



La Lettre Electronique de TRRAACE TRRAACE Electronic Newsletter

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TRRAACE :

TOUTES LES RESSOURCES POUR LES RADIOS AFRICAINES ASSOCIATIVES COMMUNAUTAIRES ET EDUCATIVES

TRACKING RESOURCES FOR RADIOS IN AFRICA AT THE BENEFIT OF THE ASSOCIATIVE COMMUNITY AND EDUCATIVE RADIO STATIONS

TODOS OS RECURSOS PARA AS RADIOS ASSOCIATIVAS EN AFRICA ASSIM CEMO COMUNITARIAS E EDUCATIVAS

[HTTP://WWW.MEDIAFRICA.NET](http://www.mediafrica.net)

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EVENT / EVENEMENTS

WORLDWIDE: BROADCASTERS CAN CONTRIBUTE TO DOMESTIC VIOLENCE CAMPAIGN, 25 NOV. – 10 DEC. 2007

<http://win.amarc.org/index.php?p=shownews&id=893>

An international network of community radio stations - AMARC - is seeking story contributions for a campaign to oppose violence against women. Submission deadline: November 20.

The Women's International Network of the World Association of Community Radio Broadcasters (AMARC-WIN) launches the 16-day campaign on November 25. The idea is for community radio stations around the world to air stories that highlight efforts to end gender violence.

The theme of this year's campaign: "Demanding Implementation, Challenging Obstacles: End violence against women." Journalists or station can submit stories via e-mail in MP3, OGG, or WAV formats. Length and language of the entries are left to the discretion of the producers. There is no cost to participate.

For more details, visit the link.

Source: This Week in IJNet, 12/11/2007

MONDE : CAMPAGNE RADIOPHONIQUE CONTRE LA VIOLENCE FAITES AUX FEMMES, 25 NOV. – 10 DEC. 2007

<http://www.amarc.org/16jours>

Du 25 novembre au 10 décembre, le réseau international des femmes de l'Association mondiale des radiodiffuseurs communautaire (AMARC-RIF) célébrera 16 jours d'activisme contre la violence faite aux femmes avec une radiodiffusion sur l'Internet et ce, pour une deuxième année consécutive. Cette année le thème de la campagne est : Demander la mise en œuvre, Défier les obstacles : Finissons-en avec la violence faite aux femmes. La campagne sera radiodiffusée sur l'Internet à l'adresse suivante : www.amarc.org/16jours [...]

Les producteurs de radio communautaire d'Asie-Pacifique, du Moyen-Orient, d'Afrique, d'Europe, d'Amérique du Nord et d'Amérique latine et des Caraïbes consacreront ces 16 jours pour accentuer l'effort des femmes et des hommes qui travaillent pour mettre fin à la violence faite aux femmes.

Les programmes incluront des documentaires, des entrevues, des discussions, de la poésie, de la musique et beaucoup plus. [...]

Les stations de radio communautaire de partout sont invitées à télécharger les programmes audio versés sur le site Web de l'AMARC consacré au 16 jours d'activisme et de les diffuser pendant toute la campagne.

Partagez vos programmes de radio et contribuez à ce marathon radiophonique pour les 16 jours d'activisme. L'AMARC-RIF attend avec intérêt votre matériel pré-enregistré portant sur le thème suivant : Demander la mise en œuvre, Défier les obstacles : Finissons-en avec la violence faite aux femmes. Prenez note que le matériel audio portant sur d'autres sujets sera également accepté. La langue, la longueur et le format des programmes audio sont à la discrétion des participantEs.

Veuillez envoyer votre matériel dans le format MP3, OGG ou WAV.

Pour plus d'information visitez: www.amarc.org/16jours

Source: AMARC, Communiqué, 06 Nov. 2007

MALI / AFRIQUE 6EME FESTIVAL ONDES DE LIBERTE DU 1 AU 3 DECEMBRE 2007 A BAMAKO

La prochaine édition du Festival "Ondes de Liberté", rencontre biennale des radios africaines organisée par l'URTEL, se tiendra du 1 au 3 décembre 2007 à Bamako.

Dans le cadre de ce 6ème Festival seront organisés notamment un colloque "Radio et lutte contre VIH-Sida", une bourse d'échange des programmes et un concours radiophonique.

Pour plus d'information et pour s'inscrire prendre contact avec le secrétariat permanent "Ondes de Liberté, B.P. 116 à Bamako, Mali; tél. portable: +223-672 08 67; courriel: urtel@afribone.net.ml et ondesliberte2007@yahoo.fr
Source: URTEL, 24/10/2007

NOUVELLES/NEWS/NOTICIAS

(Posted from 01/11/2007 to 18/11/2007)

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RESOURCE FROM : 2007-11-02

World: Media assistance center offers online resources

<http://www.ned.org/cima/cima.html>

The Center for International Media Assistance (CIMA) has compiled a database of more than 600 resources related to media assistance, including books, manuals, papers and reports. Access to the database is free and open to anyone.

CIMA, a project of the National Endowment for Democracy (NED) in Washington, D.C., is looking to expand its resources and is calling for suggestions. The titles listed in the database are not necessarily available via CIMA or online. CIMA also has published four of its own reports on media law, economic sustainability of media, professional development and journalism education. Those are available on the CIMA Web site.

To search the bibliography, visit <http://www.ned.org/dbtw-wpd/textbase/searchMediaBib.html>. To suggest a resource to be added to the bibliography contact CIMA@ned.org.

Source: Ijnet Website, 01/11/2007 -

<http://www.ijnet.org/Director.aspx?P=Article&ID=306865&LID=1>

NEWS FROM : 2007-11-04

Sénégal: Trente quatre nouveaux journalistes ont reçu leurs diplômes

<http://fr.allafrica.com/stories/200711020937.html>

Les étudiants de la 35ème promotion du Centre d'études des sciences et techniques de l'information (CESTI) ont reçu vendredi[...] leurs diplômes de fin d'études après trois ans de formation, a constaté l'APS.

La promotion porte le nom du professeur Oumar Diagne, ancien directeur de l'établissement décédé

en février dernier.

Les 34 récipiendaires, issus de quatre nationalités (Sénégal, Mali, Bénin, Togo et Tchad) se répartissent ainsi : 16 en télévision, 11 en radio et 7 en presse écrite.

Source: Agence de Presse Sénégalaise (Dakar), 2 Novembre 2007 - Publié sur le web le 2 Novembre 2007 et repris par allAfrica.com

ALERT FROM : 2007-11-04

Somalia: Ethiopian forces close down Somali FM radio station

<http://www.shabelle.net/news/ne3926.htm>

Reports from central Somalia say Ethiopian armed forces have crossed the border entering in Goldogob district in Mudug region in central Somalia on early Saturday morning.

According to Goldogob residents, the Ethiopians with armored vehicles and battle wagons have crossed into Goldogob district raiding an Islamic school and then taking two Quranic teachers with them from the school.

The Ethiopians are holding the two teachers in an area which few kilo meters away from the town. It is unspecified why these two teachers have been taken away by the Ethiopians but some reports suggest that local elders are waging dramatic efforts to secure their release.

In the meantime, Ethiopians have also ordered the closure of an independent privately owned Radio FM station in the town,

Alhikma Quranic Radio has been on air for only two weeks and it is privately owned radio that was recently established in Goldogob town.

It is not clear the motives behind the closure of this newly set up Radio but Goldogob inhabitants say the Radio began airing the developments in the Somali capital Mogadishu in which many Somalis in Ogden region widely listen. [...]

Full report and source: Shaebllle Media Network, Mogadishu, 03 Nov. 2007

ALERT FROM : 2007-11-05

Somalia: FM Radio Reopens After Closed By Ethiopian Troops

<http://allafrica.com/stories/200711040098.html>

An FM radio came back to air after being closed by the Ethiopian troops at Galdogob district in Mudug region in central Somalia.

The coming back of Hikma FM radio in Galdogob district came after the traditional elders in the district had a crucial talk with the Ethiopian troops on the ground, as Abdirahman Warsame, an employee of the radio, told Radio Shabelle.

The Ethiopian troops said they closed the radio with an order from above (their brigade).

The traditional elders asked the Ethiopian troops to show them the warrant letter to close down the radio station, and the Ethiopian troops said they will submit in the coming Saturday.

Hikma FM radio was off air for three hours, and it is the first time the FM faced such problems since its opening two weeks ago.

Source: Shabelle Media Network (Mogadishu), 4 November 2007 - Posted to the web 4 November 2007 and quoted by allAfrica.com

TRAINING FROM : 2007-11-07

Southern Africa: MISA internship programme

<http://www.misa.org/exchange.html>

Journalists in Southern African countries can apply for an exchange program to work temporarily at a news outlet elsewhere in the region.

The Media Institute of Southern Africa (MISA) arranges exchanges for members interested in furthering their skills or learning new ones in other newsrooms. Exchanges can be within the journalist's home country or in another country of the Southern African Development Community (SADC). There is no deadline to apply. Applications are accepted year-round.

The attachments can last anywhere from three weeks to three months. Applications must include a 1,000-word essay outlining the applicant's goals, written acceptance from the organization with which they'd like to work, written consent from the applicant's current employer, and a budget outlining all the costs attached to the exchange. MISA pays all accommodation and stipend costs directly to the organization to which the applicant is attached.

Source: IJNet website, 05/11/2007:

<http://www.ijnet.org/Director.aspx?P=Article&ID=306876&LID=1>

TRAINING FROM : 2007-11-08

South Africa: E-Learning course in broadcast journalism basics

<http://snipurl.com/1ta4n>

The SA Writers' College in South Africa is offering an online course to help writers enter broadcast journalism, whether for TV, radio or documentaries. Students can start the courses at any time and set their own pace to complete them.

Students should have basic writing skills and Internet access. No other experience or skills are necessary. The course fee is ZAR2,495 (about US\$380). Students must complete 10 writing samples and other stories and features as required over the course's 10 modules.

Source: IJNET.org, 07/11/2007

NEWS FROM : 2007-11-08

Rwanda: Analog broadcasting to stop soon

<http://www.newtimes.co.rw/index.php?issue=1342&article=2153>

Government has stopped issuing licences to investors intending to broadcast using analog. This marks the beginning of the end of analogue broadcasting in the country.

Analog signals are subject to fade and interference of which digital signals are not. The move comes when other East African countries including Uganda, Tanzania and Kenya are already enjoying the digital technology fruits.

In these three countries, viewers have a variety of channels to choose from. But in Rwanda consumers have no choice—but to view the only channel (state owned television station)—Rwanda Television. You have to view or switch off the set. [...]

Full report and source: New Times, Kigali,

NEWS FROM : 2007-11-08

Botswana: Community Radio Stations Ideal for Botswana

<http://allafrica.com/stories/200711070951.html>

Community radio stations play an important role in nation building and can benefit Botswana's fledgling democracy.

These are the views of prospective Botswana Democratic Party (BDP) parliamentary candidate for Gaborone Central constituency Gomolemo Motswaledi and Deputy Permanent Secretary in the Ministry of Communications, Science and Technology Andrew Sesinyi. Both men said that they support community radio stations and that "they can work in Botswana".

The duo expressed these sentiments during a panel discussion conducted by RETENG, the Multicultural Coalition of Botswana at the University of Botswana (UB) Centre for Continuous Education (CCE) last week. The topic was: Community Radio Stations - Can they work in Botswana". [...]

Supporting the stations, Motswaledi said they enable communities unfettered opportunities to hear of developments and other important issues affecting their lives.

"They will contribute to the development of the country because they will now have access to the airwaves," said Motswaledi. He said it is important to have information channelled to the people through any means "and the radio is a very good and fast medium of communicating with the communities on developmental issues".

[...] He said there has to be structure and legislation put in place before setting up the stations so that they can be manageable and regulated accordingly. "We also have to focus on the geographical set-up first before looking at the interests of the communities," noted Motswaledi. He suggested that since there are different communities found in one specific area who speak different languages their interests should be catered for by these stations.

Sesinyi told the panelists that government is not against community radio stations, citing the formulation of the broadcasting policy, which has a provision for them. Like Motswaledi, Sesinyi said there has to be a comprehensive mechanism put in place so regulation of these stations could be smooth. He indicated that the Media Practitioners Act, would be put in place to regulate the industry.

[...] The BCP chief said the Rwandan genocide must not be used as an excuse for not establishing the community radio stations in Botswana, "because our communities are united and working together in everything". [...]

Full report and source: Mmegi/The Reporter (Gaborone), 7 November 2007 - Posted to the web 7 November 2007 and quoted by allAfrica.com

ALERT FROM : 2007-11-08

RDC: Stations de radio et de TV interdites de diffusion le 20/10/2007http://www.afriquechos.ch/spip.php?article2587&var_recherche=Radio%20Reveil%20FM

TRRAACE a reproduit le 22 et le 26 octobre dernier des extraits d'articles et de communiqués signalant la décision d'interdiction de diffusion prise par arrêté ministériel du 20 octobre 2007 contre 22 chaînes de télévision et 16 stations de radio privées à Kinshasa.

Il nous a été suggéré d'en communiquer la liste complète. Requête à laquelle nous donnons volontiers suite, du moins indirectement en renvoyant à un article d'Afrique Echos Magazine du 24/10/2007.

Comme le dit l'article d'Afrique Echos Magazine qui rapporte les paroles du porte-parole du gouvernement congolais, il y a des risques d'extension de la mesure ministérielle : «L'arrêté porte d'abord sur la ville de Kinshasa et sera progressivement modifié et complété pour s'étendre à l'ensemble du territoire national ».

Dans son communiqué du 25/10/2007, RSF écrivait:

"Parmi les chaînes et stations qui ont vu leur signal coupé à la suite de cette décision figurent les chaînes privées CCTV et Canal Kin Television (appartenant à l'opposant Jean-Pierre Bemba), Molière TV, Horizons 33, Mirador et Numerica TV, ainsi que quatre radios associatives émettant à Kinshasa, Radio Elykia, Radio Lisanga, Réveil FM et Ralik (appartenant également à Jean-Pierre Bemba). Depuis, certaines d'entre elles ont produit les preuves de leur conformité à la loi et, notamment, d'un échéancier négocié avec la Direction générale des recettes administratives et domaniales (DGRD). Elles ont repris leurs émissions le 24 octobre." (fin de citation du communiqué de RSF du 25/10/2007).

Nous ne sommes pas informés hélas de la situation qui prévaut actuellement.

Source: TRRAACE avec l'aide de Radio reveil FM (Kinshasa) et des informations d'Afrique Echos Magazine du 24/10/2007 reprenant l'AFP du 20/10/2007, et de RSF 25/10/2007. Le journal La Prospérité (Kinshasa) a également publié des informations sur ce sujet et la liste des radios et TV sanctionnées.

NEWS FROM : 2007-11-09

South Africa: Changes at Ligwalagwala FM<http://allafrica.com/stories/200711090342.html>

Mpumalanga-based Ligwalagwala FM has been hard at work improving on its image and brand offering, as well as launching into Gauteng, where there has been a demand for the siSwati broadcasting station.

It has also recently strengthened its team by including former SABC1 continuity presenter turned businesswoman Kedibone Mkhabela and DJ Sdukero, famous for the hit single 'mine beng dzakiwe'. "Ligwalagwala has gone big this year, with Successful Radio Audience Measurement Survey (RAMS) results; for the first time in the history of the station we have managed to secure a position in the top ten of radio stations in the country. We were successful in our application for a licence to have a broadcast signal in Gauteng and we [are] now working on having a team based in Auckland Park," says Mfundo Ntsibande, marketing manager for Ligwalagwala FM.

Mkhabela will be a roving reporter, reporting on the breakfast and afternoon drive shows and informing listeners with news in the fashion, music, television and arts and culture. DJ Sdukero will be a resident DJ, hosting 'power play with Buhle D' on Saturdays, 6pm - 9pm.

Nkabinde adds that Ligwalagwala is not threatened by the new radio station MPower, which will be launching soon. "We have established ourselves in the market, have gained credibility and reworked on our image - our listeners are comfortable with what we are offering them."

Source: Biz-Community (Cape Town), 9 November 2007 - Posted to the web 9 November 2007 and quoted by allAfrica.com

ALERT FROM : 2007-11-09

RDC: Sud-Kivu, un journaliste de Radio Okapi attaqués à Luvungi<http://fr.allafrica.com/stories/200711090295.html>

Arrivée dans la localité de Luvungi pour une mission importante visant à sauver les vies des citoyens traités de sorciers, une équipe des droits humains de la Monuc a été agressée par les gardes du corps du chef de la place. Il en est de même d'un journaliste de Radio Okapi qui voulait prendre des images en vue d'informer la population de la cérémonie. Il a été l'objet d'injures et même a été molesté. Ce qui a provoqué de vives protestations de la Monuc.

La localité de Luvungi, dans la plaine de la Ruzizi (Sud-Kivu), a connu une certaine agitation le mercredi, 31 octobre 2007. Selon une révélation faite au cours du point de presse hebdomadaire

de mercredi dernier par le porte-parole de la Monuc, M. Fiston N'Goma, journaliste de Radio Okapi/Uvira ainsi que la délégation de la section des Droits de l'homme de la Monuc, ont été menacés par les gardes du corps du Mwami (chef coutumier) N'Dare Simba, chef de localité de Lemera. Le journaliste N'Goma a été gardé à vue pendant 10 minutes dans une cellule par ces gardes, qui l'ont obligé d'effacer tout ce qu'il avait fait comme enregistrement (son et images). Ils l'ont ensuite injurié et molesté, a précisé le porte-parole. [...]

Full report and source: Le Potentiel (Kinshasa), 9 Novembre 2007 - Publié sur le web le 9 Novembre 2007 et repris par allAfrica.com

ALERT FROM : 2007-11-12

Somalia: Somali government shuts down Radio Shabelle

<http://www.shabelle.net/news/ne3973.htm>

Its was 11:35am when Heavily armed forces accompanying with three commanders have entered inside the radio building and forced the journalists to go down from the building and ordered to off the radio from the air.

They lined up the journalists at hot sun place and ordered to leave

Shabelle acting manager Jafar kukay and the news chief abdi rahman al-adala has been taken from the radio building and released some minutes after they have been told to shutdown the radio.

No reason has been said to the closure of shabelle, but they claimed that is an order from the government senior officials and no date has been stated about the reopening of the radio's work and no comment from the senior government authorities on this terrible action against the freedom of speech.

It's the eight times the government closed shabelle radio and there has been pressure, intimidations and death threats to the journalists from the government and other people

Source: Shabelle Media Network Website, Mogadishu 12 Nov. 2007

ALERT FROM : 2007-11-12

Somalie: L'armée investit les locaux de Radio Shabelle

http://www.rsf.org/article.php3?id_article=24339

Reporters sans frontières dénonce vigoureusement la fermeture arbitraire, le 12 novembre 2007, de la station privée Radio Shabelle par les forces de sécurité somaliennes, alors qu'une opération de police de grande envergure a commencé dans le marché de Bakara, visant des insurgés islamistes. [...]

Le 12 novembre aux alentours de 11 heures 30, une unité des forces de sécurité somaliennes commandée par trois officiers a fait irruption dans les locaux de Radio Shabelle à Mogadiscio, non loin du marché de Bakara. Les militaires ont ordonné la fermeture immédiate de la radio et conduit son directeur, Jafar Mohammed "Kukay", et son directeur des programmes, Abdirahman Yusuf, dit "Al-Adala", devant le commandement de l'armée. Les deux journalistes ont été libérés peu après, après avoir été informés que l'ordre de fermeture, pour lequel aucun motif ne leur a été fourni, provenait de hauts responsables du gouvernement. [...]

Texte complet et source: Reporters sans frontières, communiqué et site, 12 Nov. 2007

NEWS FROM : 2007-11-13

Ethiopia: Amhara regional gov't to launch radio and TV stations

<http://www.ethiopianreporter.com/modules.php?name=News&file=article&sid=18086>

The Amhara regional government will next year launch regional TV and radio broadcasts, according to the Amhara Mass Media Agency.

The project incorporates TV and radio stations as well as a print media, for which four five-storey buildings will be constructed.

The project, expected to cost 100 million birr, will be fully financed by the regional government.

The construction of the buildings will commence next month on a 10,000 sq.m. plot of land the agency secured from the regional investment bureau.

The construction of the buildings is projected to be completed during the current fiscal year, and the TV and radio stations are expected to start broadcasting late next year, according to the agency.

The region's impending TV broadcast will be transmitted to ten selected towns, including Addis Ababa.

The TV transmission is planned to cover the whole country, according to the agency.

The TV station will basically employ satellite for transmission while the plan also includes

transmission via fiber optics and microwaves.

Source: The Ethiopian Reporter Website, 10 Nov. 2007

ALERT FROM : 2007-11-13

Kenya: ECK Warns TV And Radio Stations

<http://allafrica.com/stories/200711121775.html>

The Electoral Commission (ECK) is monitoring how the media cover political campaigns.

Mr David Kiiru, an ECK official, said an ECK and donors' survey had shown that most TV stations were using different camera angles to highlight or blackout some candidates.

He said vernacular FM stations devoted most of their coverage to presidential candidates of their choice.

Speaking at a training workshop for journalists in Nakuru, Kiiru said the ECK had written to radio and TV stations on the need for fairness.

On opinion polls, he advised the media to use international standards to ensure credibility.

"The media must indicate who commissioned the poll, the methodology used and the number of people sampled to avoid confusing voters," he said.

The official said the media had a responsibility to provide voters with accurate information to enable them make informed choices.

Meanwhile, a former Assistant Minister, Mr Adam Karauri, has asked the media to accord all political parties fair coverage during the campaign period.

Karauri, a former Tigania East MP, said the media had shunned smaller political parties.

"The media have become the biggest enemy of the smaller parties competing in the general election," said Karauri.

He was speaking at Kinoru stadium in Meru town.

Source: The East African Standard (Nairobi), 13 November 2007 - Posted to the web 12 November 2007 and quoted by allAfrica.com

TRAINING FROM : 2007-11-14

Western Africa: Workshop on Medias and ICT issues in West Africa

The Panos Institute West Africa (PIWA, <http://www.panos-ao.org>), through its "Uses and Policies of Digital Technology" Programme (ICT Programme), will organize on December 13th to 15th, 2007, in Dakar, Senegal, a workshop entitled "3rd Regional workshop on Medias and ICT issues in West Africa : New journalism, new technologies, improved governance".

This workshop aims at:

- promoting uses of blogs and new ICT tools by medias for improved governance in West Africa
- strengthening reporting on ICT in the region.

The workshop will give the opportunity to assess the use of blogs by medias and citizens in west Africa and to discuss about blogs and "citizen journalism". [...]

About 40 people, including 30 journalists from West Africa (radio, written press, English and French speaking countries) and some delegates from media and ICT organizations will attend the event.

The workshop is organized within the framework of the West African Portal (or Haayo) Project funded by Osiwa and of other PIWA projects funded by Freevoice.

To enlarge participation in the workshop, PIWA will provide 18 grants for participation for selected African journalists. Priority will be given to journalists from English speaking countries and to radio journalists. [...]

How to apply:

To apply for the grants, journalists need to send either an article of 3, 000 letters or a 5 mn audio programme (such as reports, but not mere interviews) in mp3 or ogg format. The article or audio production may have been published in the past (not more that 6 months ago) or may be original (produced for this call).

This production will deal with one of the 2 following themes:

- uses of blogs in Africa
- ICTs and local/democratic governance [...]

The article or audio programme should be sent by electronic mail no later than on November 21st 6:00 PM GMT, to the two following addresses: contact@cipaco.org AND judith_lenti@yahoo.fr

Source: Information circulated by Penplusbytes online list, 14 Nov. 2007

ALERT FROM : 2007-11-14

Somalia: IFJ Demands Somali Gov. to Reopen Three Radio Stations

The International Federation of Journalists (IFJ) today called on the Somali Transitional Federal Government to reopen three private radio stations it closed in the last two days without any explanation. [...]

Security forces of the Transitional Federal Government (TFG) shut this morning two Mogadishu-based radio stations Radio Simba and Radio Benadir. According to the National Union of Somali Journalists (NUSOJ) no reason was given for the closure to the directors and staff of the stations. The directors were taken to the national security headquarter where they were told that the order was "coming from the senior officers" of the TFG government.

Radio Benadir management however told NUSOJ that they were invited to a meeting on Wednesday with the mayor and government officials.

On Monday, another radio of the Somali capital city, Shabelle Radio, went off air after government forces briefly detained Shabelle acting manager Jafar Kukay and news chief Abdi Rahman Al-Adala. They were ordered to stop broadcasting without any explanation.

"Somalia became the worst country for press freedom and security of journalists in Africa and the second most dangerous place for journalists in the world after Iraq, because political groups do not like the Somali media's role of disseminating useful, impartial and objective information to the public," said Omar Faruk Osman, NUSOJ Secretary General.

Source: International Federation of Journalists, Communiqué, 13 Nov. 2007

NEWS FROM : 2007-11-14

Guinée: INFORMORAC s'installe progressivement en Guinée-Conakry

Une conférence prospective sur l'avenir des radios communautaires et locales guinéennes s'est tenue à Conakry du 24 au 26 octobre 2007.

Cette conférence, animée par deux facilitateurs, a regroupé environ 70 participants représentant les stations des radios rurales et locales, des comités locaux de développement, de la société des auditeurs, du gouvernement, de la société civile et des partenaires étrangers. La finalité de la rencontre était de dresser un état des lieux. Comme l'a dit M. Marcel Sow, point focal du programme Informorac en Guinée, cette rencontre se voulait une plate forme de concertation et d'échange pour renforcer le partenariat d'action et d'investigation entre les acteurs et la coopération bi- et multilatérale.

Au nombre des contraintes auxquelles sont confrontées les radios en Guinée, les participants ont relevé le manque de subvention, de personnel qualifiée, l'insuffisance d'émetteurs de diffusion d'où le faible rayon de la couverture géographique, le manque d'énergie et de moyens logistiques.

Les travaux des tables rondes de l'atelier ont notamment conduit les participants à élaborer un plan d'action qui s'articule autour des points ci-après: la formation aux compétences journalistiques, la formation aux techniques de montage, la formation pratique sur l'utilisation et la maintenance de l'équipement, la formation aux principes de la radio communautaire et la participation de la communauté et enfin la formation en gestion.

Suite à cet atelier une mission de sondage conduite par la RNTC (le centre de formation de Radio Nederland basé à Hilversum, Pays-Bas) a sillonné le pays pendant deux semaines à l'effet d'identifier les besoins des 14 radios communautaires éligibles au programme Informorac devant démarrer au mois de mars 2008 par l'ouverture d'un centre de formation à Conakry. La mise en œuvre de ce programme prévoit notamment l'appui en équipements et en renforcement des capacités professionnelles de 8 radios communautaires sélectionnées par l'équipe de sondage.

Source: Marcel SOW, Informorac Guinée, 14 nov. 2007

NEWS FROM : 2007-11-15

Kenya: New entertainment FM station launched in Kenyan capital

There is a new sound in town [Nairobi]; it is 91.5 Homeboyz Radio.

BuzzCop [Sunday Nation's entertainment pullout] received a communique from the new station's programmes controller, DJ John Rabar, confirming the launch of the FM station. [Homeboyz is a leading music outfit in Kenya]

John also confirmed that they did "import" some presenters from the UK and Tanzania, but have not "poached" or "recycled" any existing presenters as was earlier reported.

Radio space has just got bigger, we see!

Source: Sunday Nation, Nairobi (Kenya) 11 Nov 2007, quoted by BBC Monitoring Global Newswire Media File, 15 Nov. 2007

NEWS FROM : 2007-11-18

Sénégal: Sondage paysage radiophonique sénégalais<http://fr.allafrica.com/stories/200711160650.html>

L'Agence dakaroise d'études stratégiques et de recherches (Adesr) a livré les résultats du sondage 2007 sur le paysage radiophonique. Pour les taux d'audience et de pénétration, le trio constitué de Walf, Dunyaa et Sud Fm occupe les premières places.

Walf Fm demeure la chaîne qui a le plus d'auditeurs au Sénégal. Dans son sondage 2007, l'Agence dakaroise d'études stratégiques et de recherches (Adesr) place la 'radio de la jeunesse' à la tête du classement national des stations de radio les plus écoutées. Walf y est créditée d'une 'audience cumulée veille' de 37 %. Cette suprématie est valable sur l'étendue du territoire. Elle traduit une moyenne nationale calculée à partir des audiences cumulées des différentes régions. Sud Fm pointe en deuxième place de ce classement. Avec 28,8 % de taux d'audience cumulée, Sen Radio conforte sa position devant Dunyaa Fm qui complète le trio de tête avec une performance mesurée à 21 %.

Pour les sondeurs de l'Adesr, la configuration du tiercé gagnant n'est pas fortuite. Car les radios qui trustent les premières positions pour leur audience cumulée disposent d'un 'réseau très étendu avec des représentations dans les principales capitales régionales'. 'Ce qui, au-delà des habitudes d'écoute, explique leur bon classement', commentent les auteurs de cette étude qui place la Rfm à la quatrième place. La radio du groupe Futurs médias récolte 13,4 % d'audience cumulée. Elle est suivie par la chaîne nationale de la Rts (8 %). [...]

Texte complet et source: Wal Fadjri (Dakar), 16 Novembre 2007 - Publié sur le web le 16 Novembre 2007 et repris par allAfrica.com

NEWS FROM : 2007-11-18

South Africa: Community Media Leads Way On AD Packages<http://allafrica.com/stories/200711160718.html>

Community media in South Africa has realised that its survival depends on working together by offering clients multiple media advertising "packages" rather than each medium trying to go it alone. For example, recently Johannesburg community station Radio Today took the initiative by creating a community media "hub" which will look at a number of community radio stations, TV and newspapers wanting to share management resources, skills and particularly offer joint advertising packages.

And for some time now the Media Development & Diversity Agency (MDDA) has been actively facilitating community media hubs throughout South Africa, having long realised that the fundamental requirement for the sustainability of community media is advertising revenue. The objective of the hubs is to get around the problem of individual community media not being able to convince advertisers of sufficiently high enough numbers. By offering community media packages, these numbers become much more significant.

Perhaps the community sector could teach its commercial big brother a thing or two about intelligent media marketing.

Because, as I have often pointed out, when it comes to commercial media, the more marketers I talk to the more I keep getting the same sense of frustration about the mass media in South Africa. [...]

Full report and source: Biz-Community (Cape Town), 16 November 2007 - Posted to the web 16 November 2007 and quoted by allAfrica.com

NEWS FROM : 2007-11-18

Nigeria: Broadcast Stations Now 308, Says Minister<http://allafrica.com/stories/200711160309.html>

The radical transformation in the broadcast industry resulting from the liberalisation of the sector may have been responsible for the increase in the number of electronic media in Nigeria. Nigeria now boasts of 308 broadcast stations comprising of 152 radio stations, 116 television and 40 cable stations. Information and Communication Minister, Mr. John Odey made the disclosure yesterday in Abuja while speaking at the 46th General Assembly of the Broadcasting Organisations of Nigeria, BON. [...]

Full report and source: This Day (Lagos), 16 November 2007 - Posted to the web 16 November 2007 and quoted by allAfrica.com

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