. This is not the first time Minister Dhuxulow paid a visit to Dalsan Radio Station for celebrating a major event like this with the journalists, staff members and the administration of this award winning radio station. Source: Dalsan Radio (Mogadishu), 29 July 2014; quoted and distributed by allAfrica.com

TRAINING

FROM : 29/07/2014 [EN]

Worldwide: Poynter offers online course on financial literacy

<http://tinyurl.com/oyr8l4l>

Journalists who want to produce better business stories can participate in this online course. Poynter's News University offers the program "Financial Literacy Basics" to help reporters strengthen their knowledge about accounting, finance and business. Mark Tatge, a professor at DePauw Univesrity, will lead the course in English. Topics to be covered include reading financial statements, understanding the relationship between Wall Street and business, and differentiating between public and private companies. Participants can take the course at their own pace. Registration is ongoing and costs US\$29.95. More information and source: ijnet (Washington), 11 July 2014

NEWS

FROM : 30/07/2014 [EN]

Tanzania: Tanzania to switch off analogue transmission end of October

The Tanzania Communications Regulatory Authority (TCRA) has reiterated that the exercise of switching off analogue broadcasting system across the country will officially be completed at the end of October this year. TCRA Communications Manager Innocent Mungy told The Guardian in an interview that phase two of the exercise is progressing well and has seen Singida, Tabora, Morogoro and Iringa regions being digitalized. Despite the migration, he said, in some areas the exercise has allowed both digital and analogue broadcasting systems to operate particularly in areas where there is inadequate availability of decoders. Nevertheless, he was optimistic that TCRA will beat the deadline by far. "Most African countries are supposed to migrate to digital broadcasting system by June, 2015 and Tanzania is likely going to be among the first if not the first to succeed in the migration exercise," he said. According to the official, many African countries are flocking to the country to learn how Tanzania

has managed to migrate from analogue to digital broadcasting.

He said unlike in the first stages of the exercise when there were many concerns, people are now happy with the migration.

Mungy further called on the public to buy the right decoders from authorized dealers and demand receipts. He said it is recommended that a one-year guarantee is given for each decoder.

The first phase began in December, 2012 in Dar es Salaam, Dodoma, Tanga, Mwanza, Moshi, Arusha and Mbeya regions up to April, 2013.

Source: The Guardian (Dar es Salaam), website, 29 July 2014; quoted by BBC Monitoring Global Newline Media File, 30 July 2014

NEWS

FROM : 30/07/2014 [EN]

Kenya: Devolved Broadcasting Can Wait a Few Years

<http://allafrica.com/stories/201407300569.html>

There have been several calls from the counties, including capital city Nairobi, for the setting up of government-owned TV and FM radio stations.

Devolved state broadcasting would be an interesting idea (and the national government has the Kenya Broadcasting Corporation), but only if it is done and delivered thoroughly professionally, something which the 47 counties have no capacity to do.

At a time when each and every other aspect of devolution is being delivered only in fits and starts and amidst a veritable Tower of Babel of competing, colliding or overlapping interests, county government broadcasting is not an idea whose time has come.

These proposals should be revisited when devolution has had some more time to set in and begun working.

With no institutional memory and no achievement whatsoever to report, analyse and create features on, county government broadcast systems would have precious little relevant content between now and, say, 2018.

Indeed, they would amount to little more than the governors' and their cronies' personalised broadcast systems. The content could occasionally cause serious instability at election or other tense times. The advertising would be diverted from more competent commercial outlets, thereby defeating its entire purpose.

A great many professional and regulatory pitfalls need to be ironed out long before county government broadcasting can start in earnest.

Source: The Star (Nairobi), 30 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 01/08/2014 [EN]

Worldwide/USA: To Be Where the Audience Is - Report of the BBG Special Committee on the Future of SW

<http://tinyurl.com/mpulmtl>

The Broadcasting Board of Governors today released "To Be Where the Audience Is," a report that found shortwave radio to be essential to listeners in target countries, but of marginal impact in most markets. The report's recommendations came after a comprehensive review, grounded in audience-based research, of the efficacy of shortwave as a distribution platform for U.S. international media.

"Shortwave radio continues to be an important means for large numbers of people in some countries to receive news and information," said Matt Armstrong, who chaired the BBG's Special Committee on the Future of Shortwave Broadcasting, which issued the report. "However, many of our networks' target audiences have moved to newer platforms including TV, FM and digital media. This report maps a way forward for U.S. international media to remain accessible for all our audiences."

Research-based evidence of media trends suggests that the increased availability and affordability of television, mobile devices and Internet access has led to the declining use of shortwave around the world. Still, the report finds that substantial audiences embrace shortwave in Nigeria, Burma, North Korea, Afghanistan, Somalia, Zimbabwe, Cuba and other target markets for the BBG. At the same time, the committee's recommendations make clear that the BBG will need to continue to reduce or eliminate shortwave broadcasts where there is either minimal audience or that audience is not a U.S. foreign policy priority. It also ratifies reductions that were made in redundant signals in 2013 and further cuts in transmissions that were made in 2014.

Even with these recent reductions, the BBG makes programs in 35 of its 61 broadcast languages

available on shortwave where there is a strategic reason to do so.

The report notes there is no evidence that shortwave usage increases during crises. At such times, audiences continue to use their preferred platforms or seek out anti-censorship tools to help them navigate to the news online, including firewall circumvention tools or offline media including thumb drives and DVDs.

The Shortwave Committee report will be discussed at the August 13 public meeting of the Broadcasting Board of Governors.

Source: Broadcasting Board of Governors (Washington), 1 Aug. 2014

NEWS

FROM : 02/08/2014 [EN]

Kenya: Radio Africa Group Welcomes New Board Member With Cocktail

<http://allafrica.com/stories/201407301222.html>

The Radio Africa Group board of directors ushered in a new board member Andrew Bonamour at an exclusive cocktail party held at Villa Rosa Kempinski hotel in Nairobi on Monday evening.

Andrew Bonamour is the South African based Times Media Group CEO as well as the founder of Black Star Group SE. He joined the Radio Africa board after TMG invested \$18.6 million for a 49 per cent stake in the business in April.

Bonamour said he was delighted to join the board and said he was looking forward to a fruitful relationship that would ensure the right information reaches listeners of Radio Africa's radio stations, newspaper and TV audience. He also appealed to other Kenyan media businesses to invest in other African markets.

Radio Africa chairman Kiprono Kittony said the economic outlook for Kenya is promising and that the TMG partnership will be a success as the economy is growing positively.

In attendance were Nyeri Senator Mutahi Kagwe, outgoing L'Oreal East Africa MD Patricia Ithau, Safaricom MD Bob Collymore, KCB group MD Joshua Oigara, The Star MD William Pike, Times Media TV MD Vernon Matzopoulos and financial analyst and Star columnist Aly-Khan Satchu.

Source: The Star (Nairobi), 30 July 2014; quoted and distributed by allAfrica.com

NEWS

FROM : 04/08/2014 [EN]

Zimbabwe: Radio Licences - Minister Given First Slot

<http://allafrica.com/stories/201408041449.html>

Deputy Minister of Information Supa Mandiwanzira's AB Communications will enjoy the first slots among five prospective broadcasters who were Saturday invited for the first round of public hearings by the Broadcasting Authority of Zimbabwe (BAZ) in two weeks' time.

According to dates announced by BAZ, AB Communications' Gogogoi FM will open the hearings on 19 August in Masvingo's Civic Centre. Two days later, BAZ will hear yet another application from the company's Faya FM in Gweru's Fairmile Hotel.

"The Broadcasting Authority of Zimbabwe wishes to advise members of the public that in terms of Section 10 (6) of the Broadcasting Services Act (Chapter: 12:06), the shortlisted applicants published herein are required to attend public inquiries to determine the applicants' suitability to be licenced for the provision of Free-to-Air Local Commercial Radio Broadcasting Services in the areas applied for," BAZ said in a statement.

AB Communications was last month forced to withdraw a third application it had placed for its Highlands FM which had applied to operate in Mutare.

The company was among six firms whose applications were pulled out for reasons ranging from non-payment of the stipulated \$7,500 application fees to voluntary withdrawal.

Meanwhile, Zimpapers' Diamond FM is among the five prospective broadcasters who will appear before BAZ. Diamond FM has been slotted for Mutare's African Sun Amber hotel August 26.

ZimPapers already owns StarFM, which was issued with anational broadcasting licence together with ZIFM.

The other prospective broadcasters who have been slotted for public hearings are Ray of Hope's Ya FM in Zvishavane, August 20, and Kingstones Holdings' Nyami Nyami FM August 29.

BAZ said: "Notice is hereby given in terms of Section 40A of the Broadcasting Services Act (Chapter 12:06) to those who wish to attend the public inquiries of the dates, times and venues for the public inquiries to be conducted in the areas of Masvingo, Zvishavane, Gweru, Mutare and Kariba."

The broadcasting regulator further promised to announce dates for the remaining seven public

inquiries "in due course".

The commencement of the eagerly awaited public hearings is some relief to those clamouring for a break in the state monopoly of the airwaves.

The granting of national broadcasting licences to Star FM and ZiFM in 2012 did little however to convince critics that government was ready to open up the country's closely guarded airwaves to private players as the two have strong links to the establishment.

Players have condemned government's continued delay in licencing new players.

Zenzele Ndebele, production manager with the Bulawayo-based Radio Dialogue said last month that government's reluctance to licence both commercial and community radio stations was deliberate.

"The list of those shortlisted to get licences shows that the government will issue licences to those aligned to them like Supa Mandiwanzira and the ZimPapers radio," Zenzele said.

Ndebele was briefing guests during the Yearly Radio Day commemorations at the University of South Africa's Witwatersrand.

Source: New Zimbabwe (London), 3 Aug. 2014; quoted and distributed by allAfrica.com

NOUVELLES

ALERT

FROM : 09/07/2014 [FR]

RDC: Pour avoir entonné «La Zaïroise», un animateur de radio de proximité aux arrêts

<http://tinyurl.com/kpvfeho>

La coordination des radios sans fréquences à Kinshasa dénonce l'arrestation depuis le 30 juin d'un de ses animateurs du marché de Matete, Jonas Bimpe Mulumba. Ce dernier a été amené vers une destination inconnue. Il est poursuivi pour « atteinte à la sûreté de l'Etat » pour avoir entonné l'ancien hymne national: «La Zaïroise».

Au moment de son arrestation, «le pasteur Bimpe Mulumba Jonas faisait l'animation après la journée du 30 juin», témoigne Victorieux Kabeya, son employeur.

Pour aider les femmes commerçantes dont la plupart sont des analphabètes, il leur a demandé d'exécuter l'hymne national.

« Certaines sont venues pour chanter, mais d'une façon bizarre. Là il a corrigé. Quelqu'un d'autre a dit: " Moi je ne connais que la Zaïroise, parce qu'on l'avait étudiée à l'école". Et l'animateur a prononcé seulement une phrase de la chanson, en disant: 'Zaïrois dans la paix retrouvée, c'est cette chanson là que tu connais?' Et à partir de cela, il a été emporté par les éléments de la sécurité», raconte Victorieux Kabeya.

Selon lui, on reprocherait à cet animateur d'avoir porté atteinte à la sûreté de l'Etat.

L'incriminé a été d'abord amené vers l'administration du marché, avant d'être conduit chez le bourgmestre, puis à l'Agence nationale des renseignements (ANR). Depuis lors, ses proches sont sans nouvelles de lui.

«Jusqu'aujourd'hui nous ne savons pas où il est. On a maintenant peur pour sa vie. C'est un père de famille et quelqu'un qui a travaillé dans cette radio-là depuis six ans. On ne lui a jamais reproché quelque chose», explique Victorieux Kabeya.

Contacté par Radio Okapi, Baylon Gaibene, bourgmestre de Matete affirme qu'il est anormal d'entonner l'ancien hymne national dans une radio, sans dire les dispositions de la loi que l'incriminé aurait violées.

Baylon Gaibene a confirmé que l'animateur a été entendu sur procès verbal par les services de sécurité devant lesquels il aurait « reconnu son forfait ».

«A présent, il est entre les mains des services de sécurité», a-t-il assuré.

Source: Radio Okapi (Kinshasa), 9 juil. 2014

NEWS

FROM : 15/07/2014 [FR]

Monde/Palestine: Campagne de diffusion "Help Gaza"

<http://tinyurl.com/meh5uc6>

Radio-Sans-Frontière (RSFRadio) lance un appel à tous les radiodiffuseurs, blogueurs et internautes. Elle les invite à diffuser régulièrement sur leurs antennes, blogs et réseaux sociaux quelques secondes de ce son baptisé "Help Gaza". Ne pas oublier le drame palestinien et la population civile cible des bombardements israéliens, tel est le sens donné à cette initiative.

Source: Radio Sans Frontière (RSF-Radio), Communiqué, 15 juil. 2015

NEWS

FROM : 16/07/2014 [FR]

Sud Soudan : Fin du partenariat avec Radio Miraya

<http://www.hirondelle.org/wp-content/uploads/2014/06/QDN-45-F.pdf>

La Fondation Hirondelle a mis fin au partenariat avec la MINUSS, la Mission des Nations Unies au Soudan du Sud concernant Radio Miraya. Elle soutenait cette radio onusienne depuis 2006.

Expertise éditoriale, personnel, formation, fourniture d'équipements et appui logistique : depuis 2006, la Fondation Hirondelle a contribué à la création et au fonctionnement de Radio Miraya, d'abord au Soudan puis au Soudan du Sud. Près de 100 journalistes, techniciens et cadres ont pu acquérir de nouvelles compétences au sein de la radio. A l'indépendance du Soudan du Sud en juillet 2011, Radio Miraya est devenue « le Rythme du plus jeune pays », continuant d'apporter des informations vitales pour ses auditeurs.

Fin mai [2014], la Fondation Hirondelle a quitté Radio Miraya. Des changements dans la conduite

opérationnelle et managériale de la radio par la MINUSS ont joué un rôle dans la décision finalement prise par les donateurs et la Fondation Hirondelle de se retirer. Au moment où le Soudan du Sud traverse une grave crise politique et humanitaire, la Fondation Hirondelle est plus que jamais investie par sa mission de produire et diffuser des informations et des programmes non partisans aux citoyens sud-soudanais, tout en travaillant à la protection des journalistes et à la défense de la liberté d'expression.

Source : Quoi de Neuf ? Nouvelles de la Fondation Hirondelle, numéro 45, juin 2014

NEWS

FROM : 16/07/2014 [FR]

Gabon: Nofia Sound au rendez-vous du Live Urban FM

<http://fr.allafrica.com/stories/201407142131.html>

Des sons et des couleurs pour les centaines de mélomanes venus écouter et voir quelques icônes du hip hop gabonais réunis au sein du Label « Nofia Sound ». C'était samedi à l'Institut Français à l'initiative de Urban FM, la radio la plus écoutée par la jeunesse branchée de Libreville. [...] Texte complet et source: Gabonews (Libreville), 14 juil. 2014; repris et distribué par allAfrica.com

NEWS

FROM : 16/07/2014 [FR]

Sénégal: Les agents des radios communautaires formés à traiter les questions de genre

<http://fr.allafrica.com/stories/201407110702.html>

L'implication des radios communautaires dans la lutte contre les violences basées sur le genre et le respect des droits humains peut être déterminante dans la prise de conscience des populations. C'est tout le sens de l'atelier de formation des membres du réseau international des femmes de l'union des radios communautaires en genre tenu au centre culturel de Louga.

L'initiative est du ministère de la Femme, de la Famille et de l'Enfance en collaboration avec l'Unfpa. Un atelier qui vise, selon François Daour Guèye de la Direction de l'équité et de l'égalité de genre, à outiller les participants sur les questions de genre, de droits humains, de santé de la reproduction et des violences basées sur le genre, afin qu'ils soient aptes à élaborer et tenir des programmes de sensibilisation. « Nous voulons faire de ces radios communautaires des espaces d'animation, d'information et de sensibilisation sur le genre et les problèmes de santé de la reproduction », explique-t-il.

Selon lui, « ces radios doivent être en mesure de diffuser des émissions dans ces différents domaines, mais aussi sur les questions de droits humains, sur la parité et les violences basées sur le genre pour servir de relais entre la Direction de l'équité et l'égalité de genre et les populations de leur zone de couverture ».

C'est ainsi que la formation de trois jours qui regroupe une quarantaine de participants venus des régions de Saint-Louis, Matam et Louga sera axée sur une stratégie d'information et de sensibilisation basée sur une approche participative. « Nous allons mettre l'accent sur l'organisation de groupes de discussion et d'échange sur le lien entre le genre et la santé de la reproduction, aussi sur la parité et les violences basées sur le genre pour amener les participants à réaliser un programme radio adapté, mais aussi à maîtriser et à harmoniser les contenus ainsi que les concepts clés », souligne pour sa part Mme Isseu Dior Sall.

La présidente du réseau international des femmes de l'union des radios communautaires en genre ajoute que « la rencontre est également une occasion de mettre en exergue les interrelations entre le genre et les problèmes qui se posent, pour mieux conscientiser les populations à travers les programmes des radios de proximité qui pourront beaucoup contribuer au changement effectif de comportements ». Elle a d'ailleurs invité publiquement les animateurs de ces radios communautaires à mettre davantage l'accent, dans leur programme, des thèmes qui peuvent dissuader en insistant sur les sanctions pénales.

Source: Le Soleil (Dakar), 10 juil. 2014; repris et distribué par allAfrica.com

RESOURCE

FROM : 17/07/2014 [FR]

Publicité : Modèles financiers à inventer<http://tinyurl.com/pvlyfev>

La publicité, qu'elle soit commerciale ou institutionnelle, est un des moyens pour les radios de la Fondation Hirondelle et les radios partenaires de générer des revenus propres. Mais dans les pays en crise ou post-crise, le marché publicitaire est peu structuré et son accès à construire. Entretien avec Jean-Pierre Husi, responsable de la pérennisation à la Fondation Hirondelle, par Dominique Jaccard.

Dominique Jaccard : La Fondation Hirondelle utilise-t-elle un modèle unique pour générer des revenus avec de la publicité ?

Jean-Pierre Husi: On n'a pas de modèle unique mais on retrouve les mêmes acteurs dans tous les modèles, et ce que l'on va développer dépendra du contexte du pays d'opération, des partenaires et des médias avec lesquels on va travailler.

DJ: Quels sont ces acteurs ?

JPH: Les annonceurs, les supports de diffusion, la production du message publicitaire et la régie publicitaire. L'élément central, c'est la régie qui fait le lien entre les annonceurs et les diffuseurs. Elle peut être intégrée à la radio ou en être séparée institutionnellement. La Fondation Hirondelle a créé une régie publicitaire en République centrafricaine et « Hirondelle Communication » en République démocratique du Congo.

DJ: A quelle échelle travaille la régie publicitaire ?

JPH: Essentiellement au niveau national. C'est sa plus-value. Les radios créées ou gérées par la Fondation Hirondelle fonctionnent au niveau national, et c'est là qu'il est important d'avoir des contacts avec les annonceurs intéressés à faire connaître leur message ou leur produit au niveau d'un pays. Nous pouvons leur proposer un vaste réseau de diffusion auquel ils n'auraient pas accès directement. En RDC, « Hirondelle Communication » permet aux annonceurs, par le biais d'un seul contrat, d'accéder pour de la communication institutionnelle à 77 radios communautaires et à Radio Okapi.

DJ: Les revenus fournis par le biais d'une telle structure suffisent-ils aux radios communautaires pour assurer leur fonctionnement ?

JPH: Non, c'est la cerise sur le gâteau. Ces revenus ne représentent guère plus de 10 ou 20% de leurs revenus. Le reste doit venir d'activités qu'elles mènent au niveau local, en diffusant de la publicité commerciale ou institutionnelle locale, en plus des messages privés traditionnellement diffusés, comme des annonces de décès, de mariages et autres.

DJ : Le marché publicitaire local est-il actif ?

JPH : En RDC, ce marché est peu développé. Mais le potentiel existe, même dans des petites localités. On apprend aux radios communautaires à mobiliser les ressources de ce marché et certaines arrivent à doubler ou tripler leurs revenus en quelques années par le biais de ce marché local.

Source : Quoi de Neuf ? Nouvelles de la Fondation Hirondelle, numéro 45, juin 2014

NEWS

FROM : 17/07/2014 [FR]

RDC : Radio Okapi, regard vers l'avenir<http://tinyurl.com/pvlyfev>

Le Représentant spécial du Secrétaire général de l'ONU en République démocratique du Congo, Martin Kobler, nommé il y a un an, a fait de la pérennisation de Radio Okapi l'une des préoccupations de son mandat. Cela marque un changement dans la conception de l'avenir de Radio Okapi. Désormais, il peut être découplé de l'avenir de la mission onusienne en RDC. Un premier comité de pilotage a été créé afin de proposer des actions concrètes. Les enjeux sont de taille, tant l'avenir de Radio Okapi concerne la population congolaise et ses autorités. Il est question du statut juridique de la future entité Radio Okapi, de la sécurité des journalistes aussi bien que des aspects financiers et de génération de revenus.

Depuis plusieurs années, la Fondation Hirondelle et les Nations-Unies travaillaient déjà au processus de pérennisation de Radio Okapi. L'appui aux radios partenaires fait notamment partie de ce processus, de même que la création de « Hirondelle Communication », lancée en 2009. Cette structure a pour objectif de générer des revenus complémentaires pour les radios communautaires et associatives partenaires du réseau, par le biais de campagnes de communication institutionnelle. Source : Quoi de Neuf ? Nouvelles de la Fondation Hirondelle, numéro 45, juin 2014

NEWS

FROM : 17/07/2014 [FR]

Congo: Les journalistes pigistes et bénévoles sont mécontents

<http://tinyurl.com/lvkntc2>

Deux cent cinquante journalistes pigistes et bénévoles du ministère de la Communication ont entamé un sit-in et une grève de la faim devant le ministère de la Fonction publique pour réclamer un nouveau quota d'intégration.

Après leur formation à l'université Marien-Ngouabi et dans des écoles, ces journalistes pigistes et bénévoles ont été affectés dans les médias d'État. Problème : depuis deux à quatorze ans, ils ne sont pas intégrés à la Fonction publique et ne sont pas payés.

Le quota octroyé par le ministère de la Fonction publique ne concerne que cinquante postes alors qu'ils sont plus de deux cent cinquante à attendre leur intégration.

« En février 2014, nous avons organisé une manifestation pour réclamer notre intégration.[...] »

Ces journalistes pigistes et bénévoles travaillent dans des structures et médias d'État : l'Agence congolaise d'information, Radio et Télé-Congo, l'Imprimerie nationale, Radio-Brazzaville, Radio et Télé Pointe-Noire, la Nouvelle République ainsi que du cabinet du ministère de la Communication. Texte complet et source : La Dépêche de Brazzaville, 17 juil. 2014, p. 5

NEWS

FROM : 17/07/2014 [FR]

RDC: Quatre radios communautaires en renforcement des techniques de marketing

<http://fr.allafrica.com/stories/201407171571.html>

En raison de leur portée pour les populations pauvres et leurs capacités à impliquer les citoyens dans les débats locaux, les médias communautaires s'avèrent d'importants fournisseurs d'accès à l'information et à la communication en Afrique Sub-saharienne, particulièrement en République Démocratique du Congo.

Mais pour ce faire, les prestataires de ces médias (radios locales) sont appelés à maîtriser les techniques de marketing afin d'utiliser à bon escient les Technologies de l'Information et de la Communication, et proposer ainsi au grand public des produits adéquats qui leur permettent de prendre en charge la gestion et le financement de leurs stations. C'est dans ce sens que depuis 2012, l'UNESCO, avec l'appui financier de l'agence Suédoise d'aide au Développement International (SIDA), exécute le Projet «renforcer les radios locales par les Techniques de l'Information et de Communication».

Le lancement officiel de la troisième phase de ce projet et l'ouverture de l'atelier sur les Techniques de Marketing sur l'utilisation des logiciels dans les radios locales en RDC, sont intervenus hier mardi 15 juillet 2014 dans la salle Lubumbashi de Caritas Congo, dans la Commune de Barumbu, en présence du Représentant de l'UNESCO en RDC, Abdourahama Diallo, du Chargé d'affaires de l'Ambassade de Suède, Victor Kitembo, des directeurs des radios communautaires et des participants.

Au total 4 radios ont été sélectionnées pour bénéficier de ce projet. Il s'agit de la radio communautaire de Moanda au Bas-Congo, qui diffuse auprès d'une population d'environ 200.000 âmes des territoires de Moanda et de Lukula ; la radio Bangu, ayant un bassin d'audience de 500.000 personnes dans les districts de Lukaya et des Cataractes ; la radio Deo Gracias, qui couvre une population de 150.000 habitants dans le district du Haut- Katanga ; et la radio Kimvuka na Lutondo, émettant du territoire de Kenge, district du Kwango, dans le Bandundu, avec un potentiel d'auditeurs de 635.658 à Kenge.

Prenant la parole à cette occasion, Abdourahama Diallo a soutenu que les TIC ont conduit à la génération de nouveaux types de médias, comme les médias interactifs tels que les radios partenaires à ce projet, avec pour caractéristique essentielle, un rôle actif joué par la radio et l'auditeur. Pour le représentant de l'UNESCO, l'intégration des TIC dans les programmes de la radio constitue un moyen efficace et innovant permettant aux stations des radios communautaires de recueillir des informations de première main en temps réel, afin de créer un flux bidirectionnel de communication d'une manière qui améliore la réponse d'urgence et la participation communautaire au développement.

Abdourahama Diallo a indiqué que l'UNESCO considère la présence des radios communautaires comme un signe de pluralisme médiatique, de diversité des contenus et de représentation des différents groupes et intérêts d'une société, qui encourage des dialogues ouverts, une transparence locale et une voix pour les sans-voix.

Pour sa part, Victor Kitembo s'est dit satisfait de l'intérêt que ce projet suscite du côté du gouvernement et d'autres radios du pays. Il a alors appelé les différents participants de cet atelier à en profiter pour partager. Notons qu'à ce jour, la RDC compte environ 600 stations de radiodiffusion reconnues par l'Etat, dont 470 radios communautaires et associatives.
Source: Le Phare (Kinshasa), 16 juil. 2014; repris et distribué par allAfrica.com

NEWS

FROM : 18/07/2014 [FR]

RDC: Maklor Babutulua : « Je compte développer des centres de formation en audiovisuel en RDC »

<http://tinyurl.com/olofqq2>

Maklor Babutulua, est journaliste-présentateur du bulletin météo sur TV5monde. Ce jeune qui, à la base a fait des études sur l'histoire de l'art, s'est très vite intéresser au journalisme. Il a alors suivi une formation à l'Académie audiovisuel de Paris. Bien avant de s'engager avec TV5 Monde, Maklor Babutulua a évolué pendant trois ans en tant que chroniqueur sur Direct8, Reporter sur la chaîne cinéma ClapTV dans le cadre du Festival de Cannes, toujours en France.

Il souhaite dans l'avenir, s'investir dans plusieurs projets en RDC, notamment à Kinshasa. « Je cherche à étendre mon champ d'activité professionnelle au Congo, en effet étant d'origine Kinoise cela me tient tout particulièrement à cœur, ce serait un honneur. Je regarde avec une grande fierté la constante évolution des Média-Congolais (Presse, télé, radio) », affirme-t-il. Il se dit fier de ses origines congolaises et explique ses projets dans cet entretien avec Nana Bolodjua.

Interview et source: Radio Okapi (Kinshasa), 17 juil. 2014

ALERT

FROM : 20/07/2014 [FR]

Tunisie: Mahdia - Arrêt de la diffusion de la Radio "Ennour de Coran et de la Sunna"

<http://fr.allafrica.com/stories/201407200166.html>

Les unités de la sécurité nationale, à Mahdia, ont arrêté dans la nuit du samedi, la diffusion de la Radio "Ennour de Coran et de la sunna", à Mahdia (Centre Est), a indiqué une source sécuritaire au correspondant de l'Agence TAP dans la région.

Cette mesure intervient en application des décisions du chef du gouvernement Mehdi Jomaa, annoncées samedi, au terme d'une réunion de la cellule de crise chargée du suivi de la situation sécuritaire dans le pays...

Source: Tunis Afrique Presse (Tunis), 20 juil. 2014; repris et distribué par allAfrica.com

NEWS

FROM : 21/07/2014 [FR]

Côte d'Ivoire: La radio locale de Sinfra reprend ses émissions après six mois d'interruption

<http://news.abidjan.net/h/503982.html>

La radio locale de Sinfra (Centre, région de la Marahoué) baptisée "Radio Oxygène" a repris la diffusion de ses émissions interrompues depuis six mois, en raisons d'une panne liée à la vétusté du matériel.

Il s'agit d'une initiative du conseil municipal qui a inscrit la réhabilitation de cette radio dont il a la charge au nombre des projets urgents. Aussi, un montant de 12 millions FCFA [NDLR: env. 18.000 euros] a-t-il été dégagé pour remettre en état le matériel de production. Il a consisté à l'acquisition d'un émetteur, des micros, des ordinateurs, une table de mixage, des câbles et du matériel de reportage.

En dépit de la reprise, les travaux sont encore en cours, selon le maire, Coulibaly Mohamed qui a annoncé des émissions dans un rayon de 60 km à la fin de la réhabilitation.

Source : Agence Ivoirienne de Presse-AIP (Abidjan), 16 juil. 2014, repris par www.abidjan.net; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 21/07/2014 [FR]

Côte d'Ivoire: Un studio-école ultramoderne de formation aux métiers de la radio

<http://news.abidjan.net/h/504078.html>

A l'initiative de la Fondation Dr Peter Graze, une association ivoirienne à but non lucratif, une institution de formation aux métiers de la radio, Mozaïk, studio-école doté d'un matériel ultramoderne, a démarré ses activités le 19 mai à Abidjan, a constaté l'AIP, mercredi, à la faveur d'une "Journée portes ouvertes aux médias".

Cette "école de la radio" dispose d'un studio d'enregistrement, d'une cabine de production, de kits de reportage, de matériels multimédia à la pointe de la technologie pour dispenser aux étudiants "des exercices intensifs et concrets des pratiques professionnelles radiophoniques", a indiqué le promoteur, Souleymane Oulaï.

Il s'agira, a-t-il souligné, "de leur faire acquérir des compétences attestées dans les domaines du journalisme, de la production et de l'animation de programmes et du multimédia".

Deux types d'étudiants, sept professionnels de radios de proximité partenaires et sept diplômés de l'enseignement supérieur disposant d'une licence, sont éligibles aux programmes de Mozaïk dont les sessions de six mois sont sanctionnées d'un "passeport professionnel" mentionnant les compétences véritablement maîtrisées.

Après un bref survol des fondamentaux au début de la formation, l'accent est rapidement mis sur la pratique effective des exercices pour la maîtrise des ressorts de l'interview, du reportage, de la conception et la présentation d'un journal, l'écriture de brèves et de "papiers", la production d'"enrobés" et de magazines, l'animation de débats et de programmes, l'écriture pour le web, le montage numérique et la maîtrise des équipements de production.

La pédagogie, "pratique et participative", mise en œuvre par les six formateurs recrutés par appel d'offre, le nombre restreint d'étudiants, permettent "un coaching personnalisé" pour des résultats probants, assure le responsable éditorial, Claude Cirille, un transfuge de Radio France internationale.

La diffusion des émissions produites par le studio Mozaïk est assurée par son réseau de 42 radios partenaires qui ont accès à la banque de programmes du studio.

Sept radios partenaires de Bondoukou, Daloa, Korhogo, San Pedro, Duékoué, Gagnoa et d'Abobo ont pris part à cette première phase des activités de formation du studio Mozaïk.

Financé par l'Union européenne, ce projet entre dans le cadre des activités de promotion de la réconciliation et la cohésion sociale initiées en Côte d'Ivoire par la Fondation Hirondelle en partenariat avec Peace counts projet, une initiative du réseau du Journalisme Constructif, allemands et internationaux, qui intervient dans les régions du monde en situation de conflit et post conflit.

Source : AIP-Agence Ivoirienne de Presse (Abidjan), 17 juil. 2014, repris par www.abidjan.net; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 21/07/2014 [FR]

Côte d'Ivoire: La miss CI anime sur Fréquence 2

<http://tinyurl.com/qdstgce>

Hadjau Hélène-Valérie, Miss CI 2012 devient animatrice radio sur Fréquence 2 et ce, le temps des vacances. Avec les animateurs Marie-Florence et Yves Aymard, la reine de beauté sera au micro de la nouvelle émission "Happy Hollydays"(du mardi au vendredi de 16 h à 19 h). En fait, pour ces vacances, la FM dirigée par Didier Bléou a concocté une grille des programmes spéciale vacances dans laquelle on trouve des émissions comme "Première antenne"(concours pour animateurs amateurs), "Cultur' live"(concours d'orchestres), "Fréquence folie", "Les go de la FM"...

Source : topvisages (Abidjan), website, 17 juil. 2014; information transmise à TRRAACE par Serge Adam's Diakité (journaliste indépendant à Abidjan)

NEWS

FROM : 22/07/2014 [FR]

Mauritanie: Elargissement des émissions de Radio Coran et Radio Mauritanie à différentes localités du sud du pays

<http://fr.allafrica.com/stories/201407221520.html>

Dans un communiqué rendu public, mardi la télédiffusion de Mauritanie a annoncé l'extension de la desserte de radio Mauritanie et de Radio Coran aux Moughataa de Maghama, Mounghel, Bababé et Mbagne.

Le communiqué a précisé les gammes de fréquences sur lesquelles les émissions des deux radios pourront être désormais captées. Lisez le communiqué de la TDM :

COMMUNIQUE DE PRESSE

Dans le cadre de l'exécution de la Stratégie Nationale d'extension de la desserte radiophonique et en application des orientations du Président de la République, Son Excellence Monsieur Mohamed Ould Abdel Aziz , la Télédiffusion de Mauritanie a le plaisir d'annoncer aux habitants des Moughataa de Maghama, Mounghel, Bababé et Mbagne qu'il leur est désormais possible de suivre les programmes de Radio Coran et de Radio Mauritanie sur les fréquences FM ci-après :

* Nom du site Radio Coran Radio Mauritanie

Maghama 90,7 MHz 97,2 MHz

Mounghel 88,5 MHz 94,8 MHz

Bababé 89,9 MHz 96,2 MHz

MBagne 103,8 MHz 90,8 MHz

Source: Agence Nouakchott d'Information (Nouakchott), 22 juil. 2014; repris et distribué par allAfrica.com

NEWS

FROM : 23/07/2014 [FR]

Madagascar: Des radios suspendent la diffusion de leur journal pour soutenir leurs collègues arrêtés

<http://tinyurl.com/qjmllla>

En solidarité pour l'emprisonnement de Jean Luc Rahaga et de Didier Ramanoelina, respectivement directeur de la publication et rédacteur en chef du journal Madagascar Matin, pour "délit de presse", quelques stations de radios privées ont décidé de ne pas diffuser leur journal ce 22 juillet. Par ailleurs, une réunion, organisée par le syndicat des journalistes, se tiendra, cet après-midi, au restaurant "Au bon accueil" à Ambatonakanga.

Source: Orange Madagascar Website, 22 juil. 2014

NEWS

FROM : 25/07/2014 [FR]

RDC: Equateur - la FAO crée une radio communautaire à Kungu

<http://tinyurl.com/omlx8t2>

Le Fonds des Nations unies pour l'alimentation et l'agriculture (Fao) vient de créer la Radio communautaire Kungu Lisanga, dans le territoire de Kungu au Sud-Ubangi (Equateur). Lors du lancement mercredi 23 juillet de ses premières émissions, les responsables de la FAO ont indiqué que ce média a pour but de sensibiliser la population dans la relance agricole. Cette radio émet en modulation de fréquence sur la 100.0 mégahertz.

Pour l'administrateur du territoire de Kungu, cet outil est nécessaire pour ses administrés. Il espère que la Radio Kungu Lisanga va aussi contribuer à diffuser des messages de paix et consolider la réconciliation ainsi que la cohabitation pacifique entre les communautés.

Source: Radio Okapi (Kinshasa), 24 juil. 2014

NEWS

FROM : 29/07/2014 [FR]

Tunisie: Attribution d'un premier lot de licences d'exploitation de chaînes radiophoniques et tv

<http://fr.allafrica.com/stories/201407281035.html>

La Haute Autorité Indépendante de la Communication Audiovisuelle (HAICA) a délivré un premier lot de licences d'exploitation des chaînes de radio et de télévision, annonce l'instance dans sur son site web (...)

Il s'agit des radios la Voix des mines, Radio 6 et Radio IFM et des télévisions Al Hiwar et First tv...
Source: Tunis Afrique Presse (Tunis), 26 juil. 2014; repris et distribué par allAfrica.com

NEWS

FROM : 02/08/2014 [FR]

RDC: « Univers FM » prend place dans le microcosme radiophonique de Kinshasa

<http://fr.allafrica.com/stories/201407301644.html>

Les auditeurs de Kinshasa, de Brazzaville et de la province du Bas-Congo suivent depuis trois mois Univers FM, une jeune radio musicale, sportive et événementielle congolaise émettant à partir de Kinshasa sur la fréquence 94.7 en offre linéaire, et sur www.universfm.org en offre non linéaire (streaming live de l'antenne sur Internet, puis sur les applications mobile live).

« Cette radio est le fruit des économies de plusieurs années », confie modestement le directeur général de cet organe de presse, Patient Ligodi, un ancien de la radio Top-Congo FM. Un mois et demi après son lancement, Univers FM dévoilait déjà, le 11 juin, sa programmation et son nouvel habillage d'antenne pour la saison 2014. Son format musical cible des auditeurs et internautes compris dans la tranche 13 à 35 ans, avec des hits et des tubes congolais, africains et internationaux.

« La playlist d'Univers FM s'articule sur cinq genres musicaux majeurs prisés par les mélomanes congolais (Zouk, Afropop, Rap-Rnb, Rumba et Ndombolo,) et propose ainsi un format radiophonique aussi unique que diversifié », fait-on savoir. Il est donc question de séduire, étonner, accrocher et, surtout, divertir sagement, avec un format majeur allant par exemple de Fally Ipupa à Pharrell Williams, en passant par Oliverman, John Legend, Magic System, Ferré Gola, Maître Gims, Youssoupha, Cindy le Coeur, P-Square, Dahmu manero, Rihanna, David Getta, Le Karmapa, Justin Timberlake, Katy Perry, Davido, Koffi Olomidé, etc.

Le programme comprend aussi des animations, des jeux et des informations culturelles et pratiques. Spécialisée dans la communication événementielle, Univers FM accorde un soin particulier à son habillage d'antenne avec des productions professionnelles réalisées par la très réputée firme canadienne « Reezom » ; aussi diffuse-t-on sur son antenne des liners parlés et chantés, des medleys et autres powers. Le DG Patient Ligodi précise, par ailleurs, que « Univers FM diffuse 48 minutes de temps de publicité classique avec indicatif sonore publicitaire entre 6H et 22H toutes les 57 minutes. Chaque écran publicitaire ne peut excéder 3 minutes ». Et il continue : « Univers FM propose également une belle offre aux grandes marques qui ne souhaitent pas partager le même écran publicitaire avec les autres annonceurs. Cette offre permet de diffuser en douceur des spots ou messages publicitaires à la suite d'un titre à succès. Cette technique permet de limiter le taux de zapping et de maximiser l'intérêt des auditeurs »

Positionnée comme première radio événementielle de Kinshasa, Univers FM s'est donné les moyens d'assurer les meilleures couvertures et retransmissions en direct des grands événements culturels et sportifs du pays. À ce titre, Patient Ligodi et toute son équipe d'Univers FM ont diffusé, en exclusivité mondiale, en direct et intégralité, le concert-événement de 20 ans de carrière de l'icône de la musique congolaise Lokua Kanza et du festival international Jazzkiff en mai dernier à Kinshasa.

Source: Le Dépêche de Brazzaville, 29 juil. 2014; repris et distribué par allAfrica.com

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