



# La Lettre Electronique de TRRAACE TRRAACE Electronic Newsletter

**N° 203 – 04/07/2015**

## **TRRAACE :**

**TOUTES LES RESSOURCES POUR LES RADIOS AFRICAINES ASSOCIATIVES COMMUNAUTAIRES ET EDUCATIVES**

**TRACKING RESOURCES FOR RADIOS IN AFRICA AT THE BENEFIT OF THE ASSOCIATIVE COMMUNITY AND EDUCATIVE RADIO STATIONS**

**TODOS OS RECURSOS PARA AS RADIOS ASSOCIATIVAS EN AFRICA ASSIM CEMO COMUNITARIAS E EDUCATIVAS**

**[HTTP://WWW.MEDIAFRICA.NET](http://www.mediafrica.net)**

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## RESOURCES / RESSOURCES

### AFRIQUE DE L'OUEST

### APPEL A CANDIDATURES POUR UNE FORMATION A LA CONCEPTION ET LA MISE EN ŒUVRE DE « PROGRAMMES INTEGRES DE COMMUNICATION POUR LE CHANGEMENT SOCIAL » (PICCS).

<http://tofrraace.mediafrica.net/index.php>

<b><u>Durée de formation :</u></b>	12 semaines sur 8 mois
<b><u>Date :</u></b>	De septembre 2015 à avril 2016
<b><u>Méthode pédagogique :</u></b>	* Formation à distance (via Internet – 10 semaines), * Atelier résidentiel de 05 jours à Dédougou (Burkina Faso), * Session in-situ dans votre radio
<b><u>Public cible :</u></b>	Stations de radios locales (communautaires, associatives, confessionnelles, éducatives)
<b><u>Pays cibles :</u></b>	Afrique de l'Ouest francophone
<b><u>Places disponibles :</u></b>	15 stations de radio
<b><u>Date limite de réception des dossiers :</u></b>	<b>2 août 2015</b>
<b><u>Adresse de contact</u></b>	CEMECA, Dedougou, Burkina Faso Par courrier électronique : <a href="mailto:piccs2015@gmail.com">piccs2015@gmail.com</a>

#### **OBJECTIF DE LA FORMATION PICCS**

Le programme de formation « PICCS » se propose de renforcer les capacités des radios locales (radios communautaires, confessionnelles, de proximités) d'Afrique de l'Ouest francophone à une meilleure maîtrise des programmes intégrés de communication pour le changement de comportement ainsi que la planification stratégique.

Les radios participantes seront ainsi capables d'améliorer leur stratégie de marketing social afin d'intéresser les partenaires de manière générale et plus particulièrement ceux œuvrant dans le secteur du développement.

Ce faisant, ce programme de formation contribuera au renforcement de la « bonne santé » et de la pérennisation des radios bénéficiaires.

#### **RÉSULTATS ATTENDUS**

A l'issue de la formation, la radio sera en mesure :

- de mieux s'organiser par une meilleure définition de sa mission et ses objectifs ;
- d'améliorer son marketing social en vue d'une meilleure mobilisation des ressources financières ;
- de mieux adapter son programme à ses objectifs et aux besoins de ses auditeurs ;
- d'utiliser les outils de gestion et d'évaluation de programme radiophonique. de mieux utiliser des formats radiophoniques adaptées aux campagnes intégrées de communication pour le changement social et en phase avec les réalités et objectifs de la radio ;
- d'aspirer à la pérennité en créant une radio dynamique, attrayante et de proximité.

#### **MÉTHODE PÉDAGOGIQUE**

**La formation s'effectue en trois étapes :**

- La formation à distance (via Internet) : 10 semaines (de septembre à novembre 2015)
- La formation résidentielle (à Dédougou au Burkina faso) : 5 jours (début décembre 2015)
- Suivi et formation in situ (dans les structures respectives) : 5 jours (entre février et avril 2016)

#### **PUBLIC CIBLE**

Les radios communautaires (associatives, locales, confessionnelles) des pays de l'Afrique de l'ouest francophone.

**Nombre de places :**

- 15 stations de radios seront sélectionnées pour la formation à distance.
- Seules les 10 stations qui auront participé avec le plus d'assiduité et avec le plus de succès à la formation à distance seront invitées à l'atelier résidentiel et bénéficieront du suivi, y compris de la session in-situ dans leur radio.

**CONDITIONS DE PARTICIPATION**

Les candidatures doivent être présentées par une radio. Les candidatures individuelles ne sont donc pas acceptées.

Ce sont des stations de radios qui seront sélectionnées pour participer à la formation.

**DATE LIMITE DE DÉPÔT DES DOSSIERS**

- Les dossiers de candidature doivent être envoyés **par courrier électronique** (vous recevrez un accusé de réception ; à défaut de cet accusé reprenez contact) **avant le 2 août 2015** à l'adresse suivante (uniquement par courriel à l'adresse suivante : [piccs2015@gmail.com](mailto:piccs2015@gmail.com))

**POUR PLUS D'INFORMATION**

- **Le document décrivant l'appel à candidature** à la formation PICCS (conditions, pré-requis, programme détaillé, etc.) et
- le **formulaire** de candidature

sont **téléchargeables** depuis la page d'accueil du campus virtuel de Mediafrica.Net :

<http://tofrance.mediafrica.net/index.php>

**Contact :** Camille Sawadogo, CEMECA, Dedougou, Burkina Faso  
[Camille\\_sawadogo@yahoo.fr](mailto:Camille_sawadogo@yahoo.fr) et [piccs2015@gmail.com](mailto:piccs2015@gmail.com)  
[www.cemecabf.org](http://www.cemecabf.org)

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**Le programme de formation PICCS est soutenu par**



## NOUVELLES/NEWS/NOTICIAS

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## News (Les nouvelles en français suivent p. 27)

ALERT

FROM : 14/06/2015 [EN]

### ***Madagascar: Madagascar dismantles opposition-owned Viva Radio, TV network's transmitters***

<http://fr.allafrica.com/stories/201506121518.html>

The Madagascar Ministry of Communication has issued orders for the dismantling of transmitters belonging to Viva Radio and TV station. Consequently, the station has not been broadcasting to many towns in the provinces, French state-funded public broadcaster Radio France Internationale reported on 12 June.

The government said the transmitters owned by its most prominent opponent and ex-transitional President Andry Rajoelina's Viva network, had been erected irregularly during the transitional regime.

Viva network directors addressed a news conference held at the station and denounced the suspension of broadcast in nine provincial towns over the last one week or so. "I think this is a political decision by the state and I think Malagasy citizens have the right to protest because their rights have been infringed upon," said Soava Andriamarotafika director of Viva news.

In an interview with RFI, Nivo Ratiarison, chief of staff of the Ministry of Communication, said "Viva has since 2013 been using illegally acquired equipment from the state to broadcast to provinces", adding "the network could resume transmission to the regions as soon as it obtains authorization", he said. The Ministry of Communication added this did not mean closure of Viva.

RFI reporter said the closure of Andry Rajoelina's station in 2008 was the start of the current political crisis that led to the fall of his government a few months later.

Source: Radio France Internationale (Paris), in French, 12 June 2015; translated and quoted by BBC Monitoring Global Newline Media File, 14 June 2015

NEWS

FROM : 17/06/2015 [EN]

### ***Nigeria: BBC World Service radio available in Nigeria via mobile phone platform***

Mobile phone users in Nigeria can now tune in to the BBC World Service radio in English and Hausa by dialling the local number, 01 4405 222.

BBC World Service is collaborating with ZenoRadio - a leading service that enables radio to be heard on the phone - to give on-demand access to BBC World Service's audio streams in English (option 1) and Hausa (option 2).

Phone users in the country can dial 01 4405 222 and choose the language they prefer from the audio menu to hear the programme. Calls are to be charged at a normal rate, according to network packages and tariffs.

According to a press release by the BBC management, users can listen to the broadcasts from any mobile network in Nigeria. It said "English-language radio is streamed live around the clock. Programmes in Hausa are streamed live at 0630, 1500 and 2030 Nigeria Time and then repeated until the next programme is broadcast".

BBC Africa Editor, Solomon Mugeru said the 01 4405 222 service provides open and easy access to the BBC's radio programming that until now has only been available in Nigeria via shortwave, online and satellite. "Thanks to this development, anybody with a mobile phone in Nigeria can listen to BBC World Service in English or Hausa at any time," he said.

There are 132 million active mobile devices in Nigeria. By using ZenoRadio's technology, the BBC dramatically improves its accessibility to Nigerian audiences, with every mobile phone user getting the chance to tune in to BBC radio.

Morris Berger, the chief executive officer of ZenoRadio in his remark said listeners in Nigeria can now stay connected to their favourite BBC content from any phone. "As this is our first foray into Africa, we are proud to work with the BBC on this," Berger said.

Source: Daily Trust (Abuja), website, 14 June 2015; quoted and distributed by allAfrica.com; quoted by BBC Monitoring Global Newline Media File, 17 June 2015

RESOURCE

FROM : 17/06/2015 [EN]

### ***Toolkit: Interactive Radio! - Toolkit for Stations***

<http://tinyurl.com/pfs2eh1>

"This toolkit combines the knowledge and experience of Internews with insights from research conducted by the University of Cambridge's Centre of Governance and Human Rights and partners in the Politics and Interactive Media (PiMA) research project. Politics and Interactive Media in Africa (PiMA), jointly funded by DFID and the ESRC, examined whether and how Africans, particularly the poorest and least politically enfranchised, use new communication technologies to voice their opinion and to engage in a public debate on interactive broadcast media, and its effects on modes of political accountability.

Africa's digital revolution continues apace, yet broadcast media are vital for reaching the poor, rural and remote populations and the more marginalised, and more now and in the foreseeable future. By employing survey-based, qualitative and ethnographic methods to comparatively analyse interactive radio and TV programmes in the context of electoral and everyday politics, PiMA research critically interrogated the potential for digital communications and liberalised media sectors to promote more responsive and inclusive democratic governance, with a keen eye for turning project insights into relevance for policymakers, media houses, journalists and development organisations."

Source: Yenka Afrika, Website, cité par AMARC International, Twitter, 16 June 2015

ALERT

FROM : 18/06/2015 [EN]

### ***Uganda: Ugandan radio journalist murdered, husband arrested as suspect***

[http://www.ifex.org/uganda/2015/06/18/anena\\_killed/](http://www.ifex.org/uganda/2015/06/18/anena_killed/)

Police in Gulu district have arrested a man in connection with the murder of a 23-year old freelance journalist, Scovia Anena, who was working with a Christian based radio station, Favor FM.

Residents discovered Anena's decomposing body on Monday, 15 June 2015, lying in clotted blood in her rented house, at Kolo quarters in Layibi Division, Gulu Municipality, in Northern Uganda.

The Gulu District Police Commander, Martin Okoyo, told Human Rights Network for Journalists-Uganda (HRNJ-Uganda) that Anena's husband was arrested in connection with the murder, "We have arrested one suspect in connection with her murder, it is her husband, and we have him in our cells as further investigations are going on. We arrested him from Gulu," Okoyo said in an interview. Sources have identified the suspect as Joel Kenneth.

A local journalist, who preferred anonymity, told HRNJ-Uganda that Anena's body had a rope tied around her neck and onto a chair, with all things in her room scattered around, meaning that she must have put up a fight but was overpowered by her killer(s). The journalist said that Anena was sleeping alone in the house, since her husband was working with an NGO in Pader district, and would return home over weekends. The source said that post-mortem examination results indicated that Anena sustained chest and lung injuries, pointing to the possible use of a blunt object on her. Anena was said to have been pregnant with her first child.

The deceased's news editor at Favor FM, Caroline Ayugi, told HRNJ-Uganda that, "Anena had last

reported to work on Friday 12th June, 2015 and left after filing her stories. She went back very okay after work, she did not hint on any threats to her life." Anena's burial is due on Thursday, 18 June, at 9:00am local time, in Layibi.

Meanwhile, Central Police Station in Gulu arrested a Vision Group journalist, Lamony Jee Wilfred, on 15 June 2015 while following up on a story of the theft of a commercial motorcycle. He was detained for a night and released the following evening, without a charge, on the orders of the Regional Police Commander. He lost his company identity card and national identity card and other valuables.

"This is another sad moment for the media. HRNJ-Uganda conveys its condolences to the media and the deceased's family. Police should thoroughly investigate this horrific murder and bring the perpetrators to book. There are other previous murders of journalists for which the police should release its investigation reports. The police should also stop arresting journalists on duty and charging them on trumped-up charges. Police should compensate Mr. Lamony," said the HRNJ-Uganda National Coordinator, Robert Sempala.

Source: This statement was originally published on hrnjuganda.wordpress.com on 17 June 2015; quoted by IFEX (Toronto), 18 June 2015

NEWS

FROM : 20/06/2015 [EN]

### **World: AMARC in 2014 - Between transformation and continuity**

[http://www.amarc.org/sites/default/files/documents/annualreport2014\\_ok.pdf](http://www.amarc.org/sites/default/files/documents/annualreport2014_ok.pdf)

The World Association of Community Radio Broadcasters (AMARC) published its annual report this week. Reflecting on a year that has passed, this report showcases the activities pursued by the International secretariat and the regional offices. The media sector is in constant change and the community media sector is no exception. Between tradition and innovation, AMARC accompanied members and partners alike to better equip them to face the challenges ahead.

As Francesco Diasio, AMARC's Secretary General, comments: "In general terms, we noticed, in 2014, that the sector is still very often endangered by the lack of access to airwaves and clear regulatory frames, lack of adequate financial resources, lack of homogeneous professional paths, and a mere binary approach to communication rights: new media/old media, public service/commercial broadcasters, digital/analogue, North/South, central/marginal etc.. In 2014, AMARC continued to fill these dualities providing a third model to communication rights, challenging the global processes with local political lobbying, capacity building, campaigns through local perspectives and methodologies."

2014 has seen new progress for community radio in various regions, but there is still a lot of work to do. As María Pía Matta Cerna, AMARC's President, says in her foreword: "Today we are witnessing changes in different parts of the world in support of community radio with the introduction of new laws that guarantee sector recognition, but it is not enough. We need a system that guarantees media diversity, pluralism and the ability and willingness to promote public debates, which is the basic rule of any democracy."

This past year was challenging for AMARC as the organization worked through a transition and harmonization period while maintaining its duties towards partners, members and associates. With 2015 well on its way and AMARC11 approaching, AMARC looks at the future with confidence.

Source: AMARC International Secretariat (Montréal), 19 June 2015

NEWS

FROM : 21/06/2015 [EN]

### **South Africa: Zuma appoints new SABC chair and deputy**

<http://tinyurl.com/pfs2ehl>

President Jacob Zuma has appointed a chairperson and deputy chairperson of the South African Broadcasting Corporation (SABC), the presidency announced on Friday.

He appointed the current acting chair Mbulaheni Obert Maguvhe as the chair and Leah Thabisile Khumalo as deputy with immediate effect.

"President Zuma has wished Professor Maguvhe and Ms Khumalo all the best in their new responsibilities," the presidency said in a statement.

The Democratic Alliance on Friday questioned whether Zuma had applied his mind when making the appointment. [...]

Full report and source: News24 website (Cape Town), 19 June 2015; quoted by BBC Monitoring Global Newline Media File, 21 June 2015



NEWS

FROM : 21/06/2015 [EN]

## ***South Africa: Zuma's SABC appointments dismissed as praise singers***

<http://tinyurl.com/pfs2ehl>

Opposition parties came out against President Jacob Zuma's appointment of Mbulaheni Maguvhe as SABC chairperson and Leah Khumalo his deputy.

The Congress of People (Cope) have the dubbed the two "praise singers". [...]

Luthuli House will in effect control the SABC," Cope spokesperson Dennis Bloem said in a statement on Saturday.

"The SABC, like the ruling party in Parliament, will continue with whitewashing misdemeanours and continue to regard all us fools."

Zuma announced Maguvhe and Khumalo's appointment on Friday.

Like the DA, Cope was of the opinion that Maguvhe and Khumalo were praise singers of Communications Minister Faith Muthambi and SABC chief operating officer Hlaudi Motsoeneng. [...]

We cannot countenance the SABC becoming an out and out propaganda machine," said Bloem.

The IFP said the SABC board would only be credible and effective when it is separated from politics.

"For as long as it is treated as a cadre-deployment division of the ANC, it will not be able to fully and independently executive its mandate in the public interest," said IFP MP Liezl van der Merwe.

The party said it rejected Zuma's appointment of Maghuve and Khumalo.

Full report and source: News24 (Cape Town), website, 20 June 2015

NEWS

FROM : 22/06/2015 [EN]

## ***Gambia: GPU Refresher Commits Radio Presenters***

<http://allafrica.com/stories/201506221963.html>

Community radio presenters have assured their audience of major transformation in their business behind the microphone.

They made this pledge at the end of a six-day training course on radio programme production organised by the School of Journalism of the Gambia Press Union (GPU) last week in Jarra Pakalinding village.

The union certified sixteen radio journalists on the merit of their production skills with a view to upgrade the shape of their programmes.

In this vox-pop, Amadou O Bah, acting coordinator and programme manager of Bwiam Community Development Radio in Foni said lack of production knowledge had put his team under constant pressure at work.

"We struggle hard to meet deadlines and quality when it comes to news, advertisement and programme production because most of us cannot produce a complete show. Henceforth, he said the audience of his community radio should be prepared to notice a lot of improvement in the radio service.

Fatou Dibba, who is in her sixth month in the radio service, recalled how tough it has been for her to build personal confidence in her weekly Health Talk Show, at the Farafenni Community Radio in the North Bank Region. The training workshop, she said, has given her the required techniques to jingle out her programme to the expectations of the audience.

"From the preparation stages to the actual programme, I am sure and eager to get back to make the difference."

Musa NN Darboe, who has been relying on his colleagues to produce his Weekly Agricultural Programme on Jannehkoto Radio in Gunjur, said his dependence is all over.

"When I cover events, I always had to wait for someone to help me with the production before I could present it", he said. He hopes to go further to share his knowledge with his co-presenters.

Matty Ngum narrated her disappointment with guests of her programmes at the Bansang Community Radio in Central River Region, due to her own lack of proper planning.

Many a time, she said she had to resort to music broadcasting in both her "Market" and "Kitchen" talk shows, because of her guests' failure to turn up or refusal to speak to her on the record.

She noted that the lectures, especially on interviews, will help her to adjust and live up to expectations on air.

"I think I will immediately stop going out to people in an impromptu manner to feed my programmes. It is interesting to learn about production, more so booking for an interview."

The first provincial training of the GPU journalism school, according to Gibairu Janneh, who is the Executive Director of the union, was compelled by the critical role the local radios have on their

audience. "We are taking the community radios very seriously, because they have the right potential to reach the grassroots in the interest of the communities. He urged them to make good use of all the materials available at their disposal to adapt to the standard of the training activity. The awards given to the presenters, according to Sang Mendy, one of the teaching assistants of the GPU School of Journalism has the potential to add value to their daily programmes. He noted that the training session focused from angling a story to gathering information and production to presentation, both theoretically and practically.  
Source: The Point (Banjul), 22 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 22/06/2015 [EN]

### ***Southern Africa: Police Question Community Radio Producer***

<http://allafrica.com/stories/201506221139.html>

Wilson Maposa, a radio producer with Wezhira Community Radio Initiative, was on 15 June 2015 summoned and questioned by police in Masvingo, Zimbabwe over suspicion that the initiative owned broadcasting equipment.

Maposa was questioned by officers from the Law and Order Section on whether the community radio initiative had started broadcasting.

According to the Broadcasting Services Act (BSA), it is illegal to broadcast without a licence issued by the Broadcasting Authority of Zimbabwe (BAZ).

The investigating officer named as one Mafuratidze, told Maposa's lawyer Martin Mureri, that they would visit the Wezhira premises in Masvingo on 16 of June 2015 to check whether they had any broadcasting equipment.

Source: Media Institute of Southern Africa (Windhoek), Press Release, 15 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 22/06/2015 [EN]

### ***South Africa: Youth Council Hopes to Establish Community Radio Station***

<http://allafrica.com/stories/201506220911.html>

The Gugulethu Youth Development Council (GYDC) says it plans to establish a community radio station for the youth of Gugulethu in Cape Town.

Chairperson of the GYDC, Adelaide Phankisa, speaking to SAnews during the Gugulethu Youth Dialogue and Expo on Friday, said having their own radio station would mean the community could air their views on issues that were important to them, such as opportunities for the youth and dealing with gangsterism.

The Youth Dialogue and Expo was organised by Communications Minister Faith Muthambi, who visited the area with all the entities under her department.

"With all the information we received today, the future plans to establish a community radio station look bright," said Phakisa.

She said they were happy the Minister was able to visit the community and hoped that challenges discussed during the dialogue would be addressed.

UMhlobo Wenene presenter, Nonala Tose, said the dialogue sparked great ideas and with those great ideas one could change the world.

"I really thank the visionary Minister for bringing all entities under her department to share with young people the services that they offer.

"My message to the young people of Gugulethu is: visualise, plan and achieve. A lot of young people have lost hope, but with this important interactive dialogue, they will ultimately regain hope," said Tose.

Member of Parliament, Mandisa Matshoba, who hails from Gugulethu, lauded Minister Muthambi for her efforts towards an inclusive communication system for all citizens.

"The fact that you visited Gugulethu twice in less than a month, clearly indicates that you are a champion of service delivery. We are quite certain that through your leadership, the communication service is beginning to benefit all our people," she said.

Minister Muthambi used the platform to remind the young people gathered at the event to use Youth Month to encourage greater social cohesion and nation building, while also fostering African unity.

"This National Youth Month, is a moment of thanksgiving dedicated to the young people of our country for the contribution they made to free South Africa from the tyranny of apartheid.

Government recognises the fact that our youth are among the most vulnerable members of our society and we will continue to place youth development at the centre of our programmes," said the Minister.

Last month she had visited the area to get first-hand experience of the challenges faced by the community.

"One of the issues raised was a need to have a community radio station in Gugulethu. As the Minister of Communications, I agree that access to information, and access to communication networks will improve education, health, and career outcomes," she said.

#### **Digital migration**

Minister Muthambi reiterated that South Africa's move towards digital broadcasting will bring more benefits for broadcasters, independent producers, television viewers and community-based stations and publications.

She said an awareness campaign on the move from analogue broadcasting to digital, which will start soon, will be placed in community based publications and stations.

Source: Biz-Community (Cape Town), 22 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 23/06/2015 [EN]

### ***Nigeria: Insurgency - Military Seeks Collaboration With VON***

<http://tinyurl.com/pnzzusg>

Impressed by the rich content of the programmes and news from the Voice of Nigeria (VON), the military has requested for partnership with the organization in its fight against insurgency and other related security matters.

The director, Defence Information, Major General Chris Olukolade made the request at the weekend while paying a courtesy visit to the Director General of Voice of Nigeria, Sam O. Worlu at the Radio House Abuja national headquarters of the corporation. General Olukolade said VON has been effective in projecting positive image of Nigeria and has stood by the military in its efforts to restore peace and security across the nation.

"We in the Nigeria Military are quite appreciative of your recent drives in programme, news and commentary content. We wish therefore to identify with the progress you are making and therefore seek your companionship. VON has been our respite in times of severe criticism both from within and from outside Nigeria," the Military spokesman said.

According to him, the Nigerian Military is making progress in its mandate to secure all parts of the country, adding that areas that were hitherto impenetrable are now being accessed and necessary action being taken to restore normalcy specifically in the North East and other part of the country. On areas of collaboration, General Olukolade informed Mr Worlu that the Military has set up a radio station and needs the expertise of, and personnel from Voice of Nigeria to help stabilise the operations of the new radio station as well as in shaping its programmes content.

Responding, Mr Worlu said he was excited to have the Military spokesman visit VON. He commended the Nigerian Military for the enormous sacrifice of its Officers and Men towards the security and wellbeing of the people, saying they are doing a fantastic job.

Worlu said VON is working on the outlines of a new national strategic communications arrangement which looks beyond bullets and is targeted at winning the battle for the hearts and minds of people of not only the North East but all over Nigeria and its neighbours including Chad, Cameroun, Niger Republic, among others who he said receive VON signals very clearly.

"Wars are not won on the battlefields alone. There is also the corollary battle for the hearts and minds of the people. We want to play a role here, to provide some kind of impetus, not just about reporting, but in the area of research and programmes content, to formulate a contrary narrative that challenges the false doctrine and ideology that these people are putting out there," the director general said. He promised to give all necessary assistance to the Armed Forces Radio among other requests made by General Olukolade.

Source: Leadership (Abuja), website, 22 June 2015; quoted by BBC Monitoring Global Newline Media File, 23 June 2015

NEWS

FROM : 23/06/2015 [EN]

**Botswana: Dikgosi Supportive of Community Radio**<http://www.thevoicebw.com/2015/06/22/dikgosi-supportive-of-community-radio/>

Members of Ntlo Ya Dikgosi Today showed an overwhelming support for Kgosi Thabo Maruje Masunga's motion on the setting up of community radio stations across the country. When moving the motion today, Kgosi Masunga told the house that Botswana is now an acclaimed pluralistic and mature democracy and that community radio stations are long overdue for information dissemination, dialogue and community development.

He reminded his peers that in the past, government has had a lukewarm reception to the idea as there was fear that it would divide the nation along tribal lines.

"We live in a country that is governed by the rule of law and I don't see how this will divide the nation. Instead, I believe it will complement our roles as community leaders and help bring communities together. Such stations address our immediate daily needs and the content is determined by the communities in their different geographical areas," he said.

The youthful chief who is also a communication specialist by training said community radio stations can be an active vehicle that can allow for inclusive participation by all citizens. "The fear for division should be a non-starter and government should follow the same steps they followed when they decided to implement the admirable digital migration when other countries opposed our adoption of the Japanese technology," he said.

Kgosi Masunga explained that the system has been successful in other more diverse and hugely populated democracies such as the United Kingdom. "In the UK they started with Access radio stations as a pilot project. In 2002 they issued 15 licences which were increased in the next two years.

In 2004 they received 192 applications and 106 were approved and by November 2010 the 'Access' radio stations had been upgraded to 'Community' status and there were 228 of them," Masunga said. When explaining the operational logistics of the community radio stations, Kgosi Masunga said there is a fund they are entitled to which covers their broadcasting costs. [...]

Full report and source: thevoicebw (Gaborone), Website, 22 June 2015

NEWS

FROM : 23/06/2015 [EN]

**South Africa: Radio Mubarak, SA's first Islamic online station, to broadcast from PMB**<http://tinyurl.com/p5n36ww>

Radio Mubarak, a new online radio station, is set to begin broadcasting from Pietermaritzburg on July 1.

The station, which will have a satellite studio in Durban, is the first Islamic online radio station in South Africa to broadcast without an FM frequency.

Content will be based around the Islamic ethos of oneness, unity and on the maxim: "Umuntu ngumuntu ngobuntu wabantu" which means a human is human through the humanity of humans.

Radio Mubarak will broadcast mainly in English with segments in Urdu and IsiZulu; and there will be special features anchored by local, national and international volunteer correspondents.

The station is the brainchild of media personality, compere, and lifestyle and fashion correspondent Faradh Patel, who will also host Radio Mubarak's Morning Drive Show. [...]

Full report and source: News24, Website, 22 June 2015

NEWS

FROM : 23/06/2015 [EN]

**Uganda: Farmer learns how to raise poultry by listening to the radio**<http://tinyurl.com/nwz233d>

Silvesto Gwebayanga takes his little, old, black radio and sits in the shade under a big mango tree. He ignores the sounds of noisy children playing near his home in Buyende, a village 140 kilometres east of Kampala, Uganda's capital city.

Every Wednesday the 41-year-old farmer tunes in to Ssebo FM, a local station which broadcasts to eastern Uganda from the nearby town of Kamuli. It's time for

Eiroboози Ery'abalimi,

Lusoga for "Farmers' voice," a farmer radio program that is produced with help from Farm Radio

International.

After learning about raising poultry through the program, Mr. Gwebayanga decided to start his own poultry business. He says, "I sold [enough] sweet potatoes to raise the starting capital of \$160 U.S. to start raising poultry. After I built a temporary house for the birds, I bought 120 broiler chicks and feed."

He explains, "I chose broilers because they take a short time to mature and they are in demand from hotel owners in Kamuli town."

Jonathan Gidoi is the marketing manager for the Village Hotel in Kamuli town. He says, "Our clients prefer broilers because they're tender. We like them as well because we use less fuel cooking the broilers than cooking other [local] breeds."

Mr. Gwebayanga buys 250 kilograms of ground maize bran and mixes it with an equal weight of dried fish mash. He spends \$93 U.S. to feed his birds on the nutritious feed for a week.

Mary Mutesi is the station manager at Ssebo FM. She says: "The feedback we receive from farmers shows [that] ... they appreciate that the radio works. There is a clear link between what they hear on the radio and the practical business of keeping poultry, or growing crops."

Nassar Ngobi is the extension officer for Kamuli district. He says: "The farmers' radio program has made my work easier ... I don't need to chase up on farmers from village to village. I can also talk to farmers when answering their questions every Sunday via the phone-in on the farmers' review program."

He continues: "This Sunday, for example, listeners to Wednesday's Eirobooji Ery'abalimi

asked for more information on the items concerned with making their own feeds [and the] proper use of animal manure to boost their [crop] yields."

Shiboe Simon Peter is also benefiting from the radio program. He explains: "I was spending a lot [of money] to hire land to grow crops. But from the new skills I gained through the radio program, I am now able to grow enough vegetables using only my own small plot of land to sell at [the local] market, and still have enough to eat at home."

Mr. Gwebayanga has expanded his poultry business from 120 to 570 birds. He says: "I earn \$1,350 U.S. from my sales every four months. This has brightened my life ... I have bought a plot three kilometres from Kamuli town. I plan to expand the business there. In addition, I am building a permanent house in Buyende village."

Source: Barzawire (Farm Radio International, Ottawa), Issue 340, 22 June 2015

NEWS

FROM : 23/06/2015 [EN]

### ***Nigeria: Rivers Govt Sacks Radio GM***

<http://allafrica.com/stories/201506231678.html>

Governor Nyesom Wike of Rivers State on Sunday announced the sack of Miss Medline Tador, General Manager of the state's radio station, Radio Rivers.

Mr Ogunabo Inko-Tariah, Special Adviser, Media and Publicity to the Governor, said in Port Harcourt that the sack was with immediate effect. According to him, government did not give any reason for her sack.

"The governor also announced the appointment of Mr Sampson Fiberesima as the new General Manager of the state radio station and the appointment is with immediate effect," he said. Fiberesima was, until the appointment, the Regional Manager, South of Silver Bird Group in Port Harcourt.

Source: Daily Trust (Abuja), 23 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 23/06/2015 [EN]

### ***Nigeria: Jonathan Awarded 72 Radio Licenses in Last Minute Allocation***

<http://allafrica.com/stories/201506231605.html>

Former President Goodluck Jonathan awarded 72 licences for Radio broadcasting to his political associates and friends few weeks before the end of his administration using irregular procedures and documentation.

Findings by Daily Trust on the allocations list showed that Jonathan's friends and key members of the Peoples Democratic Party (PDP) such as Chief Bode George, Ibadan-born industrialist, and chairman of the finance committee of the Goodluck Jonathan Campaign Organisation, Otunba Funso Lawal, an oil mogul and a friend to the former president, Chief Emeka Offor, among others

were among the beneficiaries.

Others are former National Chairman of the PDP Chief Barnabas Gemade, national coordinator of the Transformation Ambassadors of Nigeria (TAN) Patrick Ubah as well as some former ministers Olajumoke Akinjide and Labaran Maku among others.

Some of the irregularities discovered by Daily Trust in the allocation process include the politicians use of companies not registered to run as broadcasting companies to acquire the licenses.

This was against the procedure for obtaining a broadcast licence as stipulated by the National Broadcasting Commission Act No. 38 of 1992 (as amended). [...]

Full report and source: Daily Trust (Abuja), 22 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 24/06/2015 [EN]

### **South Africa: TNS Wins South African Radio Measurement Contract**

<http://www.mrweb.com/drno/news21066.htm>

In South Africa, the National Association of Broadcasters (NAB) - which represents the country's radio and television media owners - has awarded TNS a five-year contract to provide a new radio audience measurement service.

TNS Wins South Africa Radio Measurement Contract Current radio measurement surveys, known as AMPS/RAMS, are run by the South African Audience Research Foundation (SAARF), but NAB recently resigned from the SAARF Board and decided to conduct its own radio research after a dispute between the two organisations. However, the AMPS/RAMS contract will roll over during 2015, to ensure a smooth transition to the new survey.

NAB appointed local marcoms consultancy Yardstick to manage the tender process, while media research veteran Roger Gane provided technical input into its development. TNS, which was shortlisted alongside ACNielsen, Ask Afrika, GfK and Ipsos, will work with sister agency Kantar Media to deliver the programme, which will be overseen by the industry's newly established Broadcast Research Council of South Africa (BRC). Jennie Beck, Global Director of TNS/Kantar Media, will be based in Johannesburg during the set-up and first year of the service.

Richard Rice, TNS Business Development Director, comments: 'We understand that the broadcasters are not only looking for a reliable currency but for a deeper understanding of how listening habits are changing and we look forward to providing them with this additional layer of insights to add value to the currency'.

Source: mrweb, website, 23 June 2015

ALERT

FROM : 24/06/2015 [EN]

### **Chad: RFI Reporter Thrown Out of Chad**

<http://allafrica.com/stories/201506241030.html>

RFI reporter Laurent Correau has been thrown out of Chad after being picked up at his hotel by two police officers, who struck and Human Rights Watch spokesperson Reed Brody before escorting Correau to the airport.

Correau was in Chad to prepare a series of reports ahead of the trial of former Chadian president Hissène Habré, which is to start in the Senegalese capital, Dakar, on 20 July.

Habré, who fled to Senegal after being deposed, faces human rights charges relating to his time in office from 1982-1990.

He was with Brody in the restaurant at 10.00pm when two police officers arrived and told him he was to be deported.

They offered no reasons nor official documents, witnesses confirm.

When Correau tried to make some phone calls they became impatient and presented a badge, which Brody tried to photograph.

They then slapped Brody and Correau, who was then taken to the airport, without his glasses which he had lost in the mêlée.

The French ambassador, Evelyne Descorps, arrived at the airport in time to see Correau bundled onto an Air France plane bound for Paris but was unable to speak to him.

"I arrived in Chad last Thursday and on Friday I went through the usual registration procedures," Correau told RFI. "The authorities told me clearly then that I could start work while waiting for the official document."

RFI management has protested against the deportation.

Source: RFI (Paris), 24 June 2015; quoted and distributed by allAfrica.com

ALERT

FROM : 26/06/2015 [EN]

***Burundi: Burundi reporter says grenade thrown at home***<http://tinyurl.com/owhmwww>

The Committee to Protect Journalists is concerned about growing violence against journalists in Burundi and calls on the authorities to investigate all attacks and protect media workers.

Voice of America correspondent Diane Nininahazwe said a grenade was thrown at her home in the capital Bujumbura on Wednesday, a day after she received an anonymous death threat. No one was injured in the blast.

Nininahazwe told CPJ she did not know who was behind the attack. A day earlier she received three threatening text messages, including the death threat, because of her reporting. She said the texts came from a blocked number.

"The authorities must ensure the safety of journalists especially during the current political turmoil in Burundi," said CPJ Africa Program Coordinator Sue Valentine. "The state must investigate all threats against the press and bring the perpetrators to justice."

Nininahazwe said she had been reporting on a series of unexplained nighttime abductions in Gihanga, north of Bujumbura. She had asked the army about the kidnappings and was told by a military spokesman that they were the work of criminals. She had just returned from Gihanga when the grenade attack took place. CPJ phone calls seeking comment from both the government and presidential spokesmen were not returned.

Nininahazwe was staying with her parents. She recovered fragments from the grenade. The blast broke a window. She said she had been too afraid to call the police and report the incident Wednesday night but police visited her parents' home on Thursday.

According to CPJ research journalists have come under threat since protests on April 26th around the announcement by President Pierre Nkurunziza of his intention to seek a third term, a move the opposition called unconstitutional. Since then, over a hundred thousand Burundians have fled to neighbouring countries, according to the UNHCR. CPJ is aware of at least 38 journalists who have fled into exile.

This week, Second Vice President Gervais Rufyikiri fled abroad saying the president should not seek a third term, news reports said. Parliamentary elections are scheduled for June 29 before a presidential vote on July 15.

Source: Committee to Protect Journalists (New York), 25 June 2015

NEWS

FROM : 28/06/2015 [EN]

***Kenya: African news radio station hits airwaves***<http://tinyurl.com/pfs2ehl>

A new online radio station that will focus on Africa's political affairs was on Friday [26 June] launched in Nairobi.

ALC Radio is a joint initiative of the University of Nairobi and African Leadership Centre.

The station will focus on in-depth political issues across the continent with an aim to inform, educate and set the agenda.

ALC Director Godwin Murunga said Africa has for long been yearning for a media outlet that would involve experts and the public in addressing political and developmental issues.

"Africans have not had access to an independent media that combines expert analysis of key issues with an ongoing discourse with the major players as well as members of the public," said Dr Murunga.

Although the African media industry is growing fast, he said, only few media outlets are able to provide authoritative content on the security and leadership issues, which are critical challenges facing the continent.

The station will offer programmes that reflect on local perspectives as well as expert opinions in a bid to spark debate and influence change.

Content will include high-level interviews with political and policy leaders dubbed "Africa Talks".

Source: Daily Nation (Nairobi), Website, 26 June 2015

NEWS

FROM : 28/06/2015 [EN]

**Uganda: Top TV, Radio closed over tax debt**<http://www.newvision.co.ug/news/670278-top-tv-radio-closed-over-tax-debt.html>

The Uganda Revenue Authority (URA) has switched off Bwaise-based Top Radio and Top Television stations over tax arrears amounting to 200m shillings [62,000 dollars].

The stations, sharing a building, are a subsidiary to the Christian Life Church in Bwaise managed by Pastor Jackson Senyonga.

During the closure of the stations on Friday [26 June], Abdu Salaam Waiswa, URA's manager for debt collection, said the tax liability arose from audited books for both stations in 2011 and that negotiation on payment has been repeatedly breached.

Pastor Senyonga was not available for comment.

Waiswa said all the signed cheques during the negotiations had bounced and claimed there has been no communication.

"If Pastor Senyonga fails to pay the due taxes, we shall go ahead with criminal proceedings against him for issuing bounced cheques and later declare him bankrupt," said the URA official.

Workers were forced out of the stations and the URA put custom seals on the main entrance until the taxes that included VAT, income tax and PAYE (Pay As you Earn) are cleared before the closure of the financial year 2014/2015 which end on Tuesday 30 June.

The closure of the two stations comes only days after the digital migration - a transition from analogue to digital broadcasting - took effect.

Source: The New Vision (Kampala), website, 27 June 2015

NEWS

FROM : 29/06/2015 [EN]

**Cameroon: Cameroon radio station takes aim at Boko Haram**<http://tinyurl.com/pu8abcu>

A radio station in Cameroon is trying to warn Muslim listeners against what it describes as the erroneous brand of Islam being promoted by Nigeria's notorious Boko Haram militant group. Broadcasting around the clock, the Al-Houda radio station – which broadcasts out of Douala, Cameroon's economic capital – deals with issues relating to Islam and the Muslim fasting month of Ramadan, now in its second week.

It also, however, does its best to warn the local Muslim community against what it describes as Boko Haram's misguided approach to the Islamic faith.

"Islam prohibits the shedding of [innocent] blood. It says the human soul is inviolable and that human life is sacred," says one Muslim preacher featured regularly on the radio station.

"This is the true teaching of our religion, which contradicts the immoral and inhumane actions of Boko Haram."

Speaking to Anadolu Agency, station director Younous Paraiso said that Al-Houda "plays a very important role trying to inform Muslims of the true teachings of Islam, which preaches tolerance and respect for others."

He added: "Since the Sept. 11, 2001 attacks in the U.S., Islam continues to be demonized in the western media. It is therefore the duty of every Muslim to show the true face of Islam."

According Paraiso, Al-Houda is heard by over 80 percent of the country's Muslim population, although his assertion could not be verified.

"Although we don't have the statistics, we have natural ratings. Muslims [in Cameroon] need a radio station that deals with issues of importance to them," he said.

"We encourage listeners to strive for knowledge in every domain – not just religious knowledge," he added.

Source: World Bulletin / News Desk (Istanbul), 28 June 2015

NEWS

FROM : 29/06/2015 [EN]

**Tanzania: Community radio improves rural livelihoods in northern Tanzania**<http://tinyurl.com/nqgws7q>

Orkonerei Radio Service (ORS) is one of the rural-based community radios introduced in northern Tanzania's region of Manyara, which proved to be an effective tool towards improving people's livelihoods as well as scaling up information on weather patterns in the area.



A number of people in Simanjiro district, located nearly 80 kilometers from the tourist hub of Arusha, have been listening to the radio which is aired in local Maasai and Swahili languages. Despite the fact that the area is largely inhabited by pastoralists, there are many people who use weather information aired by the radio to improve farming activities, taking into accounts that the area is one of the areas which are potential for cereal crops farming in northern Tanzania. Isaya Loserian, one of the Maasai people living in the area, says ORS Radio has been key instrument in updating people on a number of issues including weather forecast and socioeconomic activities.

He says before the introduction of the radio, it was very difficult for people in the area to capture what aired in the national radios, as most national radios use Swahili language which isn't their mother tongue.

"But, this radio airs its programs in our Maasai language, this makes most people in this area to understand what is being aired.

"This radio has also supported the central government as most of the public campaigns like on the need for people to actively take part in the on-going Biometric Voters Registration (BVR) are easily broadcasted in our language," he says.

"As of now there are many people who have been doing a wide range of activities as a positive impact of the radio here," he says.

According to the Maasai elder, in the past, the drought- stricken area was very bad as farmers were unable to know the exact time when the rains come.

"Right now, the radio is assisting us a lot.

"We know the right time to plant," he says, commending efforts made by people who are behind establishing such community radio in remote areas like Terati.

Moses Adam, Chief Executive Officer of Friends of East Africa (FEA), implores the need for rural community to effectively use such local radio for their socioeconomic development.

Information is power and people need to use such media to cope with climate change which is becoming more severe in recent years, he says.

"Through radio people learn a number of issues on how to avert climate change.

"And they can also use it to get to know where to sell their agro-produces," he says.

ORS radio station manager Baraka Ole Maika says local communities in the area are well informed in various issues including the weather forecast and climate change.

"By addressing climate change issues the community has been able to handle drought negative impacts to their livestock that include regulating numbers of their livestock and relocating them in areas that are having high capacity of handling them and by so doing mitigating the over carrying capacity related problems," Ole Maika says.

He says the use of environment-friendly technology like low cost cooking stove and renewable energy such as bio-fuel power generators and solar have also been emphasized, enabled and implemented in a number of Maasai kraals.

The manager describes climate change as a major concern in the area compared to communities located in Arusha city.

Currently, people in the area supplied with power generated by bio-fuel produced by Jatropha plant as a result of information generated by the presence of the radio.

Martin Kariongi, Director of Institute for Orkonerei Pastoralists Advancement (IOPA), says the community must embrace the development achieved so far through community based participation.

Source: Coastweek.com (Mombasa), 29 June 2015

NEWS

FROM : 29/06/2015 [EN]

### ***South Sudan: Radio Emmanuel in Torit Breaks Down due to a Serious Technical Problem***

<http://tinyurl.com/nqwpqka>

Radio Emmanuel 89 FM, of the Catholic Radio Network (CRN), in Torit town of Eastern Equatoria State went off air on Tuesday due to the damage caused on the transformer.

Station Director Fr. John Opi Severino told Radio Bakhita that the Station experienced power fluctuation when the generator and solar power were switched on ending up to burn the transformer.

He adds that he cannot determine the resumption of Radio Emmanuel broadcast without assistance from CRN.

Program Presenter William Comboni Izo, who was in the studio when the incident occurred, narrowly escaped electric shock during the system breakdown at the station.

Meanwhile Emeritus Bishop of the Catholic Diocese of Torit foretells in Wau, Western Bahr El Ghazal State that peace is near, urging South Sudanese to prepare their hearts to embrace the nearing peace.

Emeritus Bishop Paride Taban reminds South Sudanese to pray for unity, Voice of Hope reported. The bishop reiterates that the Catholic Church is one and that Christians should uphold oneness in the church as Jesus Christ instructed.

Bishop Taban says Jesus is the prince of peace, always declaring "peace be with you" and that people should adhere to his declaration.

Source: AMECEA Online Newsletter (Nairobi), 26 June 2015

ALERT

FROM : 29/06/2015 [EN]

### ***Madagascar: Malagasy media group accuses authorities of jamming frequencies in capital***

The radio and television of the Malagasy Broadcasting System, MBS, which is owned by ex-President Marc Ravalomanana, is no longer broadcasting in the capital, Antananarivo, French state-funded public broadcaster Radio France Internationale reported on 25 June.

The MBS disappeared from the electronic media landscape for five years following the ouster of President Ravalomanana in 2009, but the station, which resumed broadcasting in the capital a few weeks ago, aired its programmes briefly before its licence was suspended hardly a month after making its return.

The MBS managing editor, Joel Ralaivaohita, has condemned the jamming of the station's frequencies. "We noticed that our frequencies are being jammed by some transmitters that have been placed around the capital for the past three months. This is true for the radio and the television. It is perhaps difficult to directly pinpoint those who are responsible for this. However, according to our intelligence, the Ministry of Communication is not neutral in this matter", he said. The ministry denied it was responsible for the jamming. However, the ministry's director-general, Guy Laurent Ramanakamonjy, confirmed that the MBS licence has been officially suspended since May this year. According to him, the MBS Company was dissolved in 2009.

"The company does not even exist. For that matter, we cannot grant a licence to a company that does not even exist. It is obvious in this context and we were surprised to hear it broadcasting", he argued.

The MBS officials refuted this version of events and threatened to sue in court.

According to the French radio correspondent, the issue of opposition media is a political one. A few days ago, the Viva network, which belongs to transitional president Andry Rajoelina, was suspended in the provinces because it has flouted regulations.

Source: Radio France Internationale (Paris), in French, 25 June 2015; translated and quoted by BBC Monitoring Global Newline Media File, 27 June 2015

NEWS

FROM : 29/06/2015 [EN]

### ***Nigeria: Radio Biafra Operating Illegally - -NBC***

<http://allafrica.com/stories/201506292183.html>

Radio Biafra is operating illegally without licence and security forces are on the trail of those behind it, the National Broadcasting Commission (NBC) has said.

NBC in a statement at the weekend said Radio Biafra is a pirate radio station which is transmitting seditious and divisive content contrary to the provisions of the Nigeria Broadcasting Code and the law.

"The commission wishes to assure the public that it is working in conjunction with the security forces to track the source of the broadcasts and possibly apprehend all those behind the station," NBC said in the statement by its director of public affairs Malam Awwalu Salihu.

The commission urged Nigerians to ignore the inflammatory content of the broadcasts and continue to work towards a strong, united and prosperous nation.

Source: Daily Trust (Abuja), 29 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 29/06/2015 [EN]

***Nigeria: Community Radio Stations Get a Boost***<http://allafrica.com/stories/201506292163.html>

Three weeks before leaving office President Goodluck Jonathan gave operators of community a golden handshake by approving provisional community broadcast licences to community development organizations across the six geo-political zones of Nigeria. Announcing it, Mr. Mba said "Mr. President just approved community radio stations, and that is great news for lovers of community radio in the country, finally community radio has been approved in Nigeria". He added that the NBC was working out modalities with those licensed to operate the stations to ensure that they carry out their mandate effectively in disseminating information at the grass roots.

He added that "We will be meeting with Community Radio Coalition and the representatives of the licensed stations so that we can work with them and reach a deep understanding on what their roles and responsibilities will be in the new era.

However, when the list of communities for which the community radio licences had been approved was released, the number was 17 and not 12.

Mba who addressed a meeting of community broadcast stakeholders on May 19, 2015 at the Nicon Luxury Hotel in Abuja disclosed that ...

Of the 17 beneficiaries, South West got four (4); North West , North Central, South East, and South South each got three (3) while the North East got just one (1)..

On October 19, 2010 at the NBC organized Africast Conference in Abuja the President had said that "the Federal Executive Council has considered and approved the guidelines proposed by the National Broadcasting Commission for the licensing of Community Radio in Nigeria". He said further that it had devolved power to the NBC "to consider and issue the licences without further recourse to the Presidency, provided such applicants have met all the conditions stipulated by law."

In spite of the approval however, the NBC did not issue any community radio licence till date. The Commission claimed that such a pronouncement was not enough to get it to start issuing community radio licences and until it received written signed directive, it could not do so.

Source: Daily Trust (Lagos), 28 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 30/06/2015 [EN]

***Uganda: Top Radio and TV re-opened***<http://www.newvision.co.ug/news/670318-top-radio-and-tv-re-opened.html>

Uganda Revenue Authority (URA) has removed the custom seals from Bwaise based Top Radio and Top Television after being switched off on Friday over tax liability of sh200m. The two stations that are a subsidiary of Christian Life Church managed Pastor Jackson Senyonga were re-opened after a cash deposit of sh75m and on condition that even on Monday they deposit another sum. Abdu Salaam Waiswa URA's manager for debt collection during the closure of the stations on Friday afternoon said the tax liability arose from audited books for both stations in 2011 and negotiation on payment has been repeatedly breached. Pastor Senyonga was not available for comment about the tax liability and his position on the matter. Waiswa said all the signed cheques during the negotiations had bounced and there had been no communication. "If Pastor Senyonga had failed to pay the due taxes we would go ahead and open criminal proceedings against him for issuing bounced cheques and later declare him bankrupt," said Waiswa. Workers were forced out of the stations and URA put custom seals on the main entrance until the taxes that included VAT, income tax and Pay As You Earn were cleared before the closure of the financial year 2014/2015 which is ends on Tuesday 30th June. The operation to crack down on tax defaulters as URA summarises the financial years also on Friday left over 30 shops on Energy Centre closed with each having a tax liability ranging from Sh2m and Sh4m Elvis Sekyanzi of Silk Events in Bugolobi on the same day also survived closure over Sh15m tax liability that was swiftly cleared.

Source: The New Vision (Kamapal), Website, 29 June 2015

NEWS

FROM : 30/06/2015 [EN]

### **Botswana: Botswana debates whether community radio encourages "tribalism"**

<http://tinyurl.com/o2rf42k>

An advisory group to the Parliament of Botswana has unanimously endorsed the establishment of community radio stations in that southern African country to "mitigate communication breakdown between Dikgosi and their communities." Dikgosi is the plural for Kgosi, a Setswana word for tribal chief. The problem, as the advisory board Ntlo ya Dikgosi sees it, is that Botswana's state media system doesn't seem to be reaching the population as effectively as it could, especially that portion who do not speak one of Botswana's principal languages. [...]

Botswana is a landlocked country with three huge lakes. South Africa faces its southern border. Zimbabwe runs along its northeastern flank. According to the CIA World Factbook it has eight AM and 13 FM stations. According to a government media survey, the most popular radio services are Radio Botswana 1 and 2. RB1 offers talk. When last I checked in on RB2, it was streaming a tune by pop crooner Glenn Medeiros. The state does, however, regulate radio content. "Broadcasters are required to promote music tracks by local artists," BOCRA's broadcasting page explains. "Broadcasters' licences specify a certain percentage of local content to be complied with."

Here is a country grappling with how to more effectively communicate with all portions of its population through radio. 92 percent of Botswanans listen to radio. Most speak and write in Setswana, but a significant minority speak other languages, like Kalanga and Sekgaladi. There is also a significant refugee population from Zimbabwe. So if the government wants to reach everybody about issues like weather emergencies and AIDS related health services and such, a community radio network could help. [...]

Full report and source: Radio Survivor (San Francisco), 29 June 2015

NEWS

FROM : 30/06/2015 [EN]

### **South Africa: Conference: Radio Days Africa**

<http://varsitypost.com/events/conference-radio-days-africa/>

Top international speakers will feature at the Wits Radio Academy's annual conference, Radio Days Africa, taking place from July 1-3.

The event has become the premier gathering of radio leaders on the -continent.

Some of the speakers include Eric Chinje of the African Media Initiative, Radio France International's Sophie Marsaudon, Radio 702's Pheladi Gwangwa, Kevin Fine of Jacaranda FM, Gareth Cliff of CliffCentral, Stella Ndabeni-Abrahams, Deputy Minister of Communications and Jonathan Wall from the BBC.

The theme is Radio 2.0, concentrating on the new shapes and forms the medium will take. This year's conference will introduce masterclasses where delegates can be taught by top experts on subjects such as advanced interviewing skills and music scheduling and how to build successful radio advertising campaigns.

For enquiries you can contact [radio@journalism.co.za](mailto:radio@journalism.co.za) or call 011 717 4083.

Source: Varsity Post (South Africa), Website, 30 June 2015

NEWS

FROM : 30/06/2015 [EN]

### **South Africa: French Journalist and International Consultant at Radio Days Africa**

<http://tinyurl.com/qfv2qjh>

1-3 July 2015

Wits Club, Braamfontein, Johannesburg

With the support of the French Embassy / French Institute of South Africa, Sophie Marsaudon, French journalist, and Andrew Manderstam, international consultant for French multimedia company Lagardère and vice-president of SA multimedia marketing company Mediamark, take part to the sixth edition of Radio Days Africa.

Sophie Marsaudon will talk around "Reporting terror & xenophobia" with Tunde Akpej, Knight Fellow, on Thursday 2 July from 12:00pm to 12:45pm, as part of "The Public and Community Day". She will also lead a masterclass on "Managing Sexual Danger in Conflict Reporting" on Friday 3 July from 12:00pm to 12:45pm, as part of "The Edgy Day".

Sophie Marsaudon will also take part to a roundtable discussion about Freedom of Expression with members of the SA media at the National Arts festival on Saturday 4 July at 10.00am at the Blue Theatre, Eden Grove.

Andrew Manderstam will talk around "Digital challenges and opportunities" on Wednesday 1 July from 11:15am to 12:00pm, as part of "The Mainstream Day".

The Wits Radio Academy's annual radio conference has become the premier gathering of radio leaders on the continent. It's where they grapple with issues facing the medium in a changing environment, get inspired by the best new ideas from here and abroad, and learn new skills. The conference will bring together around 50 top international speakers, and 200 and upwards delegates from public, commercial and community radio; producers, managers, on-air talent, sales and marketing staff and anybody else interested in the medium. It's the conference for everybody interested in radio and its future. This year, the theme is Radio 2.0, concentrating on the new shapes and forms the medium will take.

Programme of the conference can be downloaded from this website.

Source: French Institute of South Africa (Johannesburg), Website

RESOURCE

FROM : 30/06/2015 [EN]

### ***Africa: How to find useful and reliable information about farming on the Internet?***

<http://tinyurl.com/pj7udn9>

FRI Broadcaster-how-to document: How to find useful and reliable information about farming on the Internet

The huge amount of information available on the Internet creates new opportunities for broadcasters to find specific and reliable information. But it also creates new challenges in terms of deciding what is accurate or relevant and what is not. For example, by entering the word string "improved traditional poultry farming" in a search engine, we find more than a million very diverse web pages.

Included among these results are:

media articles on the theme

practical manuals, technical sheets, and photos about improved traditional poultry farming

pages unrelated to the theme, where the words "improved," "traditional," "poultry," and "farming" appear in a random way

How can a broadcaster avoid getting lost in such an enormous volume of information? How can broadcasters ensure that the information they find is reliable? Which websites regularly publish reliable information on farm-related topics? How can broadcasters rewrite this information in language that is understandable by farming audiences? And what can broadcasters when they find conflicting information?

How to find useful and reliable information about farming on the Internet

The broadcaster how-to is divided into five parts.

\* Part one briefly describes strategies for finding, organizing and sharing information or "content" on the Internet.

\* Part two suggests some methods to ensure that the information you find on the Internet is reliable.

\* Part three provides a list of organizations and websites that are known to be reliable.

\* Part four offers some tips on how to deal with conflicting information.

\* Part five offers practical advice on how to translate technical farming language into words and phrases that are understandable by farmer audiences.

Source: Barza Wire (Farm Radio International, Ottawa), Issue 341, 29 June 2015

NEWS

FROM : 01/07/2015 [EN]

### ***Nigeria: Addressing Radio Biafra's Divisive Commentaries***

<http://allafrica.com/stories/201506301204.html>

Last week, the National Broadcasting Commission (NBC) urged Nigerians to simply ignore Radio Biafra, a broadcast platform that has committed time, energy and resources to peddling resentful communication about Nigeria and its constituted authorities.

In two separate newspaper articles published in 2006 and 2009 in the New Sentinel and Sunday Trust, and credited to one of us, the manner of Boko Haram's total disregard for civil values was

the point of discourse. The report in question warned that the government's disregard of the rebellious inclination of the group would amount to a calculated catastrophe to society. The authorities ignored this at society's general peril.

Last week, the National Broadcasting Commission (NBC) urged Nigerians to simply ignore Radio Biafra, a broadcast platform that has committed time, energy and resources to peddling resentful communication about Nigeria and its constituted authorities. The management of NBC claims that they are aware of the pirate radio station, which is "transmitting seditious and divisive content contrary to the provisions of the Nigeria Broadcasting Code and law" and they are "working with security agencies to track the source of the broadcast."

... it serves every society well to pay due attention to signals and other sub-signals with the potentials to erupt into disturbing cauldrons of widespread violence.

Nnamdi Kalu, the name behind the radio, who is fondly called 'Director', has not been going about his endeavour in a manner that prevents the agitation of other members of the public. As it seems, the radio is winning several admirers among southerners in Nigeria on a daily basis. According to a random survey for the purpose of this article, an increasing number of traders, men and women in villages, schools and in commuter buses tune in to the 97.6 band width. In Aba, Abia State, the radio's audience is growing steadily among young people. [...]

Full report and source: Premium Times (Abuja), 30 June 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 01/07/2015 [EN]

### ***Africa: Radio, SMS More Effective than Internet in East Africa Governance***

<http://tinyurl.com/pfs2ehl>

Radio and SMS have been found to be effective in engagement between governments, civil society and citizens in East Africa as opposed to Internet-enabled phone applications.

Solutions such as mobile apps are only popular for those interested in technology, especially in urban areas, according to an iHub Research study, "The ICT and Governance in East Africa."

"Of the tools and initiatives in this study, it was found that using information and communications technology tools for governance is most effective in cases where low-cost and non-Internet based methods and tools such as radio and mobile phones (feature phones) are used, and in areas where forums exist for citizens to physically meet then follow up on issues raised using ICTs," the report said.

An example of this trend is radio listenership across Kenya. According to research by Kenya Audience Research Foundation, radio listenership in the East African country covers over 90 percent of the population.

This in contrast to Internet access, which reaches 64 percent of the population, according to the latest Communication Authority statistics.

Source: AFRInsider (New York), 1 July 2015

NEWS

FROM : 01/07/2015 [EN]

### ***Nigeria: Buhari orders re-issuance of Villa Press Pass to Deutsche Welle correspondent***

<http://tinyurl.com/pfs2ehl>

President Muhammadu Buhari on Monday ordered the re-issuance of Presidential Villa Press Pass to Deutsche Welle correspondent, Mallam Ubale Musa, who was expelled from villa by the previous administration.

The Special Adviser on Media and Publicity to the President, Mr Femi Adesina, disclosed this while presenting the re-issued villa press pass to Musa at the Presidential Villa, Abuja.

Adesina said that Musa's re-creditation as a State House correspondent was in keeping with Buhari's commitment to correct the wrongs of the past.

"Part of the change promised by President Buhari is correcting things that were wrongly done before.

"Mr Ubale Musa's accreditation was wrongly withdrawn. To redress the wrong done to him by the withdrawal, we have returned his Villa Press Pass to him so that he can continue his work without hindrance," he said.

In his remarks after receiving his Villa Press Pass, Musa thanked the President and his media team for restoring his accreditation.

He promised that he would continue to do his work as a State House Correspondent objectively, professionally and with due regards to the ethics of journalism.  
Source: Vanguard (Lagos), website, 30 June 2015

NEWS

FROM : 01/07/2015 [EN]

### ***South Africa: Apple Music to end SA radio protection, to disrupt 94.7, Jacaranda, 5FM etc***

<http://tinyurl.com/pfs2ehl>

The world's media has positioned Apple Music, launched yesterday at Apple's annual WWDC conference for developers, as an attack by the world's most valuable company on Swedish-founded music streaming business Spotify. I've done the software update on my iPhone and iMac signed up for the three month free trial. After playing around a little, it's already obvious this is much more than an attack on Spotify. Apple Music is going to be massively disruptive – especially on South Africa's hugely profitable music stations. Protected by archaic regulation that restricts the number of radio licences, the likes of 94.7, Jacaranda and 5FM will soon find their advertising-choked business models under threat. Their period as the most profitable radio stations in the world (EBITDA margins of 50% are common) is likely to end soon. Apple's attack is part of a strategy where the world's most valuable company (Market cap \$730bn) applies part of its \$200bn cash pile to fund disruptive businesses run as "pirates" or "skunkworks" at the extreme of its universe. This gives them the ability to operate with greater autonomy and agility – features displayed in last week's about-turn on artist fees during the three month free trial period. Music streaming is one of a number of sectors targeted by the group. Among the others is Driverless Cars.  
Source: BizNews.com (Johannesburg), website, 1 July 2015

ALERT

FROM : 02/07/2015 [EN]

### ***Zimbabwe: Jail term and radio station raid fuel concern in Zimbabwe***

<http://tinyurl.com/ns3zcsh>

Zimbabwean President Robert Mugabe's government seems to be taking a tougher line with the media, raiding a community radio station and imposing a prison sentence on a journalist in the space of a week.

The latest events follow weeks of gathering storm clouds for the media in Zimbabwe, a country that saw 22 media freedom violations in 2014 and whose president who is on the Reporters Without Borders list of "Predators of Press Freedom."

"The two latest developments have sounded a new alarm for media freedom, which is already very troubled in Zimbabwe," said Cléa Kahn-Sriber, the head of the Reporters Without Borders Africa desk.

"The authorities have reacted in a completely disproportionate manner to what these media outlets are alleged to have done. As the African Union's current chair, Robert Mugabe should set an example of AU's respect for its democratic obligations, including media freedom. This kind of harassment must stop."

Officers from police headquarters in the central city of Masvingo raided community radio station Wezhira on 29 June, two weeks after police questioned producer Wilson Mapoa for the third time on suspicion of broadcasting without a licence.

Mapoa's lawyer said the Broadcasting Authority of Zimbabwe was already processing the station's request for a licence and that the repeated interrogations were illegal in as much as the police should be putting their questions to the organization that owns the radio station, which they refused to do.

Mapoa said the police had threatened to return, seize the radio station's equipment and close it down. They also wanted to know where the station got the money to pay for the equipment.

The raid came six days after freelance journalist Patrick Chitongo was sentenced to a total of 12 months in prison (four of them suspended) for publishing three issues of a newspaper called The Southern Mirror without a permit from the Zimbabwe Media Commission, thereby violating section 72 (1) of the Access to Information and Protection of Privacy Act (AIPPA).

Chitongo said the three issues were produced as examples to be submitted to the commission along with a permit application. He is appealing against his sentence and his lawyer has requested his release on bail. Meanwhile, he continues to be detained.

Source: The Zimbabwean (London), Website, 2 July 2015

NEWS

FROM : 02/07/2015 [EN]

## ***South Africa: Five things that you need to know about radio in South Africa***

<http://tinyurl.com/pfs2eh1>

Lauren Shapiro presented "10 things you need to know about South African radio" during the 2015 Edition of the Radio Days Africa conference at the Wits Club hosted on the university's West Campus. We chose five to share with you.

### ***1. Radio still has huge penetration in South Africa.***

87% of the population listens to radio. That means that for every one person who uses facebook in South Africa, there are three radio listeners. And for every person who reads a newspaper, there are two times as many listening to radio.

### ***2. People like to listen to radio in their mother tongue.***

Eight out ten people prefer to listen to radio in their mother tongue. However many people often still listen to radio in both their mother tongue and in English. This is because english is seen as the language driving economy and business in the country as well as education. Many parents who listen to radio at home are conflicted between preserving their home language while wanting their children to be educated in English.

### ***3. We are listening to radio less now than we did 10 years ago.***

People spend 33% less time listening to radio than ten years ago. Young people spend five hours a day on social media and 41% less time on radio than ten years ago.

### ***4. Few people listen to radio on digital devices.***

With the intense digitization of the media, streaming radio is relatively low based in South Africa. Barriers to internet access seems to be the driving this, with only 1% of people accessing radio using their computers or laptops. 78% still use the normal radio set, 19% listen to radio on their cell phones and 35% in their cars.

### ***5. With such a large reach, radio is an effective public watchdog.***

81% of South Africans agree that it is the duty of the media to expose corruption among politicians and business people, but 44% say journalists report negative stories about South Africa and do not show the good things that are happening in the country. 45% of the people surveyed in this study also that say journalists harm people's reputations because they don't check information sufficiently.

Source: Wits Vuvuzela Online (Wits and Braamfontein), 1 July 2015

NEWS

FROM : 02/07/2015 [EN]

## ***South Africa: Radio Conference a Platform to Exchange Ideas***

<http://allafrica.com/stories/201507021342.html>

Deputy Minister of Communications Stella Ndabeni-Abrahams says the Radio Days Africa conference, which is currently taking place in Johannesburg, provides a useful platform to exchange ideas, information and experiences about the issues facing radio.

Hosted by the Wits Radio Academy, the three-day conference has brought together 50 top international speakers, over 200 delegates from public, commercial and community radio, producers, managers, on-air talent as well as sales and marketing staff to grapple with issues facing the radio in a changing environment.

Among the topics under the spotlight include international insights on making social media work for radio programmers, the challenge of implementing needletime, how to build a successful radio advertising campaign, the role of audio in building brands and the enabling radio's digital future. Addressing the delegates on Thursday, Deputy Minister of Communication, Stella Ndabeni-Abrahams said the conference takes place less than a month after the deadline to migrate from analogue to digital broadcasting passed.

Emphasising that South Africa was not the only country that did not meet the deadline, the Deputy Minister attributed the missed deadline to factors that were beyond government's control, including court cases filed by media houses over the set-top-box controls.

"The good news though is that the recent judgement in favour of government by the North Gauteng High Court will enable us to speed up the process of digital migration," she said, adding that migration is going to happen within the next two years.

"Digital migration must happen because it is in line with the National Development Plan to create a



robust, reliable, secure and affordable ICT infrastructure."

The NDP calls for a National ICT policy that supports the needs of the economy and the migration from analogue will promote industrial development, job creation and access to information.

Despite not meeting the deadline, Deputy Minister Ndabeni-Abrahams told delegates that government is implementing plans to minimise the potential radio frequency interference as a result of migrating from an analogue to a digital broadcasting system.

This has seen South Africa signing several bilateral agreements with neighbouring countries such as Lesotho, Botswana and Mozambique in order to minimise cross-border radio frequency spectrum interference.

The purpose of these agreements, according to the Deputy Minister, is to harmonise the use of radio frequency spectrum to ensure that there is no interference.

They also include the sharing of migration plans, processes to handle frequency spectrum interference and the release of digital dividends timing.

Government was also taking concrete steps to introduce digital radio broadcasting.

Detailing some of the advantages and benefits associated with digital radio broadcasting, Deputy Minister Ndabeni-Abrahams said it will among other things, open the airwaves to more radio stations as the current analogue FM signal is already crowded, especially in Gauteng.

It will also lead to improved audio quality and enable services such as weather, traffic and news to be displayed on radio screens, especially in cars. Other benefits include improved power consumption and lower maintenance costs.

Government has also made steady progress towards making digital radio broadcasting a reality through the state-owned broadcasting signal distributor Sentech and the Independent Communications Authority of South Africa (Icasa) which are working with the broadcasting industry to develop a regulatory framework and commercial model for digital radio in South Africa.

To ensure that government understands operational issues and test technical functionality Sentech has, in partnership with various stakeholders like the National Association of Broadcasters (NAB) and Southern African Digital Broadcasting Association (SADIBA), conducted digital radio trials to evaluate the Digital Audio Broadcasting (DAB+) and Digital Radio Mondiale (DRM).

They have given test licences to broadcasters to see if they will be able to broadcast using DAB or DRM.

Source: SAnews.gov.za (Tshwane), 2 July 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 02/07/2015 [EN]

### ***South Africa: Minister Faith Muthambi Welcomes Appointment of New SABC CEO, Frans Matlala***

<http://allafrica.com/stories/201507021055.html>

The Minister of Communications Faith Muthambi expresses confidence in the new SABC Chief Executive Officer, Frans Matlala

The Minister of Communications Ms Faith Muthambi has welcomed Mr Frans Matlala to his new position as the Chief Executive Officer (CEO) of the South African Broadcasting Corporation (SABC), and expressed her confidence in his ability to steer the Corporation towards achieving operational excellence.

"Mr Matlala is a capable leader. His appointment comes at a crucial time, when the SABC is entering the digital broadcasting phase. I believe that with his experience, he is the right person to guide the SABC and ensure that it fulfils its mandate, while also incorporating good governance," said the Minister.

"We look forward to working with him and wish him the best in his new role," Muthambi added.

Source: South African Government (Pretoria), Department of Communications, Press Release, 2 July 2015; quoted and distributed by allAfrica.com

NEWS

FROM : 03/07/2015 [EN]

***Africa: PAMRO conference to tap into African media research***

<http://www.bizcommunity.co.tz/Article/209/19/130948.html>

The 16th annual Pan African Media Research Organisation (PAMRO) conference is set to take place this year in Tanzania from 23 - 26 August at the Best Western Coral Beach Hotel, Dar es Salaam... PAMRO conference to tap into African media research

Conference attendees will hear speakers from Africa, the Middle East, the United States and Europe unpack the latest in media research methodologies being utilised globally, but particularly, in the African continent.

Chairman of PAMRO, Josiah Kimanzi says the conference aims to benchmark the best of Africa's media research methodology which is growing in influence.

"As an organisation we aim to be eventually represented in every country on the continent. Up to now we have mainly interacted with English speaking countries in Africa, but now PAMRO is working hard to gain access to Francophone Africa and North Africa as well.

"Globally, Africa is viewed as a marketer's dream destination but with its own special idiosyncrasies. Research techniques that work in the west do not necessarily apply to Africa. It is important to participate in a conference like this because it offers the best media minds who work together to develop unique research methodologies that meet African markets' needs", he said.

The speakers in Dar es Salaam include Neil Higgs, Chief Innovation Partner at TNS, South Africa, who will talk about the development of a short pan-African measure of economic status; Tomas Krasny, Regional Lead - Audience Measurement and Insights of CEE-MEYA, GfK in the Czech Republic who will discuss Radio: How to measure this future media star of Africa; and Charles Makau, Country Head of Ipsos SSA in Tanzania who will present a paper on the Tanzanian Media Kaleidoscope.

Source: Biz-Community.com, 3 Jul 2015

NEWS

FROM : 03/07/2015 [EN]

***Sudan: Authorities Ban Sudanese Radio Series Tackling Corruption***

<http://allafrica.com/stories/201507030315.html>

The Sudanese authorities have ordered the director of the National Television and Radio Corporation to stop broadcasting the radio series Beit El Jalous.

Screenwriter and psychologist Ali Baldo accused prominent businessmen and media tycoons of instigating government officials to stop the series that reportedly criticises suspected links between power, wealth, and the media.

The Sudanese radio began broadcasting the series, said to be addressing the spread of corruption and nepotism in the country, during the current fasting month of Ramadan.

Source: Radio Dabanga (Hilversum), 2 July 2015; quoted and dsitributed by allAfrica.com

<b>NOUVELLES</b>
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NEWS

FROM : 17/06/2015 [FR]

### ***Sénégal: Le Groupe audiovisuel africain lance Label Radio et Label TV***

<http://fr.allafrica.com/stories/201506161266.html>

Le Groupe audiovisuel africain, dont l'un des responsables est le Sénégalais Mactar Sylla, a lancé un projet de radio et de télévision dénommé respectivement "Radio Label et Label TV" avant le passage du continent au numérique prévu ce 17 juin, a appris l'APS auprès des initiateurs.

"Mactar Sylla et le directeur général Ousmane Cissé, tous deux cumulant plus de 45 ans d'expérience dirigeante dans les médias publics et privés, nationaux, africains et internationaux viennent de dévoiler le nom et le logo des entités du groupe audiovisuel panafricain : Label Radio et Label TV", indique un communiqué transmis à l'APS.

Fonctionnant tant aussi bien en français qu'en anglais, ces noms (Label Radio et Label TV) évoquent à la fois l'esthétique et la vision d'une Afrique positive dont l'image et la marque sont à promouvoir, avec la signature : "branding the continent, l'image du continent", souligne le texte. Selon la même source, les équipes recrutées par appel international à candidatures, regrouperont des professionnels aguerris et de jeunes talents de diverses nationalités et se mettront progressivement en place au cours des prochains mois avant le lancement officiel.

Les installations d'un niveau technologique sans précédent en Afrique francophone entrent dans la phase test, à compter de ce 17 juin 2015 pour une montée sur satellite planifiée pour les prochains mois, annoncé les initiateurs.

Label Radio et Label TV se veulent une "vitrine de l'Afrique émergente avec un ancrage au cœur du continent et une ouverture aux diverses aires géographiques et culturelles, notamment en direction des diasporas".

Source: Agence de Presse Sénégalaise (Dakar), 15 juin 2015; repris et distribué par allAfrica.com

ALERT

FROM : 18/06/2015 [FR]

### ***Burundi: Les principales radios privées maintenues en quarantaine***

<http://fr.allafrica.com/stories/201506180997.html>

Au Burundi, plus d'un mois après leur fermeture, les principales radios privées du pays ont toujours interdiction d'émettre sur ordre du pouvoir malgré les assurances sur leur réouverture qui sont faites depuis fin mai. Les stations indépendantes sont accusées par le gouvernement d'avoir encouragé les manifestations contre le troisième mandat du président Pierre Nkurunziza et d'avoir trempé dans la tentative de coup d'Etat de la mi-mai dans le pays.

Les professionnels des médias privés du Burundi dénoncent aujourd'hui le double langage des autorités, qui annoncent la main sur le cœur leur attachement à la liberté de la presse et à la réouverture des radios privées détruites lors de la tentative de coup d'Etat du 13 mai au Burundi. Officiellement, le gouvernement a proposé à toutes ces radios privées - Rema FM, Isanganiro, Bonesha, RPA, la radio-télévision Renaissance - de rouvrir, mais à condition de mettre en commun leur signal. « Les médias peuvent travailler en synergie à la Maison de la presse, en attendant que d'autres conditions soient remplies », a précisé le ministre burundais des Relations extérieures Aimé Alain Nyamitwe.

C'est ce message qui est donné à toutes les délégations qui visitent le Burundi. Mais la réalité aujourd'hui, c'est que le procureur général de la République a interdit une nouvelle fois, mercredi 17 juin, à toutes ces radios, de rentrer dans le studio de la Maison de la presse, car elles font toujours l'objet d'une enquête sur la complicité éventuelle dans la tentative de coup d'Etat au Burundi, à l'exception de Rema FM proche du pouvoir, et depuis mercredi 17 juin, de Radio Insanganiro.

Mais de toute façon, les responsables des médias burundais rejettent ce principe. « La synergie, ce n'est pas une fusion de médias, a aussitôt réagi Innocent Muhozi, directeur de Renaissance FM. C'est une mise en commun ponctuelle de moyens de ressources humaines et matérielles pour couvrir un événement donné. Se mettre en synergie des médias qui existent. Il faut qu'on existe, qu'on nous laisse travailler ! Qu'on nous laisse travailler, comme ça on ira dans une synergie ! » Autre signe que les relations entre les médias privés au pouvoir burundais sont au plus mal, une cinquantaine de journalistes ont fui au Rwanda voisin et disent craindre pour leur vie.

Source: Radio France Internationale (Paris), 18 juin 2015; repris et distribué par allAfrica.com

NEWS

FROM : 18/06/2015 [FR]

## ***Burkina Faso: Comment mieux gérer les radios communautaires? Un défi de CFI et UNALFA***

<http://tinyurl.com/pfs2ehl>

Une voix amicale, pas comme à la burkinabè, retentit tendrement, balayer par un vent frais du climatiseur ricochant sur les brasseurs rase mon front allègrement. Dans une salle peu ordinaire des salles de rédaction des radios communautaires, les regards se croisent : dix personnes avalent des yeux le formateur. Nous sommes à l'hôtel de l'avenir ce samedi 13 juin 2015. il 11h 52, C'est le couronnement de six jours de travail. Six jours pour porter le manteau du Manager d'équipe. Pourrait -on arracher le vieil homme de dictateur ? il est 16h36 ce jeudi 18 juin 2015. Je vais dire un mot au Formateur Sahadou Ali Zato du Bénin. Des émissions de radio LIBERTE à VENEGRE de Ziniaré en passant par radio POG-NERE, on remonte au vers le nord par LA VOIX DU PAYSAN, tu verras une diversité de gérer les hommes. Aussi tu prendras du souffle à Bobo en écoutant LPC en transitant par radio PALABRE. Lorsque l'on écoute attentivement les femmes de radio MUNYU, il te sera facile de dresser un arbre à problème qui sera utile pour la jeune radio de SAPOUY et celle de BAGRE POLE. Comment ne pas vouloir réussir un processus de changement dans des radios qui sont héritières d'un mécanisme dont le noyau est inconnu ? Dans la savane, c'est l'aura de la faune et la flore dans un écosystème harmonieux, Là, Savane FM console, et il est facile que sur le PIC Nahouri, on savoure les notes de radio GOULOU.

Et le tic de M. Zato retentit : « on se comprend ? » lisez avec un accent Béninois. Oui, on se comprend BIEN M.Zato. Tu as planté un baobab d'assertivité dans nos cœurs, il grandira. Et oui, vous me demandez comment je compte appliquer ce que je viens d'apprendre ? Moi, je me demande est ce que je pourrais relever le défi que tu me lance sans langue de bois.

C'est avec aisance que j'ai reçu mes chefs de services pour un bref rapport de ma semaine d'absence, je t'assure M. Zato je m'évertuai à écouter impatientement mes collaborateurs tout essayant un exercice de reformulation. Ça fait du Bien. Ça économise de l'énergie.

Qu'est ce que cela me permettra de faire ? Franchement : Commencer par diagnostiquer les problèmes du personnel ? Pourquoi nous n'avons pas assez de recettes ?

Commencer un plaidoyer pour une meilleure motivation des agents ?

A quel niveau l'oscilloscope du groupe vacille ?

Sommes-nous encore dans une zone de turbulence ou de rupture ?

Merci à l'UNAFSA, merci à CFI, merci à tous : Zato, Salomé, à Jean Marie COAT, à Pierre-Yves SCHNEIDER.

Je suis dans une ville de militaires d'élites et l'on peut parfois partager leur réflexion : GUIDE DE L'ARMEE « la première qualité du soldat est la constance à supporter la fatigue et les privations. La valeur n'est que la seconde... La pauvreté, les privations et la misère sont l'école du bon soldat » Une citation de Napoléon.

Source: Ouest Africa Blog, 18 juin 2015, par Donald DUWANI, radio Goulou 99.5 FM, Pô, Burkina Faso

NEWS

FROM : 20/06/2015 [FR]

## ***Monde: L'AMARC en 2014: Entre transformation et continuité***

<http://www.amarc.org/?q=fr/node/2283>

L'Association mondiale des radiodiffuseurs communautaires (AMARC) a publié son rapport annuel cette semaine. Retour sur une année qui s'est terminée, ce rapport présente les activités menées par le Secrétariat international et les bureaux régionaux. Le secteur des médias est en constante évolution et le secteur des médias communautaires n'y fait pas exception. Entre tradition et innovation, l'AMARC a accompagné les membres ainsi que les partenaires afin de leur permettre de mieux faire face aux défis à venir.

Tel que le commente Francesco Diasio, Secrétaire général de l'AMARC: «En termes généraux, nous avons remarqué en 2014, que le secteur est encore très souvent mis en danger par le manque d'accès aux ondes et le manque de cadres réglementaires clairs, de ressources financières adéquates, d'homogénéité des parcours professionnels, et d'une simple approche binaire des droits de communication: nouveaux médias/médias traditionnels, service public/radiodiffuseurs commerciaux, numérique/analogique, Nord/Sud, centrale/marginale, etc. En 2014, l'AMARC a continué à remplir ces dualités en fournissant un troisième modèle pour les droits de

communication, en défiant les processus mondiaux en plaidant auprès des représentants politiques locaux, en faisant du renforcement des capacités et à travers des campagnes adoptant des perspectives et méthodologies locales».

En 2014, il y a eu de nouvelles avancées pour la radio communautaire dans différentes régions, mais il reste encore beaucoup de travail à faire. Comme María Pía Matta Cerna, Présidente de l'AMARC, le mentionne dans sa préface: «Aujourd'hui, nous assistons à des changements appuyant la radio communautaire dans différentes parties du monde, notamment avec l'introduction de nouvelles lois qui garantissent la reconnaissance du secteur, mais cela ne suffit pas. Nous avons besoin d'un système qui garantit la diversité des médias, le pluralisme et la capacité et la volonté de promouvoir des débats publics, ce qui est la règle de base de toute démocratie».

Cette dernière année a parsemée de défis pour l'AMARC alors que l'organisation a traversé une période de transition et d'harmonisation, tout en maintenant ses devoirs envers ses partenaires, ses membres et associés. Alors que l'année 2015 est bien entamée et que AMARC11 est en vue, l'AMARC regarde vers l'avenir avec confiance.

Source: AMARC Secrétariat International (Montréal), 19 juin 2015

NEWS

FROM : 22/06/2015 [FR]

### ***RDC: Lubumbashi: la télévision est le média le plus suivi, selon une enquête Target***

<http://tinyurl.com/phxygdm>

Environ 93% des personnes interrogées à Lubumbashi (Katanga) suivent les chaînes de télévision, indique une enquête de Target SARL dont les résultats ont été publiés, samedi 20 juin. Selon cette enquête, réalisée en décembre 2014, environ 29% des personnes questionnées dans la ville cuprifère suivent les stations de radio alors que 27% préfèrent être informées via l'internet, 16% par des chaînes câblées et seulement 11% des Lushois interrogés lisent les journaux.

Le Directeur général de Target, Serge Mumbu, a indiqué que cette enquête entend aider les médias à améliorer leurs productions dans la ville de Lubumbashi.

«Les acteurs qui sont dans le domaine des médias doivent faire un effort pour comprendre ce que les gens veulent et leur offrir. Et ils doivent éviter de faire les choses de façon standard. Il y a des réalités purement locales», a-t-il souligné.

L'enquête de Target SARL a montré que les besoins spécifiques de Lushois sont différents de ceux de Kinshois dans le secteur des médias.

Selon cette étude, l'audience des médias de Lubumbashi est plus portée sur les journaux télévisés et les émissions sportives alors que celle des médias de Kinshasa est plus intéressée à la musique et aux films.

Target SARL est spécialisée dans les études des marchés en RDC.

Source: Radio Okapi (Kinshasa), website, 22 juin 2015

NEWS

FROM : 22/06/2015 [FR]

### ***Sénégal: Ramadan et changement de programme des radios et télévision sénégalaises***

<http://fr.allafrica.com/stories/201506221243.html>

Le mois béni du ramadan a débuté ce vendredi 19 juin pour une grande majorité de la communauté musulmane sénégalaise.

A l'occasion de cette période caractérisée par une abstinence totale doublée d'une piété, d'un esprit de solidarité et de partage, beaucoup de radios et télévisions de la place ont procédé au changement de leur programme. Cela, pour mieux être en phase avec l'attente des jeunes. C'est ainsi que le temps d'un mois, les prêches, les émissions religieuses, la traduction du Saint Coran entre autres, dament le pion aux autres genres.

La majeure partie des radios et télévisions sénégalaises de la place comptent adapter leur programme aux couleurs du mois béni du ramadan. Une décision prise pour adapter les émissions mais aussi pour répondre aux attentes des jeunes. C'est ainsi qu'à la place des diffusions musicales et folkloriques habituellement servies aux auditeurs et téléspectateurs, à longueur de journée, sont préférées celles religieuses comme les prêches et la traduction du Coran et la Sunna du prophète Mohamed (PSL).

Le rédacteur en chef de la radio Sud Fm Alioune Diarra, explique qu'au niveau de la première radio privée du Sénégal, le programme a longtemps tenu en compte l'aspect religieux. «Dans notre programmation, on n'a toujours accordé une part importante à la religion avec notre desk religieux

qui habituellement fait un bon travail. Ce qui est sûr est que les choses vont s'accroître», at-il indiqué. M. Diarra soutient que pour respecter ces quatre semaines de jeûne, la grille de programme va connaître évidemment un changement manifeste et un important espace sera réservé à la rubrique religion, plus que d'habitude. [...]

Du côté de Walfadjri, le directeur des programmes Pierre Edouard Faye explique qu'il n'est pas nécessaire de chambouler le programme à cause du Ramadan, mais il y'aura juste un petit réaménagement car il faut toujours joindre l'utile à l'agréable. «On ne peut pas faire à 100% de la religion. C'est parce que les gens ont jeûné, qu'ils souhaitent entendre toute la journée des prêches. On peut jeûner tout en écoutant de la musique, de l'information et d'autres thèmes. C'est pour cette raison qu'on n'a pas jugé nécessaire de créer de nouvelles émissions religieuses durant ce mois béni. C'est dire que le programme sera conservé. Même si du lundi au vendredi l'émission Tafsir avec Hady Niass va continuer».

Texte complet et source: Sud Quotidien (Dakar), 20 juin 2015; repris et distribué par allAfrica.com

NEWS

FROM : 23/06/2015 [FR]

### ***Ouganda : Un agriculteur s'initie à l'aviculture en écoutant la radio***

<http://tinyurl.com/p2tv7ww>

Silvesto Gwebayanga prend sa vieille petite radio noire et va s'asseoir à l'ombre d'un gros manguier. Il ne prête aucune attention au bruit que font les enfants qui jouent près de sa maison à Buyende, un village situé à 140 kilomètres, à l'est de Kampala, la capitale ougandaise.

Tous les mercredis, l'agriculteur de 41 ans écoute Ssebo FM, une station locale qui émet vers les localités de l'est de l'Ouganda depuis la ville avoisinante de Kamuli. C'est l'heure de l'émission radiophonique agricole Eirobooz Ery'abalimi (La voix des agriculteurs) diffusée en langue soga, et qui est réalisée avec l'appui de Radios Rurales Internationales.

Après avoir entendu parler d'aviculture grâce à l'émission, M. Gwebayanga a décidé d'entreprendre sa propre activité avicole. Il déclare : « J'avais vendu [suffisamment] de patates douces pour pouvoir récolter un capital de 160 \$US afin de démarrer l'élevage des volailles. Après avoir construit un poulailler provisoire pour les poules, j'ai acheté 120 poussins de chair à griller et des aliments pour animaux. »

Il explique : « J'ai choisi les poulets à griller parce qu'ils deviennent matures assez rapidement et les hôteliers de la ville de Kamuli en demandent. »

Jonathan Gidoi est le directeur marketing du Village Hotel de Kamuli. Il raconte : « Nos client(e)s préfèrent les poulets à griller parce que leur chair est tendre. Nous aussi nous les apprécions, car leur cuisson nécessite moins de combustible que celle des autres races [locales]. »

M. Gwebayanga achète 250 kilogrammes de son de maïs moulu qu'il mélange avec une quantité équivalente de moulée de poisson séché. Il dépense 93 \$US pour nourrir sa volaille avec ces aliments nutritifs pendant une semaine.

Mary Mutesi est la directrice de la station Ssebo FM. Elle déclare : « Les commentaires que nous recevons des agricultrices et des agriculteurs démontrent [qu'ils] ... sont heureux du fait que la radio fonctionne. Il existe un lien évident entre ce qu'ils entendent à la radio et la pratique de l'aviculture ou l'agriculture. »

Nassar Ngobi est l'agent de vulgarisation du district de Kamuli. Il déclare : « L'émission radiophonique agricole me facilite la tâche ... Je n'ai pas besoin de courir après les agricultrices et les agriculteurs de village en village. Je peux également discuter avec les agricultrices et les agriculteurs lorsque je réponds à leurs questions tous les dimanches pendant la tribune téléphonique où on passe en revue le contenu de l'émission agricole. »

Il poursuit : « Ce dimanche, par exemple : les auditrices et les auditeurs qui ont écouté Eirobooz Ery'abalimi le mercredi m'ont demandé des renseignements sur les rubriques afférentes à la préparation de leurs propres aliments [et] l'utilisation adéquate de l'engrais de ferme pour accroître les rendements de leurs [cultures]. »

Shiboe Simon Peter tire également profit de l'émission radiophonique. Il explique : « Je dépensais beaucoup [d'argent] pour louer des terres afin d'y cultiver. Mais grâce aux nouvelles techniques que j'ai apprises à travers l'émission radiophonique, je peux désormais cultiver suffisamment de légumes, et ce, juste sur mon propre petit lopin de terre pour les vendre au marché [local], et il m'en reste assez pour la consommation de ma famille. »

M. Gwebayanga a agrandi sa production avicole, passant de 120 poules à 570 poules. Il déclare : « Mes ventes me rapportent 1 350 \$US tous les quatre mois. Cela a illuminé ma vie ... J'ai acheté un terrain à trois kilomètres de la ville de Kamuli où j'ai l'intention de développer mes activités. De plus, je suis en train de me construire une résidence principale dans le village de Buyende. »

Source: Barza Infos (Radios Rurales Internationales, Ottawa), nr. 340, 23 juin 2015

NEWS

FROM : 23/06/2015 [FR]

**RCA: Radio Ndeke Luka à Ndele**<http://tinyurl.com/pfs2ehl>

Radio Ndeke Luka à Ndele dans le Bamingui-Bangoran sur 100.9 FM depuis cet après-midi.

Sopurce: Fondation Hironnelle (Lausanne), Twitter, 21 juin 2015

NEWS

FROM : 23/06/2015 [FR]

**Gabon: Ogooué-Maritime : Des outils pour les médias**<http://www.gabonews.com/fr/actus/communication/article/ogoooue-maritime-des-outils-pour-les-medias>

Journalistes, producteurs, techniciens et autres professionnels des médias disséminés dans la province de l'Ogooué-Maritime sont en formation pour un renforcement de capacités à Port-Gentil, rapporte notre correspondant Port-Gentil (Gabonews).

Du 22 au 26 juin 2015, les professionnels de l'information des organes de presse implantés ou représentés dans l'Ogooué-Maritime se penchent sur la collecte et le traitement de l'information, c'est un atelier qui se tient à Port-Gentil sous l'égide du ministère de la communication en partenariat avec l'Unesco.

Ce séminaire vient répondre aux besoins exprimés par les hommes et femmes de médias de la province. Les participants venus de Radio Ndougou (Gamba) et la Racom (Omboué) sont aux côtés de leurs confrères de la capitale économique gabonaise pour acquérir de nouvelles techniques de production d'émissions, entre autres.

A l'ouverture dudit atelier, Jean Pascal Ndong, l'un des formateurs, a échangé avec les séminaristes autour de la collecte et le traitement de l'information.

Ils ont pu avoir un éventail d'informations sur la démarche, quant au traitement à proposer au public. C'est une rencontre qui va donner l'occasion de jeter un regard sur les besoins réels des rédactions. « C'est avec beaucoup de satisfaction que les journalistes et autres professionnels de la communication vont bénéficier de ces outils » a estimé le secrétaire général de province, Jacques Makoupa. L'Ogooué-Maritime constitue le 2ème bassin en termes de présence de médias au Gabon après l'Estuaire.

Source: Gabonews, 23 juin 2015

ALERT

FROM : 24/06/2015 [FR]

**Tchad: Le Tchad expulse sans ménagement un journaliste de RFI**<http://tinyurl.com/owdrncr>

Interpellé à son hôtel de N'Djamena, la capitale du Tchad, l'envoyé spécial de Radio France internationale (RFI) Laurent Correau a été expulsé du pays dans la soirée de mardi 23 juin, comme l'a rapporté mercredi la radio sur son site Internet. Lors de l'interpellation, Laurent Correau et Reed Brody, porte-parole de l'organisation non gouvernementale internationale Human Rights Watch, qui l'accompagnait, ont été giflés, rapporte RFI.

Des témoignages cités par RFI évoquent deux hommes se présentant comme des « agents de la police des airs et des frontières » venus signifier au journaliste « son expulsion du territoire tchadien ». Il est alors 22 heures et Laurent Correau dîne avec Reed Brody à son hôtel. Les deux agents n'auraient fourni ni « explication ni document officiel ». [...]

Texte complet et source: Le Monde (Paris), 24 juin 2015

NEWS

FROM : 24/06/2015 [FR]

### ***Madagascar: Retrait de licence - La direction générale du MBS s'insurge***

<http://fr.allafrica.com/stories/201506241486.html>

Le directeur général du groupe MBS, Mamy Rakotoatvelo, est monté au créneau hier à Faravohitra pour dénoncer le retrait par le ministère de la Communication de la licence d'exploitation du MBS Télévision et Radio.

« Nous avons reçu du directeur général de la Communication une lettre retirant la licence d'exploitation du MBS Télé et Radio. Or, nous tenons à réitérer que si la télévision et la radio MBS ne peuvent plus émettre depuis 2009, c'était à cause des événements du 26 janvier (Lundi Noir) qui ont pillé tous leurs matériels. », a-t-il rappelé.

Interpellation. Par ailleurs, le directeur Général du groupe MBS, Mamy Rakotoarivelo, a publiquement interpellé le ministère de la Communication sur le brouillage dont la télévision et la Radio MBS sont actuellement victimes. « J'ai plusieurs fois demandé au ministre de la Communication de mettre fin à ce brouillage, mais le problème persiste jusqu'à présent. », a-t-il fait savoir. Mamy Rakotoarivelo n'a pas exclu hier une voie judiciaire pour régler les problèmes rencontrés par la télévision et la radio MBS qui sont actuellement en essai technique.

Source: Midi Madagasikara (Antananarivo), 24 juin 2015; repris et distribué par allAfrica.com

NEWS

FROM : 25/06/2015 [FR]

### ***Burundi/Rwanda: Des journalistes burundais exilés animent une émission depuis Kigali***

<http://tinyurl.com/plx3wyc>

Pour la première fois, une émission spéciale préparée et présentée par des journalistes burundais en exil a été enregistrée à Kigali, au Rwanda. L'émission a été diffusée par six radios rwandaises qui émettent aussi dans certains endroits du Burundi. Le but, selon les concepteurs de l'émission : offrir une information pluraliste et indépendante sur leur pays aux Burundais alors que toutes les radios privées y ont été détruites et empêchées d'émettre.

Ce mardi dans le petit studio de la radio rwandaise Isango Star, émission spéciale sur le climat pré-électoral au Burundi. L'invitée : une responsable en exil de la société civile burundaise. Et à la présentation, Pierre Claver Nyankuru, un journaliste burundais également en fuite au Rwanda. « C'est un bon moyen d'informer les Burundais. A Bujumbura, toutes les radios privées ne fonctionnent plus, rappelle-t-il. Cette radio touche une grande partie de la population burundaise, c'est à peu près six provinces du nord et de l'ouest du Burundi. »

L'émission d'une heure, en kirundi et retransmise en direct, a aussi pour objectif de permettre aux Burundais réfugiés au Rwanda d'être informés de l'actualité de leurs pays. Ces derniers peuvent même envoyer des messages à destination de leurs proches restés au Burundi.

#### **Radio Londres à Kigali ?**

Mais alors que les relations entre le Rwanda et son voisin se sont récemment détériorées, les responsables de l'émission, dont Patrick Nduwimana, directeur de la radio burundaise Bonesha, se défendent d'organiser la résistance depuis Kigali. « C'est vraiment pour suivre et informer, montrer que même si on a été obligé de quitter le pays, on existe et on est là, affirme-t-il. Tout le monde s'est exprimé, c'était une émission très équilibrée. On a eu la réaction de la Céni, du parti au pouvoir et de l'opposition. »

Cinq journalistes burundais travaillent avec leurs collègues rwandais sur cette émission qui se veut bimensuelle. En tout, une quarantaine de journalistes burundais sont actuellement en exil au Rwanda.

Source: RFI (Paris), 25 juin 2015

NEWS

FROM : 25/06/2015 [FR]

### ***Afrique du Sud: Les mesures d'audience radio ont été confiées au groupe international TNS pour 5 ans***

<http://tinyurl.com/ouh7edl>

Le groupe international TNS, spécialisé dans les études marketing et dans les sondages d'opinion, a été retenu pour mener désormais les mesures d'audience radio en Afrique du Sud. Au terme d'un



appel d'offres, l'entreprise britannique a été sélectionnée par le Conseil de recherche de la radiodiffusion d'Afrique du Sud (Broadcast Research Council of South Africa-BRC). TNS fait partie de Kantar Media, entreprise dédiée au conseil, aux études de marché et marketing, créée par le groupe WPP, n°1 mondial dans le secteur de la communication. Le contrat sud-africain s'étale sur 5 ans. Il sera mené en étroite collaboration avec Kantar Media et la directrice monde de TNS/Kantar Media, Jennie Beck. Elle sera d'ailleurs basée à Johannesburg pour la mise en place et la première année du service de mesure d'audience.

« Ceci est une première pour l'Afrique du Sud. Toute notre expérience mondiale dans la mesure d'audience sera mise à contribution dans ce programme. Je suis vraiment impatiente d'être étroitement impliquée dans la conduite et la réalisation de ce service », a dit Jennie Beck. Quant à Richard Rice de TNS, il a ajouté : « Nous comprenons que les radiodiffuseurs ne sont pas seulement à la recherche d'un service fiable, mais ils ont besoin d'une compréhension plus profonde des habitudes d'écoute qui sont en train de changer. »

Du côté sud-africain, le Dg intérimaire du BRC, Clare O'Neil, a dit que le contrat avec TNS fait l'objet de grandes attentes.

Source: Agence Ecofin (Genève), 24 juin 2015

RESOURCE

FROM : 30/06/2015 [FR]

### ***Afrique: Comment trouver des informations utiles sur l'agriculture***

<http://tinyurl.com/nsjz6o8>

Guide pratique pour les radiodiffuseurs de RRI : Comment trouver des informations utiles et fiables sur l'agriculture sur Internet

L'énorme quantité d'informations disponibles sur Internet offre de nouvelles possibilités aux radiodiffuseuses et aux radiodiffuseurs de trouver des renseignements précis et fiables. Cependant, cela comporte de nouvelles contraintes quand vient le temps de distinguer ce qui est juste ou pertinent de ce qui ne l'est pas. Par exemple : en inscrivant la série de mots « aviculture traditionnelle améliorée » dans un moteur de recherche, nous trouvons plus d'un million de pages Web très variées.

Parmi ces résultats on trouvera :

des articles de presse sur le thème

des guides pratiques, des fiches techniques et des photos sur l'aviculture traditionnelle améliorée

des pages n'ayant aucun rapport avec le thème dans lesquelles les termes « améliorée », « traditionnelle », « volaille » et « production » apparaissent de manière aléatoire

Comment les radiodiffuseuses et les radiodiffuseurs peuvent-ils éviter de se perdre à travers une si grande quantité d'informations? Comment peuvent-ils s'assurer que les renseignements dont ils disposent sont fiables? Quels sont les sites Web qui publient régulièrement des informations fiables sur les thèmes agricoles? Comment les radiodiffuseuses et les radiodiffuseurs peuvent-ils réécrire ces informations dans un langage compréhensible pour leurs auditoires agricoles? Et que peuvent-ils faire lorsqu'ils trouvent des informations contradictoires?

Grâce au guide intitulé « Comment trouver des informations utiles et fiables sur l'agriculture sur Internet », vous avez une aide à portée de main. Le guide pratique du radiodiffuseur est divisé en cinq parties.

\* La première partie décrit brièvement les méthodes de recherche, d'organisation et de divulgation d'informations ou du « contenu » sur Internet.

\* La deuxième partie propose des astuces qui vous permettront de vous assurer que les informations que vous trouvez sur Internet sont fiables.

\* La troisième partie dresse une liste d'organisations et de sites Web reconnus pour leur fiabilité.

\* La quatrième partie propose quelques astuces sur la gestion des informations contradictoires.

\* La cinquième partie offre des conseils sur la traduction du langage technique agricole en des termes et des expressions compréhensibles pour les auditoires agricoles.

Source: Barza Infos (Radios Rurales Internationales, Ottawa), Nr. 341, 29 juin 2015

NEWS

FROM : 01/07/2015 [FR]

### ***Guinée: Quatre sons de cloche déjà à l'horloge de la voix de Fria***

<http://fr.allafrica.com/stories/201506300466.html>

La Voix de Fria ou la VDF est la première radio privée de Fria. Elle a été officiellement lancée le 28 juin 2011.

Un vieux rêve de la population de Fria devenu réalité grâce au concours technique de la Compagnie

Rusal-Friguia toujours résolue à accompagner les initiatives privées allant dans le sillage du développement socioéconomique de la localité.

Au lancement de la Station, la Direction Générale a clairement défini les fonctions de ce médium de proximité à savoir : Informer les habitants à temps normal sur l'évolution de l'actualité au plan local, national, continental et international.

Pour y parvenir, la Direction après avoir recruté des jeunes de la cité minière leur a soumis à une série de formation pour leur apprendre le b.a.-ba du métier dans le respect de la pluralité, de l'éthique et de la déontologie de la corporation du journalisme.

Chemin arpentant avec l'abnégation et la persévérance des jeunes reporters, techniciens et animateurs, une grille des programmes a été concoctée tenant compte de la proximité et des préoccupations des populations selon les âges et les sexes.

Cette grille en quatre en s'est vite installée dans les mœurs et traditions quotidiennes à l'image des émissions et rubriques comme « Les Auditeurs ont la Parole », « Friaka », « Santeya », « Justice et Société », « Zoom sur le secteur minier », « l'œil d'Abdoulaye », « le Monde des femmes », ou encore « Sports et Plaisir » le tout entrecoupées par 4 grandes éditions d'informations et des Flashs toutes les heures.

La Voix de Fria a permis aux habitants de Fria, en tant que vitrine d'informations, de formation et de distraction, de se parler, de s'écouter et de se comprendre dans le seul intérêt de la ville.

En quatre ans d'émission, l'importance de cette Radio a été unanimement reconnue par les autorités locales qui n'ont pas manqué d'affirmer au micro de Mohamed Bangoura, journaliste reporter à la VDF que « depuis la création de la Radio de la Voix de Fria, que les rumeurs, intoxications ont cédé de la place à de l'information vérifiée et à temps opportuns de tout ce qui se passe ici à Fria, autour de nous et partout ailleurs.

La Voix de Fria qui couvre aujourd'hui l'ensemble de la Préfecture, une partie de Boffa et de Dubréka a été un véritable outil de raffermissement de la paix et de la cohésion sociale, assurance et caution de tout développement.

Source: Aminata.com (Conakry), 29 juin 2015; repris et distribué par allAfrica.com

NEWS

FROM : 01/07/2015 [FR]

### ***RDC: Journaliste à la Radio Maria , Joël Bilumbu fête son anniversaire dans la dévotion !***

<http://fr.allafrica.com/stories/201507010911.html>

Né un certain 30 juin 1992, le jeune journaliste congolais, Joël Bilumbu, qui preste au sein de la très Catholique «Radio Maria» de Kinshasa, a soufflé sur sa 23ème bougie, le 30 juin 2015, jour de la fête de l'indépendance de la RD. Congo.

Fervent chrétien catholique, très attaché aux principes et fondamentaux de la vie religieuse, Joël Bilumbu a décidé de fêter, dans la méditation divine, en vue de rendre, de manière plus particulière, gloire à Dieu. Une façon pour lui d'exprimer sa reconnaissance au Seigneur pour ses innombrables merveilles.

Ce faisant, ses amis et connaissances, confrères ainsi que les membres de sa famille biologique l'ont assisté dans la messe d'action de grâce, organisée à son honneur et officiée par le Père Roger Wawa. Cette célébration eucharistique s'est déroulée dans une ambiance de paix, dans la chapelle de la Radio Maria, sise l'avenue OUA, à Kintambo Magasin. Dans son homélie, l'officiant s'est plus appesanti sur le premier livre de Corinthien, au chapitre 13, préalablement choisit par Joël, lui-même, et sur l'évangile de Saint Matthieu. Coïncidant avec la fête de l'indépendance de la RD. Congo, le Père Roger n'a pas manqué d'établir un lien entre les deux événements. Il a, ainsi, démontré que Joël est un homme rempli d'amour, une valeur qui va de pair avec la liberté. En outre, il lui a fait voir qu'il est en train de traverser la mer de la vie, et ne doit pas désespérer car, le Christ est avec lui, il n'a qu'à l'invoquer à tout temps, à chaque fois qu'il aura besoin de lui. Ce, avant de l'envoyer réfléchir sur sa situation actuelle, en se questionnant d'où il vient, où il est et où va-t-il? Pour rappel, Bilumbu est journaliste au sein de la Radio Maria, il est très apprécié par sa rédaction pour son éloquence et son dynamisme. Par ailleurs, c'est un serviteur de Dieu au sein de la grande chorale Agnus Dei de la Paroisse Saint Sacrement de Delvaux. A l'issue de la messe, il a, pour sa part, eu des mots émotifs, doublés d'une joie immense pour remercier, d'abord, le Père Roger pour avoir disposé de son temps en célébrant cette messe. Ses frères et sœurs de la chorale ont été aussi remerciés pour leur prestation magnifique qui, d'ailleurs, a rendu cette messe plus émouvante à travers leurs chants. Il n'a pas oublié toutes les personnes qui ont pris part à cette célébration. Pour joindre l'utile à l'agréable, un cocktail a été offert à tout le monde.

Source: La Prospérité (Kinshasa), 1 juil. 2015; repris et distribué par allAfrica.com

NEWS

FROM : 02/07/2015 [FR]

### ***RDC: Partenariat Fondation Hironnelle - Radio Okapi, la fin d'une histoire ?***

<http://fr.allafrica.com/stories/201507021792.html>

Au mois d'octobre 2014, la Monusco a annoncé son souhait de rompre le partenariat avec la Fondation Hironnelle, sur Radio Okapi. Cette annonce a provoqué le gel des financements que s'apprêtaient à renouveler quatre bailleurs occidentaux en faveur de la radio.

La Fondation Hironnelle a ainsi été obligée de supprimer 30 postes de travail dédiés à Radio Okapi (la Monusco a repris une dizaine de postes en contrats temporaires), et de suspendre ses prestations et services, à l'exception du site Web et du réseau des correspondants.

Une perte financière de 1.4 M USD

En conséquence de cette décision unilatérale, la Fondation Hironnelle doit faire face à une perte financière de 1.4 M USD, montant du budget qu'elle avait préfinancé pour Radio Okapi en 2014, auquel s'ajoute cette année le coût des suppressions de postes.

La Monusco crée aujourd'hui un Conseil d'orientation de Radio Okapi (Coro) composé de 9 membres choisis pour leur expertise éditoriale.

La Fondation Hironnelle, en la personne de son représentant national en RDC, est invitée à y siéger.

Source: Le Potentiel (Kinshasa), 2 juil. 2015

ALERT

FROM : 02/07/2015 [FR]

### ***Burkina Faso: Irruption d'éléments du RSP dans des radios - Les organisations professionnelles des médias condamnent***

<http://fr.allafrica.com/stories/201507020636.html>

L'irruption d'éléments du RSP le 30 juin dans les rédactions des radios Savane FM, Oméga, Ouaga FM et Horizon FM est perçue par les organisations professionnelles comme des intimidations et une menace contre la liberté d'expression.

A travers la déclaration qui suit, elles «condamnent ces comportements indignes d'une armée qui se dit républicaine».

Le 30 juin 2015, le peuple burkinabè et particulièrement les organisations professionnelles des médias et partant les journalistes ont été émus et outrés de ce que des éléments du Régiment de sécurité présidentielle (RSP) ont fait irruption dans certains médias à Ouagadougou.

En effet, dans la matinée du 30 juin, les Rédactions des radios Savane FM, Oméga FM, Ouaga FM et Horizon FM ont reçu des visites imprévues de soldats du RSP, pratiquement à la même heure. Ils sont arrivés à bord de véhicules 4x4 de couleur noire, armes au poing, vêtus de tenues de combat et de gilets pare-balles pour délivrer le même message : « Nous ne voulons plus que vous parliez de nous ici. Nous voulons que les gens arrêtent de nous insulter (... ) Maintenant, nous n'allons pas nous amuser, bonne journée ».

Dans certains médias, ils ont tenu les propos suivants : « Nous sommes venus vous dire qu'il y a des gens qui volent l'argent du pays. Ils rentrent et ils sortent, nous sommes énervés. Nous allons les arrêter et les présenter au peuple. Les gens nous accusent dans l'affaire Thomas Sankara et Norbert Zongo. Nous n'y sommes pas mêlés, nous sommes jeunes ... ».

Source: L'Observateur Paalga (Ouagadougou), 1 juil. 2015; repris et distribué par allAfrica.com

RESOURCE

FROM : 04/07/2015 [FR]

### ***Afrique: "La radio écoute ses auditeurs" en téléchargement gratuit sur le site du CAMECO***

[http://www.signis.net/article.php3?id\\_article=6876](http://www.signis.net/article.php3?id_article=6876)

"La radio écoute ses auditeurs. Guide de l'étude d'auditoire pour les radios locales en Afrique" est le 3ème volume des 'Practice Series' publié par le CAMECO, disponible en téléchargement gratuit sur leur site.

Ecrit par Fernand Nouwligbeto et Sahadou Zato Ali, et illustré par Hector Sonon, l'ouvrage est un guide à la réalisation d'études d'audience pour les radios communautaires et locales d'Afrique francophone.

Dans le style d'un "roman éducatif", il raconte l'histoire d'une station de radio fictive, Etoile FM, qui prend conscience de la nécessité de telles études d'audience pour assurer la viabilité et le

développement de la station. Les méthodes et outils utilisés dans les études d'audience, comme les discussions de groupe, les interviews, ou l'élaboration de questionnaires, sont décrits étape par étape, selon les approches qualitative et quantitative.

L'histoire est accompagnée de conseils, de résumés et de tableaux synthétisant les différents outils et méthodes, dans le but de permettre au lecteur de réaliser lui-même son étude d'audience.

La radio écoute ses auditeurs. Guide de l'étude d'auditoire pour les radios locales en Afrique, par Fernand Nouwligbeto et Sahadou Zato Ali. Illustrations de Hector Sonon. CAMECO Practice Series 03, Avril 2015, 248 pages.

Téléchargement gratuit sur le site du CAMECO:

<http://www.cameco.org/english/publications/cameco-practice-series/>

Source: SIGNIS Webnews (Bruxelles), 177, 3 juillet 2015

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